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# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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Monday July 16 1984

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New Zealand expects action now the talk is over, Page 16

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## NEWS SUMMARY

### GENERAL BUSINESS

#### Amritsar curfew to halt women

A curfew has been reimposed on the Punjab city of Amritsar for eight hours today, when Sikh women have vowed to make a protest march to the Golden Temple, state-run All-India Radio said.

Police said security forces had started action to prevent members of the main Sikh party from going to the temple. They gave no further details.

A Sikh temple leader said the army had arrested at least 2,000 Sikhs in pre-emptive action at the weekend, while the army had sealed all roads to Amritsar and bus services from neighbouring cities had been suspended. Official confirmation was not available. Page 2.

#### Meeting dispersed

Troops fired in the air and police wielded batons to disperse 300 people in Srinagar, India, who were planning to hold a banned protest march led by Farooq Abdullah, dismissed as Chief Minister of Jammu and Kashmir nearly two weeks ago. Page 2.

#### New settlements

The Israeli Government decided to build new Jewish settlements in the occupied Arab West Bank and the opposition Labour Party said the Likud Government was taking advantage of state funds for its election campaign.

#### Monsoon deaths

Nearly 60 people have died in monsoon floods that have affected more than 2m people in India and Bangladesh.

#### Militias' accord

Rival pro-Syrian Lebanese militias agreed at talks in Damascus to withdraw their forces from the northern Lebanese province of Koura, where 40 people were killed in clashes last week. Page 2.

#### Bombs in Paris

The extreme left-wing group "Action Directe" stepped up its campaign of violence in central Paris with three bomb attacks in three days after several of its members were arrested.

#### Turkish party

A group of left-wing politicians said they planned to set up Turkey's first new political party since military rule ended last December.

#### Coins seized

French customs officials seized five tonnes of counterfeit 10 franc coins with a face value of FFr 5m (\$575,000) in a lorry at the Italian border.

#### Suspect diplomat

A Bulgarian diplomat left Japan after allegations by security officials that he spied on industrial secrets, the Foreign Ministry in Tokyo said.

#### Cargo ship sinks

One seaman died and four were seriously injured when a cargo of zinc and iron shifted in a Spanish ship which later sank off Toulon. A Moroccan passenger ship rescued the injured and the five other crewmen of the vessel Caride.

#### Unita rebels killed

Government troops killed 44 Unita guerrillas in central and eastern Angola between June 28 and July 4, the official Angolan news agency said.

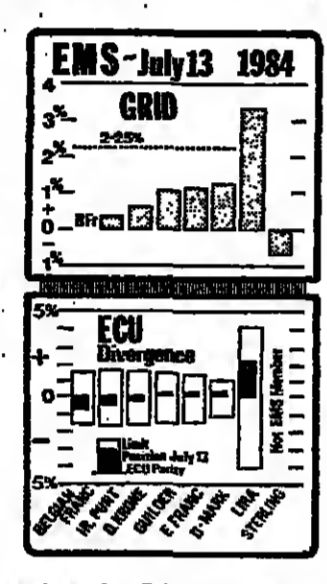
#### Borg comeback

Former world champion Bjorn Borg returns to grand prix tennis in Stuttgart this week. His first-round opponent is Henri Leconte, the Frenchman who beat him before his semi-retirement 18 months ago.

#### Threat to Murdoch plan for St Regis

RUPERT MURDOCH'S attempt to build up a large shareholding in St Regis, U.S. paper and forest products group, has met a further snag. Mr Murdoch's companies have been served notice that the Commissioner of Insurance in Nebraska is seeking a temporary restraining order to prohibit the acquisition of further St Regis shares. Page 18.

#### WEAKER members of the European Monetary System continued to benefit from the dollar's strength



against the D-Mark last week. While most currencies were registering new lows against the dollar, the weakness of the D-Mark ensured that strains within the system were reduced virtually to nothing. As a result, the Belgian franc was at its highest level in Ecu terms for nearly a year. Most other members showed little movement, although the Danish krone recorded useful gains.

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2 1/2 per cent. The lower chart gives each currency's divergence from its "central rate" against the European Currency Unit (ECU), itself a basket of European currencies.

JAPAN and Britain are to hold talks in October aimed at improving access to one another's financial markets and easing investment regulations.

AUSTRALIA'S federal government has endorsed a new policy by which between six and 10 foreign banks will get banking licences by the end of this year. Page 18.

CANADIAN Government bonds were the worst buy in world bond markets during the first six months of this year, according to figures compiled by Salomon Brothers, the U.S. investment firm. Page 17.

POLAND expects relations with commercial bank creditors to revert to normal once a \$1.8bn 10-year rescheduling agreement is signed. Page 2.

ISRAEL announced that inflation in June was 13.3 per cent, four times higher than in the corresponding month last year. The annual inflation rate is running at almost 400 per cent. Page 2.

SPERRY, U.S. computer manufacturing group, says its profits in the first fiscal quarter will be cut by \$21.8m because it has written down the value of its investments in Trilog, West Coast computer company. Page 18.

SOUTHWEST Airlines of Dallas, Texas, ordered another 21 Boeing 737-300 airliners worth \$500m, bringing total sales of the aircraft this year to 74. Page 3.

Production difficulties in London may have resulted in typographical errors in unit trusts, some advertisements and elsewhere in today's edition.

## Mondale angers party with campaign leader choice

BY REGINALD DALE, U.S. EDITOR, IN SAN FRANCISCO

MR WALTER MONDALE yesterday ran into trouble on the eve of the democratic national convention in San Francisco, which he had hoped would unify the party behind his presidential candidacy in November's U.S. elections.

As delegates gathered for the week-long convention, which is expected to endorse him as the official Democratic contender, Mr Mondale, announced that the controversial Mr Bert Lance, chairman of the Georgia Democratic Party, would be the general chairman of his autumn campaign to oust President Ronald Reagan from the White House.

In a surprise move that shocked and angered many of the almost 4,000 delegates, Mr Mondale said that one of Mr Lance's first tasks would be to help find a new Democratic Party chairman to replace Mr Charles Manatt, the Los Angeles lawyer responsible for bringing the convention to California in an attempt to challenge Mr Reagan on his home territory.

The dispute over Mr Lance at least temporarily overshadowed the wide acclaim that Mr Mondale has received for his dramatic political coup in choosing Ms Geraldine Ferraro of New York as the first woman U.S. vice-presidential candidate last Thursday.

Mr Lance is best known both in the U.S. and abroad as President Jimmy Carter's short-lived budget director, who resigned in September 1977 after allegations - never afterwards substantiated - of unethical banking practices.

Senator Gary Hart of Colorado, who is still desperately hoping to wrest the presidential nomination from Mr Mondale by a last minute "strike of lightning", made clear that he would make maximum use of the Lance appointment in his continuing efforts to lure away Mr Mondale's delegates before the formal vote is taken on Wednesday night.

Mr Mondale is going into the convention with a winning majority on paper of over 2,000 delegates against only 1,250 for Mr Hart. Mr Hart was nevertheless yesterday said to be "hanging tough" and refusing to concede defeat, although he announced that he would ultimately support the Democratic ticket, regardless of whose name was on it.

Mr Mondale's choice of Ms Ferraro as his running-mate had been expected to unite the party enthusiastically behind the Mondale-Ferraro ticket. That remains the most overwhelmingly likely outcome.

An eve-of-convention Los Angeles Times delegate poll showed that 88 per cent supported Mr Ferraro's selection. A nationwide Newsweek survey, to be published today, suggested that it had helped Mr Mondale's chances by bringing him up to 6 percentage points behind Mr Reagan - against a shortfall of over 15 points just two weeks ago.

By appointing Mr Lance, Mr Mondale was hoping to shore up his position in the south, in an attempt to strike a balance against the Ital-

ian-American New Yorker, Ms Ferraro, who is not so popular in southern and western states.

Mr Lance, however, is equally unpopular in many areas outside the south, and his appointment struck a divisive note that Mr Mondale may not have fully expected. Mr Mondale said he wanted to reward Mr Lance for his "loyalty" during the presidential primary season this year. Mr Mondale began his comeback against an early upset by Mr Hart in New England by capturing Georgia and Alabama - states in which Mr Lance's writ runs large.

Mr Hart held a strategy session with the Rev Jesse Jackson, the black presidential contender, who, with almost 400 delegates, has also not yet conceded defeat.

## West agrees on computer export curbs

BY DAVID MARSH IN PARIS AND DAVID BUCHAN IN LONDON

WESTERN MEMBER countries of the Paris-based Coordinating Committee (CoCom) have agreed new export controls on computers, the last outstanding area of dispute in the two-year-long review of the CoCom embargo list designed to prevent militarily useful technology from reaching the Soviet bloc.

"A compromise has been worked out to everyone's satisfaction," a U.S. official in Paris said after the computer controls were negotiated last week. British officials called it "a blow for alliance unity".

The U.S., which has pushed hard for stricter controls, had been pitted in bitter argument against most of its partners in CoCom, which groups Nato countries excluding Iceland but including Japan, over how far smaller computers widely available in the West could be kept out of East bloc hands.

The CoCom compromise is understood to involve a trade-off in three related areas - computer hardware, computer software and telecommunications switching gear - on which the U.S. and its European and Japanese allies had differing positions.

According to U.S. officials, the revised CoCom list will cover some of the more powerful personal computers.

Mr Richard Perle, a U.S. assistant defence secretary and a chief architect of the Reagan Administration's technology control programme, recently gave as an example of one such machine with military application the Apple 2 computer, which he said the U.S. was using for nuclear weapons targeting.

Computer software and telecommunications equipment will feature

## Eximbank to release Brazilian credits

By Andrew Whitely in Rio de Janeiro

AGREEMENTS covering \$1.5bn of credit guarantees for Brazil from the U.S. Eximbank are to be signed in Washington next week. The much delayed accord is likely to give an immediate boost to flagging U.S. sales to Brazil.

The Eximbank resources formed the main part of \$2.5bn of officially backed trade credits from Western governments, arranged for Brazil by the International Monetary Fund at the end of last year.

Western European governments have so far refused to participate in fresh lending. But the implementation of the U.S. agreement may act as a spur to London, Paris and Bonn to reactivate their medium-term, official credit lines.

U.S. officials say the Eximbank credits will now cover the 1985 fiscal year, running from October 1 1984 to September 30 next year. Under the original plan, they would have been available for the 1984 calendar year.

Last Thursday, Sr Afonso Celso Pastore, the Brazilian central bank governor, said he expected between \$700m and \$900m to be utilised this year for the import of industrial raw materials and machinery.

This year Brazil is heading for a record \$4bn surplus in its trade with the U.S. its largest single trading partner, as a result both of a sharp increase in exports and of a curb in imports, mainly of manufactured goods.

Although U.S. diplomats say there appears to be a pent-up demand in Brazil for certain U.S.

Continued on Page 16

## Reserve Bank suspends NZ dollar dealings

BY DAI HAYWARD IN WELLINGTON

NEW ZEALAND'S Reserve Bank suspended foreign exchange dealings in the New Zealand dollar yesterday, less than 24 hours after the opposition Labour Party swept to power in the general election.

The move immediately fired speculation of a devaluation. Some financial experts, however, believe that the new Labour Government of Mr David Lange, which does not officially take office for another 12 days, may prefer to float the dollar.

Mr Spencer Russell, the Reserve Bank Governor, said foreign exchange dealing had been halted because of uncertainty on the market. The closure, effective immediately, would allow time for a reassessment of the position of the New Zealand dollar and the market, he said.

The Reserve Bank announcement came shortly after Mr Lange had returned to Wellington to welcome Mr George Shultz, the U.S. Secretary of State, and to forestall a potential conflict with the U.S. over the Labour Party's anti-nuclear policy.

Mr Shultz arrived with Mr Bill Hayden, the Australian Foreign Affairs Minister, for today's council meeting of ANZUS, the defence pact linking the U.S., Australia and New Zealand.

The Reserve Bank stepped in to support the dollar during the election campaign after speculation of a devaluation had prompted a scramble by banks, finance houses and

private speculators to move money out of the country.

Sir Robert Muldoon, the Prime Minister and leader of the outgoing National Party, then claimed that he had made it too costly for Labour to devalue, if it won the election. Last night, Sir Robert had no comment on the Reserve Bank move.

The foreign exchange issue and the country's fiscal difficulties will be high among the priorities for the new Government, which will have a 17-seat majority to give it confidence to introduce tough measures.

Five Cabinet ministers, a junior minister and the Speaker were among the seven National Party members who lost their seats in Saturday's election. In the 95-member parliament, Labour finished with 56, the National Party with 37 and Social Credit with two. The National Party had a majority of one in the last parliament.

Labour's majority might increase during the coming week as five National Party MPs, including one Cabinet Minister, retained their seats by fewer than 300 votes and postal voters still have to be counted.

At 41, Mr Lange will be New Zealand's youngest ever Prime Minister.

The Labour Party has adopted an anti-nuclear policy which would ban nuclear-powered ships from its ports.

Lange profile, Page 16

## Mitterrand warns on defence as he pledges reduction in taxes

BY PAUL BETTS IN PARIS

PRESIDENT Francois Mitterrand announced an 8 per cent reduction in French taxes next year, warned of cuts in the so far "untouchable" defence budget, and confirmed his decision to drop a controversial education Bill splitting the country during a July 14 weekend that marked a new evolution in his three-year presidency.

President Mitterrand also confirmed that he would submit to the National Assembly and the Senate this week, probably after a Cabinet meeting on Wednesday, his detailed proposals to amend the constitution to broaden the use of the referendum in cases involving basic individual freedoms.

However, he excluded the use of the referendum on the death penalty issue.

For the second time in his administration, President Mitterrand has retreated from his election programme and in a sense turned his back on his own left-wing, socialist-Communist coalition majority.

After the reversal on economic policy and the substitution of sus-

terity for the initial expansionary programme, President Mitterrand has bowed to what he recognised was the wishes of most of the country if not of his own left-wing parliamentary majority and dropped the current private education reform bill.

The warning of possible cuts in the defence budget also marks a new reversal in policy. In his annual address to the armed forces, President Mitterrand said the armed forces could not escape the current economic situation.

Until now, the armed forces had been given special treatment by the Government, which pledged that budgetary sacrifices would not fall on defence.

However, it is now clear that cuts are expected to be made in next year's defence budget as part of the overall effort to hold down government spending, at the same time as reducing the overall tax burden.

In advance of the presentation of the 1985 budget, President Mitterrand said next year would see "the biggest reduction in taxes since 1968".

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OVERSEAS NEWS

HK's views on its future to be tested soon

BY DAVID DODWELL IN HONG KONG

BRITAIN will announce detailed arrangements for testing whether people in Hong Kong find acceptable the Sino-British agreement on the colony's future...

He refused to be drawn further, but local newspapers suggested Sir Geoffrey would unveil the plan to next week on his way for talks in Peking with Wu Xueqian, his Chinese counterpart...

Mr Luce emphasised that the secret Sino-British talks had not stalled: "There is still some way to go. But the talks continue to move ahead."

Israel plans more West Bank settlements

BY DAVID LENNON IN TEL AVIV

THE ISRAELI Government is planning to establish up to 12 new Jewish settlements on the occupied West Bank and in the Gaza Strip during the week which remains before the July 23 general election...

creation of yet another five new settlements. Work on these four on the West Bank and one on the Golan Heights, could not commence for some months yet.

Malaysian PM shuffles his Cabinet

By Wong Sulong in Kuala Lumpur

MALAYSIA'S Prime Minister, Dr Mahathir Mohamad, has consulted his cabinet in a major reshuffle over the weekend, in which he appointed Mr Daim Zaiduddin, his close adviser, as new Finance Minister.

Police scatter Srinagar protest

POLICE FIRED in the air and used baton in Srinagar yesterday to disperse about 300 people marching in protest at the dismissal of Dr Raroq Abdullah's government in Jammu and Kashmir nearly two weeks ago.

SYRIAN troops enforce ceasefire in Damascus. SYRIA has enforced a ceasefire between rival pro-Syrian Lebanese militia fighting for control of Khoura province in north Lebanon.

Washington again signals doubts over World Bank

BY OUR WASHINGTON STAFF

UNITED STATES opposition to the appointment of Sir William Rytie as executive vice president of the International Finance Corporation (IFC), a World Bank affiliate, is being seen as another sign of the Bank's difficulties in developing policies in the face of U.S. scepticism about its effectiveness.

Poland expects to normalise bank links

By Peter Montagnon, Euromarkets Correspondent

POLAND expects a gradual normalisation of its relations with commercial bank creditors following the signing on Friday of a \$1.5bn (£1.14bn) ten-year rescheduling agreement.

Fed believed unlikely to take tougher line on monetary policy

BY STEWART FLEMING IN WASHINGTON

THE U.S. Federal Reserve Board's monetary policy-making Open Market Committee meets today and tomorrow amid widespread expectations that the central bank will not tighten its credit policy in coming weeks.

Syrian troops enforce ceasefire

By Louis Fares in Damascus

SYRIA has enforced a ceasefire between rival pro-Syrian Lebanese militia fighting for control of Khoura province in north Lebanon. Syrian troops already stationed in the country moved into strategic villages.

Japanese coal liquefaction gets backing

By Maurice Samuelson in London

ABOUT 20 leading Japanese companies will form a joint venture in October to carry a Government-backed ¥100bn (£4.1bn) coal liquefaction project. The Ministry of International Trade and Industry said in Tokyo.

Advertisement for Citicorp Overseas Finance Corporation N.V. featuring 'AIRLIFT' and 'U.S. \$100,000,000' with a list of participating banks and a coupon for the notes.

Reagan arms talks offer

BY OUR WASHINGTON STAFF

PRESIDENT Ronald Reagan will feel more comfortable with a date after the Presidential elections. Since it was the Soviet Union which originally suggested September for the talks, it is hard to imagine that Soviet strategists did not feel there were advantages to them in the September suggestion.

Moulinex logo and text: The Ordinary General Meeting, held on June 30 1984 under the Chairmanship of Monsieur Mantelac, unanimously approved all the resolutions submitted by the Board of Directors.

THE KINGDOM OF BELGIUM Floating Rate Notes 1996 Retractable in 1991 and 1994. List of participating banks including Sparebanken Oslo, Svenska Handelsbanken Group, etc.

Eta extraditions

Madrid's campaign to undermine the Basque ETA organisation has received a boost with the extradition from Belgium of two alleged Eta terrorists—the first time Madrid has succeeded in such extraditions, David White reports.

Japanese private sector machinery orders, excluding ships, fell in May to a seasonally adjusted ¥506.77bn from ¥533.45bn in April, when they had risen 61.4 per cent from March, the economic planning agency said, Reuters reports from Tokyo.

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WORLD TRADE NEWS

# Texas airline orders \$500m Boeing jets as prospects improve

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

**SOUTHWEST AIRLINES**, of Dallas, Texas, has ordered another 21 advanced short-to-medium range Boeing 737-300 jet airliners, worth about \$500m (£370m).

This brings to 31 the number of 737-300s on order for the airline, with another nine on option. Deliveries start this November.

The deal brings total sales of the 737-300 this year alone to 74 aircraft, substantially exceeding the sales of 25 aircraft achieved in the whole of 1983 and reflecting the improving financial climate in the U.S. airline industry, especially among smaller regional airlines.

The deal also brings total Boeing 737-300 sales to date to 124 firm with another 47 on option, and brings total sales of all versions of the 737 to 1,215 aircraft, of which 1,025 have been delivered.

Although one U.S. airline, Air Florida, has filed for bankruptcy in recent weeks under Chapter Eleven proceedings, the U.S. airline industry as a whole is doing better this year than last.

Airline analysts are forecasting that, when all the final results are available, the second quarter of this year will show net income for the industry at \$550m or more, against \$12m

net income in the second quarter of last year.

The improvement in orders is stemming not only from this situation, but also from the need for many airlines to replace ageing fleets to beat the imminent introduction of more stringent noise rules.

An estimate by the Air Transport Association of America shows that, out of a total jet fleet of about 1,890 aircraft operated by the U.S. airline industry, about 20 per cent were bought before 1970.

During the past six months, the values of the smaller second-hand aircraft types, such as Boeing 727s, 737s and McDonnell Douglas DC19s, have increased, reflecting the airlines' increased need for smaller jets.

The prices of narrow-bodied four-engine aircraft, such as many Boeing 707s and McDonnell Douglas DC-8s, have fallen in value, since they are ageing and many are coming close to being grounded, especially in the U.S. and Western Europe, because of new noise regulations.

These trends, outlined by Jordan Greene & Associates, the U.S. second-hand aircraft specialists, stem from the improving economic situation.

# U.S. stands firm on Hong Kong textile limits

BY DAVID DODWELL IN HONG KONG

HONG KONG failed at the weekend to persuade the U.S. Trade Department to lift restrictions imposed unilaterally in recent months on a range of garment exports.

Negotiations in Washington at the end of last week tackled the latest six of a total of 15 "calls" made by the U.S. this year against specific categories of textile and garment exports from Hong Kong. A "call" is made when an importing country feels suppliers are disrupting the local market. It involves an embargo on fresh export orders until the dispute is settled.

The restrictions affect not just Hong Kong, but about 20 other textile and garment exporting countries. They are closely linked with the U.S. presidential election campaign. President Reagan last December assured textile interests,

whose support he was lobbying, that import restrictions would be tightened.

Negotiations in Washington at the end of last week tackled the latest six of a total of 15 "calls" made by the U.S. this year against specific categories of textile and garment exports from Hong Kong. A "call" is made when an importing country feels suppliers are disrupting the local market. It involves an embargo on fresh export orders until the dispute is settled.

Hong Kong's Trade Department announced on Saturday, at the end of the negotiations, that Hong Kong had agreed to impose limits on two categories, that the U.S. had unilaterally imposed a limit on another category, and that further discussions on the other three would have to be held later.

More than 80 per cent of Hong Kong's textile exports — worth \$2.04bn (£1.4bn) in 1983 — are already subject to quota limits. "Calls" can only be made against items that fall outside the range of quotas.

As a result, some commentators have suggested that "calls" are of marginal importance to Hong Kong's textile and garment manufacturers. A Trade Department official yesterday contested this claim, noting that as a result of the 15 "calls" successfully imposed in 1983, all of which were absorbed into Hong Kong's 1984 quotas,

trade subject to quota limits rose from 84 per cent of all textile exports to 80 per cent.

The U.S. has issued about 100 calls so far this year. Other suppliers seriously affected are China, India, Korea and Taiwan. U.S. trade officials in Hong Kong said at the weekend that further calls were almost certain in the months up to the Presidential election.

While conceding that political commitments made by President Reagan had triggered the blitz of calls, he pointed to a 21 per cent increase in the volume of Hong Kong's textile exports to the U.S. if the first four months of 1984 are compared with the same period in 1983.

He highlighted even stronger growth in some of the categories that have been "called." For example, Hong Kong manufacturers exported 35,000 dozen manmade fibre playsuits to the U.S. in 1983, but in the first five months of this year had exported more than 82,000 dozen. Perversely, such surges in export volume may be directly due to exporters anticipating a spate of calls in an election year, the U.S. official admitted. He said a number of textile manufacturers in Hong Kong had made great efforts to finalise export orders early in the year so that they could get their goods "under the fence" before restrictions were imposed.

# UK groups close to \$300m deal

By David Churchill

TWO BRITISH companies, Rolls-Royce and Standard Telephones and Cables, are on the verge of clinching big export deals worth a total of almost \$300m with Saudi Arabia and Singapore.

The Rolls Royce contract, worth an estimated £200m, is to supply the state-owned Saudi Arabian airline with an updated version of its RB 211 jet engine for a new fleet of Boeing 747s. The STC contract, believed to be valued at almost £100m, is to supply a new submarine telephone cable system between Australia and Singapore. Both deals are expected to be formally announced shortly.

Rolls-Royce's deal with the Saudis is an important boost to the Derby-based company which earlier this year disclosed a net financial loss of £193m for 1983 and which has been forced to shed several thousand jobs over the past year.

A total of 50 new versions of the RB211 are likely to be bought by the Saudis.

A Rolls-Royce spokesman in London refused to comment yesterday on speculation that the deal might be partially financed in oil rather than cash. STC's contract to supply submarine telephone cable between Perth, Australia, and Singapore is its third major far eastern cable contract to be awarded this year.

# France tries to boost exports to China

BY PAUL BETTS IN PARIS

FRANCE is making a major effort to boost its presence on the Chinese agricultural market — the world's largest — and has high hopes of increasing sales of French agricultural and food processing equipment to China.

M. Rocard said the main fields of co-operation between the two countries involved the drink sector, milk production and processing, the manufacturing of bread, animal husbandry and meat processing, and fruit and vegetable production and processing.

In the milk sector, M Rocard said Sodina, one of France's largest milk co-operative unions, was negotiating a project to build a yoghurt manufacturing plant in Peking. The French Minister indicated that technical studies for the project were already advanced.

The construction of a new dairy in Peking was also being considered, and France is working on a goat cheese development project for China.

In the drinks sector, Pernod-Ricard, the French drinks concern, is negotiating an agreement with the Chinese province of Henan to produce

2m bottles of wine a year. The French company has also approached two other Chinese provinces to co-operate in orange and apple juice and processing ventures.

M Rocard also said Remy-Martin, the French cognac producer, was intensifying its co-operation efforts with China. Remy-Martin is currently involved in a joint venture to produce the Chinese wine called "Dynasty".

M Rocard said France was ready to help China with agricultural training and research.

# Finns win contracts worth \$235m

VALMET, the Finnish state-owned engineering group, has won orders valued at \$235m (£174m) for 23 container stacking straddle carriers. Lence Keyworth reports from Helsinki.

Most of the contracts are with U.S. companies. Units will also be delivered to Saudi Arabia, Portugal, West Germany and Belgium.

The materials handling division of the Valmet transport group will also deliver three mobile gantry cranes for container handling to Jamaica for the container port at Kingston. This is Valmet's first contract in the Caribbean.

# Ghana gets new accord out of Valco

By Quentin Peel

GHANA has succeeded in negotiating a new agreement with the Volta Aluminium Company (Valco), 90 per cent-owned by Kaiser Aluminium of the U.S., providing for higher electricity payments and lower power consumption by the drought-hit aluminium smelter at Tema, near Accra.

The deal was reached last week after negotiations lasting more than 13 months to change the master agreement for the Valco operation, which was the biggest project of its kind in sub-Saharan Africa to come into production under President Kwame Nkrumah.

However, the agreement cannot immediately restart operations at the 200,000-tonnes capacity smelter, which has been closed since last year because of drought which has reduced the level of the Akosombo dam below the minimum necessary to provide it with power. The earliest it could start up again, if the present good rains last, would be October.

Details of the agreement are expected to be published this week after being reviewed by Ghana's ruling Provisional National Defence Council. Officials close to the negotiations say it will mean extra income of some \$50m (£37m) to \$60m in a good average year for Ghana.

Apart from an increase in the electricity price paid by Valco to the Volta River Authority (VRA), and changes in taxes and import duties, the new agreement will cut back the amount of power supplied to the smelter when Akosombo is operating below capacity, thereby allowing the VRA to sell more to domestic consumers.

The successful renegotiation, regarded as an important indicator of the Ghana Government's relations with foreign investors, was welcomed by Mr John D. Miller, managing director of Valco, who said the new agreement "will provide greater economic benefits to Ghana."

# Canada to ease controls on gas sales

Bernard Simon in Calgary

THE Canadian Government is to take an important step towards more market-oriented energy policies by relaxing price controls on natural gas exports.

Mr Gerald Regan, the Energy Minister, said that the new gas policy, advocated for some time by the country's energy producers, is an important element of deregulation.

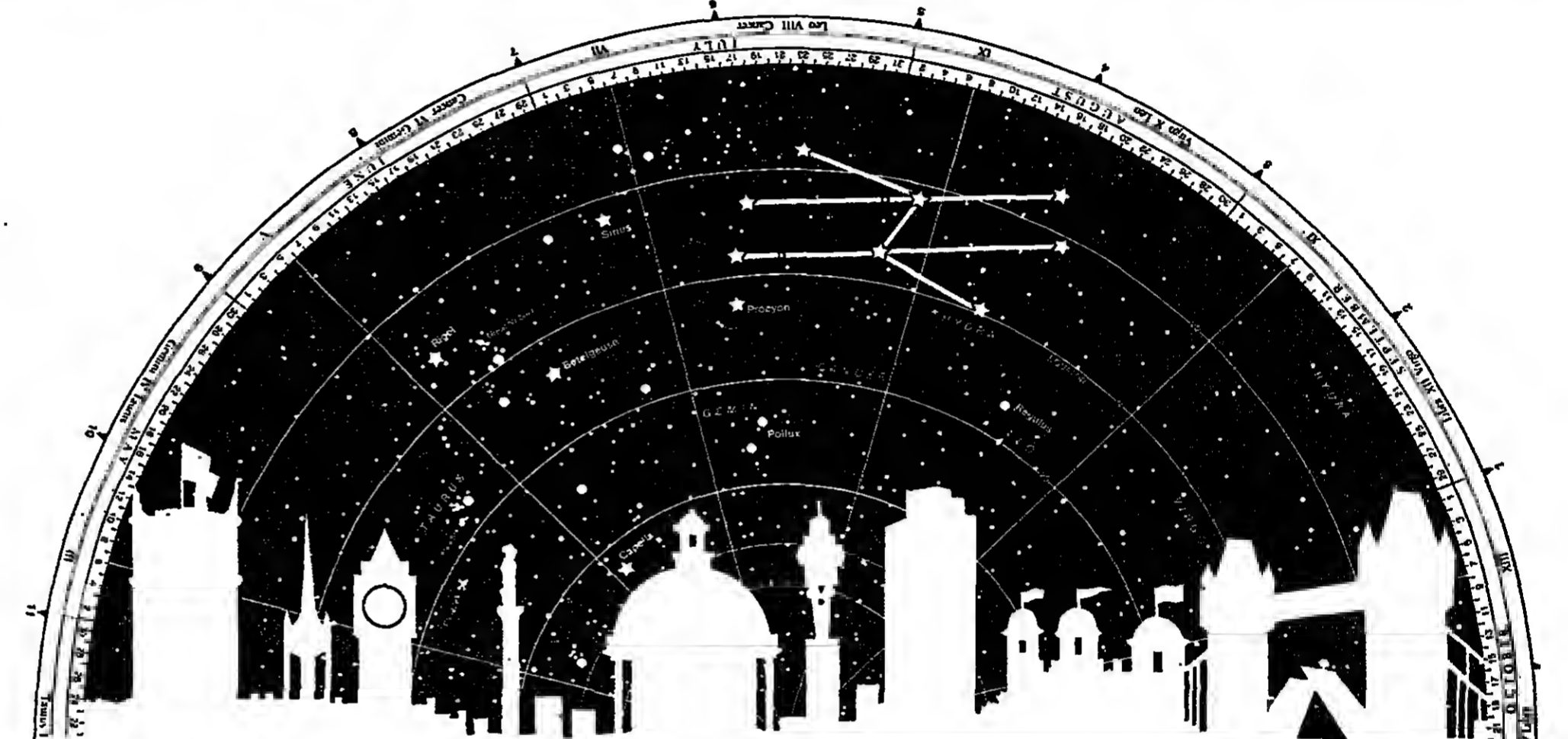
The relaxation coincides with growing evidence that the Liberal Party government is preparing a major overhaul of the controversial National Energy Policy, assuming it is returned to power in the September 4 general election.

The opposition Progressive Conservative Party is committed to watering down the NEP, which was implemented four years ago to expand Canadian participation in the oil and gas industry and to hold down domestic energy prices.

The relaxation in gas pricing is aimed at boosting Canada's competitiveness in the U.S. Sales to the U.S. currently fixed by Ottawa at \$4.40 per thousand cubic feet, totalled 713bn cubic feet in 1983, only about 40 per cent of authorised volumes.

Exporters' ability to increase sales has been inhibited by fixed prices set by the authorities. According to Mr Regan, exporters will be able from November 1 to negotiate their own prices with potential buyers, subject to a number of conditions. Export prices will not be allowed to fall below \$3.06 per thousand cubic feet. In addition, contracts must permit future adjustments to reflect changing market conditions.

Mr Regan said that the new policy will enhance cash flow to the producers, promote activity by the natural gas industry, create jobs for Canadians and generate revenues to the producing provinces and the Government of Canada.



# Prospects for the railway customer look much better

The signs for the future of British Rail are encouraging. The results for 1983 were the best for 6 years. And the railway operating surplus of £62 million, before interest, was the largest ever recorded in the 21 year history of the Railways Board.

Overall the Board made a surplus of £8 million, a significant achievement when compared to the previous year's loss of £175 million.

In terms of investment too, British Rail is standing on its own feet. Last year, all capital investment was funded entirely from within the business.

## Increasing efficiency

In 1981 the railway was restructured into five manageable parts, three for the passenger business — InterCity, London and the South East, and Provincial Services — and one each for Freight and Parcels.

Each has a Sector Director responsible for meeting defined financial targets and levels of service.

This new structure has given the railways a much sharper commercial edge.

Throughout the business the operation has been streamlined by reducing the number of management levels.

The result, is a more efficient railway, which gives better value for money.

## The key to securing the future

With improving efficiency, new investment becomes the key to the future.

This is projected to rise from last year's £270 million to £380 million in 1986.

During the same period, there will be a saving of 25% in Government support for maintaining the national rail network.

This will not involve drastic service cuts, but will come mainly from increased efficiency and from more accurately matching service supply to customer demand.

## Serving the Customer

A very bright future exists for an efficient, modern service that responds to customer demand.

"Our industry will prosper or decline according to whether we give our customers the service and quality they seek and whether they see it as value for money" (Chairman of British Rail, Dec '83).

This philosophy is already working well. The freight vehicle fleet, for instance, has been reduced by 55% since 1979 and is now better suited to Rail-freight's target markets. The improvement in freight vehicle utilisation averaged 14% annually between 1979-82 and rose to over 16% in 1983.

On the passenger business a 7% increase in traffic is forecast by 1986.

In truth, the prospects for the railway customer look much better.

# SHIPPING REPORT

## Attack on BP tanker keeps Gulf market in turmoil

FINANCIAL TIMES REPORTER

THE SURPRISING attack on British Petroleum's tanker, British Renown, last week kept the Gulf tanker market in some turmoil.

A 238,000-ton ship has been chartered from Kharg Island to Japan at worldscale 70, down about five points on recent rates for this category, but shorter voyages from Kharg are at substantially higher rates. A 215,000-ton tanker with a part cargo for the Red Sea went at worldscale 112.

Rates from other Gulf ports remain closer to the depressed levels of recent months, but trading is said to be restricted. One 240,000-ton tanker went from Kuwait to Taiwan at Worldscale 43.

Tanker activity has been stronger in West Africa. Two ships in the 130,000-ton class were chartered at worldscale 34.75.

The number of laid-up ships fell again in June to 1,471 vessels of 71.31 dwt from 1,485 vessels of 74.12m dwt in May, according to Lloyd's Monthly List. Laid-up tankers fell by over 2m dwt to 58.2m dwt, but there was only a net decline of 10 dry cargo vessels.

	May '84	Apr. '84	Mar. '84	May '83	% change over previous year
U.S.*	163.2	162.5	160.8	144.4	+13.0
W. Germany	115.7	115.5	117.4	110.8	+4.4
France	114.2	114.7	115.6	112.0	+1.1
Italy	114.2	120.4	115.9	117.0	-0.7
UK†	101.7	101.9	102.9	99.3	+1.9
Japan‡	113.4	112.7	114.2	102.4	+10.9
Netherlands	114.4	113.2	113.7	106.8	+7.3

\* 1980 = 100 † 1980 = 100 ‡ 1980 = 100

Source: Forecast U.S., Japan, UK; Eurostat



# UK NEWS

## Pit new technology forecast to cause heavy job losses

BY PHILIP BASSETT, LABOUR CORRESPONDENT

BRITAIN'S coal industry is likely to employ as few as 79,000 miners by March 1988 because of the impact of new technology on the industry's present workforce of about 180,000, according to an academic study published today.

Dr Martin Newby, one of the authors of the study which was last week endorsed by the executive of the National Union of Mineworkers (NUM), said yesterday that the effect of the modernisation plans of the National Coal Board (NCB) would be "an accelerating programme of pit closures as the board brings in its 25m tonnes of new capacity."

He added: "Although this makes economic sense in the short term, in the long term it could make us dangerously dependent on imported fuels from politically unstable areas."

Although the NUM has supported the research behind the study, by the University of Bradford's working environment research group, the conclusion by Dr Newby that the NCB's plans make "economic sense," even in the short term is unlikely to draw the agreement of Mr Arthur Scargill, NUM president.

The study, mainly into the impact of the NCB's mine operating system

(Minos), raises the estimates of an earlier interim report by the group, of the impact on jobs of the Minos new technology.

Noting that "the NCB has achieved a rate of implementation of new technology unparalleled in any other industry," the study suggests that the best case estimate of jobs at risk is 74 per cent, leaving an industry of 59,000 workers, and the elimination of all production delays would place 83 per cent of jobs at risk, leaving an industry of 39,000 workers.

In an attack on the NCB's closure programme, the study says: "Once mining operations have ceased and pits have closed, the reserves have effectively been 'sterilised' because it is impossible to return to areas where the geology has been affected by the collapse of workings."

"Thus the reserves of coal available to the nation may be reduced by giving precedence to short-term profitability."

The Government's withholding of tax refunds due to striking miners is inexcusable at a time when miners and their families are undergoing considerable hardship, according to the Inland Revenue Staff Federation. The union calculates that £6.8m is owed to mineworkers.

## FT/MARPLAN POLL FINDS DIRECTORS CONCERNED ABOUT STERLING'S FALL

# Confidence in Government wanes

BY MALCOLM RUTHERFORD

CONFIDENCE in Mrs Margaret Thatcher's Government has fallen sharply among senior directors of British companies since the general election in June last year.

Nearly half of them, however, believe that the recent rise in interest rates is only temporary and expect a fall before the year is out.

There is also a marked tendency among the directors to have more confidence in the performance of their own company than in that of the national economy as a whole.

Over 70 per cent of directors, including those responsible for industrial relations, think that the law should be used against secondary picketing in the miners' strike.

Those are some of the main findings of an extensive poll conducted by Marplan for the Financial Times on Thursday and Friday of last week.

The poll also shows considerable concern about the fall of sterling against the dollar, although against European currencies 58 per cent of those interviewed said that the sterling rate was about right and 20 per cent said that it was too low.

Asked about their confidence in Mrs Thatcher's administration, 50 per cent said that it had fallen since the last general election. Around 45 per cent said that it was unchanged and a statistically insignificant one per cent said that it had risen.

The poll was commissioned in the light of the rise in interest rates, the weakness of the pound and concern about the effects of the miner's and dockers' strikes.

The most striking single finding is that a majority of directors seem to believe that their companies are sufficiently resilient to withstand the latest events without too much difficulty.

Whereas 53 per cent of those polled said that the rise in interest rates would be damaging to the national economy, and 14 per cent said that it would be very damaging, the figures changed when it came to their own companies.

It was felt by 33 per cent that the rise in interest rates would be damaging. Nine per cent said that it would be very damaging. Half the

respondents said that the effect on their company would be marginal.

Expectations on interest rates at the end of the year was as follows: 15 per cent thought they would be higher, 35 per cent thought they would be about the same, and 47 per cent expected them to be lower.

Divergences about the effect on the national economy and on individual companies came out again in answers to questions about the sterling-dollar exchange rate.

More than 70 per cent of those polled were worried about the national consequences of the fall of the pound against the U.S. currency. Only six per cent were pleased by the fall; 21 per cent were indifferent.

The percentages changed, however, when the question was related

to the effect of sterling's weakness against the dollar on their own company. In that context, 43 per cent were worried by the pound's fall, 39 per cent were indifferent and 15 per cent were pleased.

Perhaps the most surprising finding is the apparent general satisfaction with sterling's present rate against the main European currencies. Not only did 58 per cent of those polled say that it was about right, but 20 per cent said that it was too low and only 13 per cent said that it was too high. Nine per cent did not know.

The 'don't knows' also figured quite prominently (12 per cent) in response to a question about the use of the law against secondary picketing in the miners' strike.

While 71 per cent said that the law should be used, 17 per cent said that it should not. On this question there was some difference between responses from directors of small and large companies.

At companies with a payroll of less than 100, the percentage of directors favouring the use of the law was 77. At companies with a payroll of over 1,000, it fell to 64.

On behalf of the Financial Times, Marplan interviewed 537 senior directors of companies with a turnover of £5m or more. Interviewing was conducted by telephone on 12-13 July.

Do you think that the recent increases in interest rates are likely to be damaging, very damaging or only marginally damaging?

	Very damaging	Damaging	Marginal
To the national economy	14	52	33
To your own company	6	23	69

Do you expect interest rates at the end of the year to be higher, lower or about the same?

	Higher	Lower	About the same
	15	47	35

## Conservatives seek to win votes from environmental lobby

BY ROBIN PAULEY

THE GOVERNMENT is to make a determined effort to attract the votes of the environmental lobby for the Conservative Party. Its major weapon is likely to be the establishment of a special unit dealing exclusively with environmental issues.

The unit's aim will be to co-ordinate government activity on environmental matters, alert ministers to such issues which affect their departments, and to try to identify important issues before they become the subject of public concern.

In addition, the unit's work will help to support ministers in attempts to persuade voters of the Conservatives' concern about the environment.

The Prime Minister, Mrs Margaret Thatcher, has been persuaded by her party managers and advisers that the Conservative Party should give high priority to capturing the green vote in Britain.

Mrs Thatcher is thought to have been concerned for some time at the political headway made in other European countries by groups which started as small environmental lobby groups and became of substantial political importance.

The most successful has been the West German Green Party, which now has seats at local, state and federal government level and last month displaced the Free Democrats as the third party repre-

senting West Germany in the European Parliament.

Conservative Party managers believe that it is only a matter of time before similar environmental pressures build up in Britain and that they should attempt to capture a potential substantial minority vote.

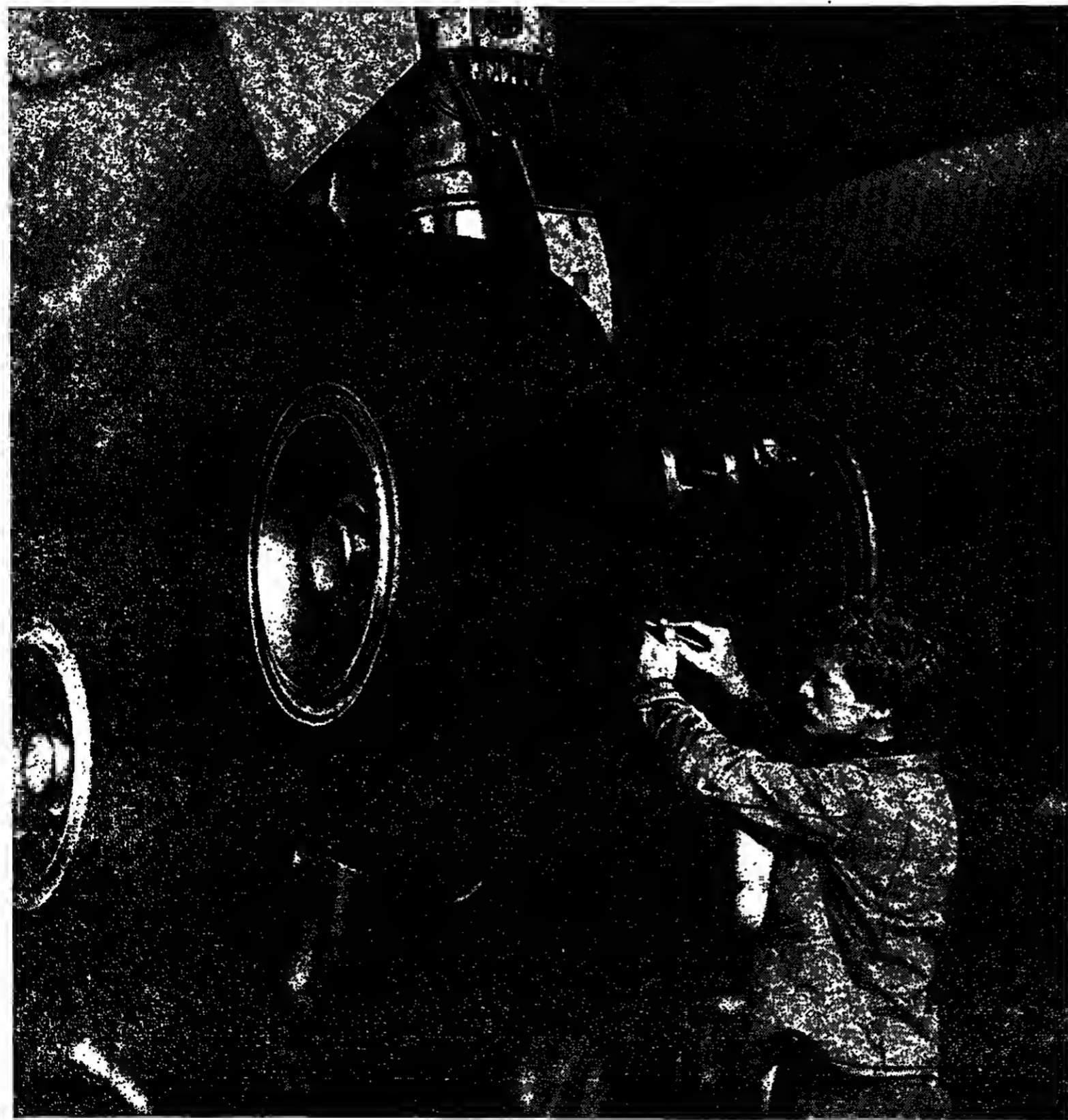
One fear has been that the Liberal/Social Democrats' Alliance would take the initiative, given the consistently low showing in polls of Britain's Ecology Party.

The idea is that once the Government can free itself from the problems of its local government legislation, the propaganda unit created at the Department of the Environment to try to promote the various local government Bills might be used to win the initiative on environmental issues ranging from acid rain to river pollution.

Mr William Waldegrave, junior Environment Minister, who was asked to be propaganda minister for the local government legislation by Mr Patrick Jenkin, the Environment Secretary, would take on a similar role for environmental issues.

There has already been some change in the Government's attitude to some environmental issues. Britain has shifted from acting in a manner which delayed EEC proposals to reduce the lead content of petrol, to being a more active supporter of the plan.

# Maintenance made in Germany.



## Study launched into ethnic business help

By Tim Dickson

MR LEON BRITTON, the Home Secretary, has set up a working party to look into ways in which the Government might help ethnic-minority businesses.

The committee comprises officials from government departments, senior executives of large companies in the private sector and representatives of the black business community.

Discussions so far are at a very exploratory stage although several parts of the country with high immigrant populations - Sandwell and Handsworth in Birmingham, Moss Side in Manchester, Bristol, Haringey and Hackney and (possibly) Lewisham in London - have been selected for particular study.

One idea is that assistance in the form of advice, training and finance specifically geared to ethnic-minority businesses could be made available through enterprise agencies.

There are locally-based partnerships between successful companies in the private sector and local authorities which have been enthusiastically encouraged by the Government as part of its small firms policies. There are between 150 and 200 around the country.

Notice of Supplemental Indenture TO: HOLDERS OF Pandick Press International Finance N.V. 7 PER CENT CONVERTIBLE SUBORDINATED BOND DUE 1988

Pursuant to Section 13.4 of the Indenture dated as of June 15, 1983 (the "Indenture") among Pandick Press International Finance N.V., a Netherlands Antilles corporation ("International"), Pandick Press, Inc., a New York corporation the name of which has been changed to Pandick, Inc. ("Pandick New York"), and Morgan Guaranty Trust Company of New York, as Trustee (the "Trustee"), relating to the above-referenced bonds which were guaranteed on a subordinated basis by and convertible into the Common Stock of Pandick New York, notice is hereby given that International, Pandick, Inc., a Delaware corporation ("Pandick Delaware") which is the successor corporation to Pandick New York as a result of the merger of Pandick New York into Pandick Delaware (which merger was designed solely to change the state of incorporation of Pandick New York), and the Trustee have executed a supplemental indenture dated as of June 15, 1984 to the Indenture, pursuant to the terms of Section 13.1 of the Indenture, to provide for, among other things, the assumption by Pandick Delaware of the obligations of Pandick New York under the Indenture and its guarantees of the above-referenced bonds.

Pandick Press International Finance N.V. Raymond A. McAleer Managing Director

Dated: July 16, 1984

## Granville & Co. Limited

Member of NASDMM 27/28 Lovat Lane London EC3R 8EB Telephone 01-621 1212

### Over-the-Counter Market

Capitalism.	Company	Price	Change	Dress	Yield	P/E
000's			on week div.(%)	%	Actual	Based
6,016	Ass. Brit. Ind. Ord.	136	+ 1	8.3	4.8	10.4
	Ass. Brit. Ind. CULS.	144	- 1	10.0	6.5	-
3,184	Aircrete Group	55	-	11.0	6.0	7.3
875	Armitage & Rhodes	35	-	1.4	6.0	-
35,640	Bendon Hill	318ad	- 2	8.8	2.7	12.8
2,555	Bry Technology	47	1	2.5	7.0	5.5
2,415	CCL Ordinary	180	-	12.0	6.3	-
	CCL 11pc Conv. Pref.	134	- 6	15.7	11.7	-
3,115	Cardium Abrasives	228	-	6.7	1.1	-
1,628	Cinco Group	103	-	-	-	-
5,126	Daborn Services	95	-	6.0	9.0	36.3
14,716	Frank Horsell	228	+ 1	8.7	4.3	6.5
	Frank Horsell Pr.Ord.87	202ad	- 3	8.7	4.3	6.5
3,511	Frederick Parker	32	-	4.2	17.2	-
646	George Sisk	35	-	-	-	-
1,889	Ind. Precision Castings	46	- 1	7.2	15.9	12.7
16,970	Ials Ord.	275	-	15.0	6.5	-
	Ials Conv. Pref.	328	- 12	15.7	6.2	-
5,485	Jackson Group	108	-	4.9	4.5	6.0
37,054	James Burrough	225ad	- 22	12.7	6.0	6.0
3,105	James Burrough Sp. Pl.	90	- 2	12.5	14.3	-
3,160	Lingaphone Ord.	145	-	16.0	18.1	-
	Lingaphone 10 Sp. Pl.	90	-	3.9	0.9	30.2
11,340	Mitihouse Holding NV	620	-	20.0	22.8	6.4
754	Robertson	72	- 4	20.0	22.8	6.4
2,340	Scruttons "A"	65ad	-	5.1	11.2	6.0
1,504	Torday & Carhale	78	- 1	-	-	8.4
1,953	Trevian Holdings	633	-	1.0	5.1	11.1
3,052	Unilock Holdings	195	- 5	1.0	5.1	6.0
10,454	Walter Alwarder	82	- 1	6.8	8.3	6.3
5,684	W. S. Yates	264	- 1	17.1	7.0	5.8

**Hydson's Bay Company**  
**U.S. \$50,000,000 FLOATING RATE NOTES DUE JULY 1989**

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the six month period (184 days) from 16th July, 1984 to 16th January, 1985 has been fixed at 17% per annum.

Interest payment date will be 16th January, 1985.  
 Payment which will amount to US\$6,644.44 per US\$100,000 Note, and US\$66,444.44 per US\$1,000,000 Note will be made against surrender of the relevant Coupon.

CANADIAN IMPERIAL BANK OF COMMERCE  
 Reference Agent

 **Lufthansa**  
 German Airlines



UK NEWS

Oil industry expects petrol price rises after BNOC move

BY DOMINIC LAWSON

THE DECISION by the British National Oil Corporation (BNOC) to peg the price of the North Sea market crude, Brent, at \$30 a barrel for the third quarter has strengthened the belief in the oil industry that a rise in UK petroleum prices is imminent.

Companies with UK refining and marketing interests say the price of the oil they buy from BNOC has risen sharply in sterling terms since crude is priced in dollars.

In the past month the spot market prices of premium gasoline, gas oil and fuel oil have remained stable, while the pound has fallen about 5 per cent against the dollar.

The managing director of a UK petrol retailer, citing these figures, said yesterday: "No one is making money in the UK petrol market at the moment. I am confident there has got to be a petrol price increase this week."

When the last UK petrol price rise took place at the beginning of June, however, the spot prices for premium gasoline, gas oil and fuel

oil were about 5 per cent higher than they are now. This counterbalances the decline in the dollar/sterling rate and suggests UK petrol retailers are not doing significantly worse than when Esso raised the price of petrol to 186.4p a gallon on June 1.

BNOC had waited for the Organisation of Petroleum Exporting Countries to reaffirm its own \$29 official price in Vienna last week before making its own price-setting decision.

BNOC's resolve to hold fast has run into opposition from some of its smaller customers, who do not have their own North Sea production. They have pointed out that on the spot market Brent crude is trading around \$28.25 a barrel, well under the official price.

The real beneficiaries of BNOC's decision are those companies such as British and Enterprise Oil which have no marketing activities but which continue to gain by selling their crude to BNOC in dollars at well above open market prices.

Tebbit to outline investor safeguards

By Peter Riddell

MR NORMAN TEBBIT, the Trade and Industry Secretary, is likely to give only the broadest indications of the Government's view about future legislation on investor protection when he speaks in the House of Commons today.

He will open a full debate on the report on investor protection by Professor Jim Gower, ahead of the publication of a detailed White Paper (policy document) later this year and the introduction of legislation in the 1985-86 parliamentary session.

Mr Tebbit has so far stood back from the six-month long debate about the Gower report, apart from commenting in a speech just over a fortnight ago that "a system primarily of self-regulation can achieve what we want."

Today's debate is primarily seen by ministers as an opportunity to gauge the views of MPs before decisions are taken later this summer.

Richard Lambert describes radical plans for London share trading New marketplace begins to take shape

THE LONDON Stock Exchange hopes to publish by the end of this week a bulky document setting out the broad outlines of a radically new system for trading in shares. Much of the detail has to be worked out, but the character of the new marketplace is becoming clear.

The proposals, which received the unanimous support of the Stock Exchange Council last week, have been made necessary by increasing competition. International securities firms have been carving their way into the UK equity market. The Government has required that London's fixed scale of commission-charges on share dealing should be abolished by the end of 1988.

As a result, the cosy relationship between brokers - who may only act as agents - and jobbers - who act as principals and cannot deal with the public - has been undermined.

The plan is to replace this traditional structure with a system of broker-dealers. Some firms will opt to continue strictly in the role of an agent, seeking to get the best prices for their clients from whoever happens to be making a market in the relevant securities.

In future there will be nothing to stop all firms from acting as principals as well as agents - provided that they make it absolutely clear to

their customers in what capacity they are acting in any transaction.

A key function in the system will be undertaken by a new type of trader - the competing market maker. Broker-dealers will be able to take on such a role in particular securities making two-way prices for buyers and sellers. Their job will be to ensure as far as possible that there is an active and liquid market in those stocks in which they are committed to make markets. The hope is that there will be quite a number of market makers competing for business in each of the more active stocks.

To ensure that they are not just fair-weather traders who disappear when times get tough, these market makers will have to make some kind of commitment to undertake a continuous market in their list of securities. The extent of that commitment has yet to be decided and there is unlikely to be a uniform requirement for the thousands of different shares traded.

The buzz words are that the commitment will be to deal in a marketable quantity of shares, which means one thing for ICI and quite another for some rarely traded minor. In the latter category, it might be that the market maker will simply have to be willing to do business by negotiation.

Market makers will want some compensation in return for what could in some circumstances be quite an onerous commitment. The idea is that this will take two forms. First, they will have the privileges currently enjoyed by jobbers - notably the ability to reduce the burden of stamp duty on transactions, which stands at 1 per cent.

In addition, a new best execution rule will be introduced. Under this, a broker-dealer who is not a market maker in a particular stock will only be able to trade in it as a principal if he can better the price which is being offered by a market maker in that number of shares.

This is seen as giving a big advantage to the market maker, who will thereby be able to see a continuing flow of orders and so be in a position to offer better prices than a broker-dealer, who may only be making an occasional trade in that share. As a result, the market maker should get a high share of the available business, especially in small to medium-sized bargains.

If a firm of broker-dealers get an order to buy a big line of shares - a so-called block trade - it will have every incentive to try to find the potential sellers itself, without sharing the business with a market maker. There will be nothing to

stop it doing that if the price is right.

After much discussion, the council decided against imposing an order exposure rule whereby firms would have had to display their orders in the market place to ensure that their clients received the best price. It was simply unrealistic to expect one broker-dealer to give a competitor the chance to take away business in this way.

Instead, customers will be protected by the best execution rule in all but the largest trades. The rule will be less relevant in the case of big block trades, which would by their nature be something of a one-off affair. The big institutions which make these big deals will have to look after themselves.

There has been keen debate about how much detail broker-dealers will have to disclose about their transactions. Everything will have to be reported on a continuous basis to the stock exchange authorities. It has been argued that if there are only a few market makers in a particular share, their trading position would be undermined by a requirement to disclose information about their latest trades to the public.

So the suggestion is that such last trade information will only be required in certain circumstances, at least until the system has had a

chance to settle down. When there are four or more market makers in a stock, they will have to publish this information. The same will apply if a broker-dealing firm transacts agency business through its own market-making arm, or if it matches buyers and sellers among its own clients.

One big worry is about how quickly the market will be able to adapt to the system. The big jobbing firms however, have assured the council that between them they will make a market in all listed shares after the changeover and that they will continue to do so for a period.

The market makers will display their prices in varying degrees of detail over stock exchange terminals based on the existing Topic system. They will not be obliged to trade on the floor of the stock exchange, but it is hoped that they will continue to do so for the foreseeable future. Whether the floor will retain its traditional importance over the long term is another matter.

Once the proposals have been published, the exchange's markets committee will get down to the task of drafting detailed rules for the trading system. The hope is that these will be ready by the late summer, which looks an ambitious target.

Trading report delayed

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE HOME OFFICE committee of inquiry into Sunday trading has again fallen behind schedule and is not expected to complete its report until next month at the earliest.

The committee had been expected to produce its report by this week, but delays over drafting - as well as consideration of new evidence - has delayed it.

Supporters of more liberal shop opening hours fear that the Govern-

ment may have encouraged the delay because of considerable opposition to Sunday trading.

Although the committee has still to finish the final draft of the report, it is believed to have concluded that most restrictions on shop opening hours should be abolished. This would enable almost all retailers to open for trade when they wanted to during the week and on Sundays.

PEUGEOT S.A.

Ordinary and Extraordinary General Meeting of 29 June 1984

Address by Monsieur Jean-Paul PARAYRE, Chairman (Extracts)

Ladies and Gentlemen,

As you have just observed, our Group has started a recovery in 1983. While our losses in consolidated accounts reach FF 2,590 million, they show a reduction, on a comparable presentation, of FF 1,200 million in relation to 1982: the operational margin reaches FF 2,400 million, an improvement of nearly FF 2,300 million, and the cash flow becomes positive by nearly FF 1,100 million, whereas in 1982 it was negative by FF 600 million.

This improvement of our results is mainly due to the Automobiles Peugeot branch, since the recovery capacity of Automobiles Citroën has so far been more limited. You have also observed the leading part played in this favourable evolution by the foreign industrial subsidiaries of Automobiles Peugeot: Talbot Motor is stable again after several years of heavy losses, and the unfavourable tendency at Automobiles Talbot has been reversed, albeit in a more progressive manner. On the other hand operations of the French companies have continued to be deeply affected in 1983 by the full impact of the economic and social measures decided in 1982, particularly by the heavy reduction of the annual length of working-time and the freezing of sales prices in France. I would add that in spite of their persistent efforts, the French companies of the Group have not been authorised to make timely adjustments, at a desired level, to their production manpower; this has weighed heavily on their productivity. Nevertheless, the 1983 accounts reflect an undeniable improvement, which of course is short of the ambitious targets we had set, but which is all the more encouraging since it was accomplished mainly during the second half of the fiscal year.

While we are at present intensifying the strictness of our management methods in order to ensure short term results, we continue to prepare for the future.

We have decided, in spite of financial constraints, to place our investments in harmony - without excess but without shortages - with our desire to build the future of the Group, to renew at an early stage the models of Automobiles Peugeot and of Automobiles Citroën and to continue, with these launchings, to modernise our production tools by adopting the most recent techniques.

The pursuit of this policy implies a reinforcement of the financial situation of our subsidiaries, which are bearing far too heavy financial loads. The shareholders' equity of Automobiles Peugeot has just been increased by one million Francs. When the time comes, and after the proviso of excess manpower has been completely removed, measures will have to be taken for Citroën.

A year ago mentioned to you the profound changes affecting the automobile industry and the measures taken in order to enable our Group to maintain its rank in international competition. I believe that I can say that we have accomplished significant progress in accordance with the priorities which we had established. We do not underestimate, however, the important efforts which remain to be made in order to improve the situation of our Group, to confirm fully the recovery of Automobiles Peugeot and to engage further the recovery of Citroën.

Everyone is aware that this is a lengthy and exacting task which cannot suffer any slackening. Thanks to this mobilisation of energies and wills, and provided the environment is not too unfavourable for us, we do expect in 1984 to accentuate the financial improvements started last year.

BASE LENDING RATES

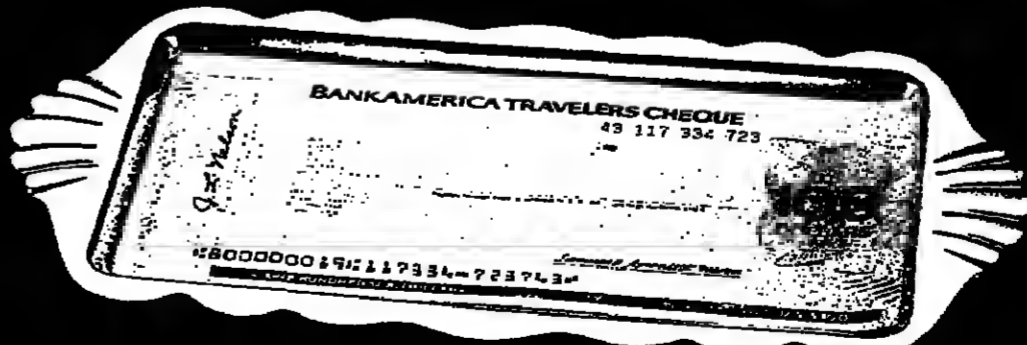
Table listing base lending rates for various banks and financial institutions, including A.B.N. Bank, Allied Irish Bank, Amro Bank, Henry Ansbacher, Armo Trust Limited, Associates Cap. Corp., Banco de Bilbao, Bank Hapoolum BM, BCCI, Bank of Ireland, Bank of Cyprus, Bank of India, Bank of Scotland, Banque Belge Ltd., Barclays Bank, Beneficial Trust Ltd., Bremer Holdings Ltd., Brit. Bank of Mid. East, Brown Shipley, CL Bank Nederland, Canada Permut Trust, Cayzer Ltd., Cedar Holdings, Charterhouse Japhet, Chouartans, Citibank NA, Citibank Savings, Clydesdale Bank, C. E. Coates & Co. Ltd., Comm. Bk. N. East, Consolidated Credits, Co-operative Bank, The Cyprus Popular Bk., Dunbar & Co. Ltd., Duncan Lawrie, E. T. Trust, Exeter Trust Ltd., First Nat. Fin. Corp., First Nat. Secs. Ltd., Robert Fleming & Co., Robert Fraser, Grindlays Bank, Guinness Mahon, Hambros Bank, Heritable & Gen. Trust.

KNOWN THE WORLD OVER

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Falling receipt of a valid affidavit of residence a withholding tax will be deducted at the rate of 20% on the gross dividend payable. The full rate of 20% will also be applied to any dividends undistributed after October 31, 1984. Amounts payable in respect of current dividends.

Coupon No. 7	Class	Dividend payable	Dividend payable
EDR	Common	less 15% Japanese	less 20% Japanese
10,000 shares	\$210.00	\$176.25	\$168.00
1,000 shares	\$21.00	\$17.625	\$16.80

Depositary: Citibank (London) S.A. 15 Avenue Marie Therese  
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July 16, 1984

**NOTICE TO HOLDERS OF EUROPEAN DEPOSITORY RECEIPTS (EDRs) IN THE NISSHIN OIL MILLS, LTD.**

Further to our notice of March 23, 1984, EDR holders are informed that Nissin Oil Mills has paid a dividend to holders of record March 31, 1984. The cash dividend payable is Yen 3.5 per Common Stock of Yen 50.00 per share. Pursuant to the terms and conditions of the Depositary Agreement the Depositary has converted the net amount, after deduction of Japanese withholding taxes, into United States Dollars.

EDR holders may now present Coupon No. 3 for payment to the undersigned agents.

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A. R. of Egypt	E. R. of Germany	Malaysia	Singapore
Australia	France	The Netherlands	Spain
Belgium	Italy	New Zealand	Sweden
Brazil	Japan	Norway	Switzerland
Canada	South Korea	Poland	United Kingdom
Czechoslovakia	Taiwan	Romania	U.S. of America
Denmark	Yugoslavia		Zambia

Falling receipt of a valid affidavit of residence a withholding tax will be deducted at the rate of 20% on the gross dividend payable. The full rate of 20% will also be applied to any dividends undistributed after October 31, 1984. Amounts payable in respect of current dividends.

Coupon No. 3	Class	Dividend payable	Dividend payable
EDR	Common	less 15% Japanese	less 20% Japanese
1,000 shares	\$14.70	\$12.50	\$11.76

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UK NEWS

Belated moves to catch up with the international fraudsters

**Charles Batchelor reports on the growing difficulty of dealing with worldwide commercial crime**

"INTERNATIONAL economic crime has to be the smartest game in town", Professor Richard Blum, a leading U.S. criminologist, said. "The growth of management skills teaches us that the avenue for profit, opportunities and investment is international; and the facilities available for business are being increasingly used for crime."

Innocent businessmen who become involved with the fraudsters face financial loss and wasted time which can damage their business. For example:

- A British businessman with his own company on the European continent spent \$40,000 flying a Swiss "financier" around Europe in an attempt to set up a complex deal involving oil, maintenance contracts and funding for Indonesia. The businessman concerned was to have earned a fee of \$250,000.
- With no sign of the deal coming to fruition, he grew suspicious and discovered many of the documents were worthless. He says the costs he ran up are endangering his business and threats have been made against his life by associates of the Swiss man.
- A project management company in southern England attempting to raise finances for a construction project in Indonesia was offered funds by a West German businessman. The West German, who claimed to have access to offshore trust funds running into the "trillions of dollars" and to be a close personal friend of members of the Saudi Arabian royal family, wanted a 0.1 per cent advance fee on the sum to be raised.

The project management company became suspicious when the West German refused to reveal details about the source of the funds and dropped his initial demand for bank guarantees to support the loan. He apparently feared too close scrutiny of the scheme by bankers.

"We are talking about fraud on a scale which can undermine governments," Dr Barry Rider, head of the Commonwealth Commercial Crime Unit, said. "The sums that are being earned can buy up countries or at least a lot of protection in the judicial system."

Belatedly, the authorities are becoming aware of the threat. Mr Nigel Lawson, UK Chancellor of the Exchequer, has announced that a special Fraud Investigation Group (FIG) is to be set up to co-ordinate the work of the British Department of Trade, the Director of Public Prosecutions office and the police.

Hong Kong and Australia recently introduced legislation aimed at making life more difficult for the fraudster.

Whether the 25-30 extra lawyers and accountants to be recruited by FIG will do much to stem the growth of fraud and other commercial crimes which cross national boundaries is another matter. Differing legal systems; restrictions on police officers collecting evidence in a foreign country; and the growing sophistication of the criminals mean that little can be done to bring the international fraudster to justice.

This was the message of a three-day symposium held in Cambridge, England, this month, at which Prof Blum and Dr Rider were speaking and which was attended by police-

men, lawyers and government officials from the Commonwealth, the U.S. and Europe.

The symposium was organised by Commonwealth Crime Unit, the International Maritime Bureau, which combats shipping and insurance fraud, and the Centre for Commercial Law Studies of Queen Mary College, University of London.

The Commonwealth Crime Unit and the Maritime Bureau were set up independently of each other in 1981 to fight the growing problem of commercial crime. Neither has any law enforcement powers but both provide a clearing house for information on the activities of international fraudsters.

Agencies such as these, as well as large companies, have built up large dossiers on commercial crime. But private investigators believe that while they frequently co-operate with each other and the police, through Interpol the police could make much greater use of their information.

The police are reluctant to send documentary evidence abroad - even to some other police forces - in case it is stolen, mislaid or even, in some countries, passed on to the criminal by a corrupt official.

Law enforcement agencies are unwilling to start expensive and time-consuming investigations when there is little chance of persuading the accused, witnesses or even the victim to attend the trial. A great deal of serious commercial crime slips through the gaps between national legal systems and law enforcement agencies.

Police officers investigating the sinking of an oil tanker, the Salem, off the coast of Senegal in 1980, travelled to Liberia only to be given just four minutes to interview an important witness. British police officers frequently find witnesses may only be interrogated by local police who have no knowledge of the case.

The legal authorities in foreign countries are often unwilling to co-operate if no crime has been committed under local law, even if serious offences are believed to have taken place elsewhere.

Since much legitimate business is carried out by letter, telex and telephone, economic crime can also be committed from a distance. Local lawyers and accountants can be used, wittingly or unwittingly, by criminals many thousands of miles away.

The confidentiality which surrounds banking and tax matters in most countries means that investigators are denied access to potentially incriminating records, even when offences are suspected.

The growth of international commercial crime has been made easier by the proliferation of "shell" banks based in tax havens around the world. These banks may have been set up by the criminals themselves or may simply turn a blind eye to illegal transactions.

The U.S. Treasury has been campaigning in recent years to persuade offshore centres to regulate the banks based in their jurisdictions - with mixed success. A number of centres in the Caribbean have tightened controls but havens are springing up in the South Pacific.

Investigators do not put all the blame on the tax havens alone. They are critical of banks in the major trading nations for not questioning more thoroughly some of the business they do with offshore banks. Even if the shell banks were more tightly regulated, this does not prevent fraudsters creating phantom banks which exist solely on an impressive letterhead.

Popular forms of commercial crime under investigation include:

- Advance fee fraud. Governments in the developing world and companies in the West are offered large loans in return for an advance fee. Once the fee has been paid, the fraudster disappears and no loan materials.
- Laundering criminal funds. Criminals often need to legitimise embarrassingly large sums obtained from drugs rackets, arms trading or fraud. This money may be lent to governments - giving the criminals influence with the borrower.
- Counterfeiting currencies or negotiable bonds. Fraudsters arrange an extra print run of legitimate securities for their own benefit. Sometimes elementary precautions are not taken. When Spain printed new banknotes a few years ago, it proudly announced details of the security features it had incorporated.
- Maritime fraud. Of the 48 ships which had sunk in the South China Sea over a two-year period, 28 went down in suspicious circumstances, an insurance investigation found.
- Owners have been suspected of scuttling vessels to hide the theft of the cargo or to claim the insurance on ageing tubs valued, for insurance purposes, at much more than their market worth.
- Cargo diversion. Cargo vessels have been diverted by their owners to small Greek ports where the cargo is either auctioned before the customer is even aware of the diversion, or he is persuaded to pay an additional fee to avoid time-consuming litigation in the local courts.
- Forged bills of lading. Blank bills of lading - which are taken as proof that goods have been loaded on a vessel and release funds from the buyers' bank account - can be bought for a few pence. Entries are frequently forged.
- Product counterfeiting. A Bulgarian tobacco factory which had been producing cigarettes under licence for two U.S. companies resumed production shortly after the licence agreement was ended. Cigarettes in similar packs to the originals were shipped via West Germany to Italy.

"We have been looking for organised crime in the wrong places," said Dr Rider. "Today the criminal is likely to be in a financial rather than a street setting. He adopts corporate structures, controlling the money but never getting near the drugs or the frauds. Sooner or later we will have to pay more regard to attacking the pocket-book of international crime."

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The Notes will remain listed on the Luxembourg Stock Exchange under the previous name Autopistas De Cataluna Y Aragon, Concesionaria Espanola, S.A. followed by the new name Autopistas, Concesionaria Espanola, S.A.

All coupons will be paid at their maturity. The Notes (principal) will be paid to the Noteholders at their maturity (15.4.1985). The guarantee of the Spanish State remains unchanged.

Any subsequent notice to holders of the Notes will bear the previous as well as the present corporate names. A complementary legal notice as well as the new Articles of Association have been lodged in Luxembourg at the Greffe Du Tribunal D'Arrondissement de et a Luxembourg. A documentation describing the merger will be available at the office of the paying agents.

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**JAPAN SURVEY**

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THE ARTS

Smetana Quartet/Wigmore Hall

Dominic Gill

The Smetana were founded, according to the information in our programme for their recital last Saturday, either in 1943, 1945 or 1951. In fact 1945 is the meaningful date, although only two members from that original formation survive; and they remain, together with the Janacek, Vlach and Prague, one of the most distinguished Czech quartets of the post-war generation.

Distinguished, but not reliably great. From their records as well as their recitals, I have always found the Smetana an odd, uneven ensemble, as prone to unexpectedly full uninflected playing as to magnificent bursts of inspiration; and hearing them again in the flesh, after a long interval, confirmed that view. Much of their repertoire was played from memory, without the music, and in those works the ensemble is impeccably smooth. On this occasion it was only the first of the "American" quartet which benefited, but their exposition was one of marvellous ease and freedom—a perfectly balanced and dedicated performance which threw the music's exquisite uninventiveness into vivid relief.

For the great music of their programme their manner seemed at once less confident and less engaged. They threw off Beethoven's op.130 (with the *Grosse Fuge* as its finale) with a kind of casual, almost indifferent mastery that robbed the work of much of its presence and mystery—and where it mattered most, with a surprising quantity of scrubbing and thin, colourless tone. Intonation, especially the first violin's, could be less than perfect; the very texture of the ensemble had nothing like the richness or variety of the greatest quartets. Throughout, notably in the little presto and in the great *fuge*, there was a curious lack of tension and cohesive dramatic force. Significantly, their account of the Cavatina (in the *op.96 "American"* quartet which benefited, but their exposition was one of marvellous ease and freedom—a perfectly balanced and dedicated performance which threw the music's exquisite uninventiveness into vivid relief.)

Jenö Jandó/Wigmore Hall

Dominic Gill

The young Hungarian pianist, Jenö Jandó has a strong technique, and fine instinctive sense of lyrical shaping. Nothing he played at his London debut recital on Friday night was less than adequate and much was a great deal more than that; but there was nothing either which decisively took wing, or moment at which the playing caught fire.

There are only a few pieces more instantly revealing of a pianist's character end quality—Mozart's K333 is another—than Haydn's last sonata (no 52 in E flat). Mr Jandó's account was good, but not grippingly so. A commendable representation, somehow at one remove, rather than a performance which really caught the drama and excitement of the music. There were good things too in his Beethoven op.110—notably the arioso, and its ghostly, fragmented reappearance, eloquently sustained. But the virtues were inconclusive; rhythmic colours throughout were dull; the sonority, not shy, was nonetheless bland, too easily predictable.

His lyrical gifts carried him further in Schubert's E flat sonata D959—though here again was one more peak of the keyboard repertoire (three less exalted works might have been a wiser choice) whose challenge he just, but crucially, failed to meet. As an exposition plain and simple of Schubert's greatest piano sonata, the performance was satisfying in its way; but as an original, perceptive re-creation it made no kind of memorable mark.

A Friend Indeed/Shafesbury

B. A. Young

Now God stand up for bestards, as Edmund said in *King Lear*, for the romantic young pair in William Douglas-Home's comedy both come from the wrong side of the blanket. Bobby, the boy that Sheila falls in love with at the Blue Grotto, is the son of Rosie Butterfield, with whom Sheila's father, Sir Lionel Hibury, Permanent Head of the Foreign Office, once had a passing affair. He is in fact Sir Lionel's son, which spoils their prospects of getting engaged.

However, I'm not giving too much away if I add that Sheila isn't really Sir Lionel's daughter, but the daughter of Sir John Holt, our man at the Velican, who consoled Lady Hibury while Sir Lionel was en poste at Washington. So that, you might think, makes everything all right, but in fact it takes you less than half-way through Mr Douglas-Home's plot, for his major concern is how these two little infidelities are to be confessed.

He employs a familiar gamut of tricks to delay the revelation, including a drunk scene for Lady Hibury and Mrs Butterfield, and a passing Colette Gleeson and Moira Lister, carry it off acceptably. His major trick is to have Sir John put Sheila's fatherhood falsely on to the Ambassador in Moscow, and carry on with Sir Lionel on the extension phone not only in the person of that Ambassador but in that of various operators and the telephone line itself—a rather cackly, vaudeville, and a little have said, rather than even the highest of comedy, though Geoffrey Palmer does it well.

Only at the last minute does a sub-plot appear, when Sir John, overcome by Strega and the various demonstrations of love around him, decides to propose to Mrs Butterfield. As his lack of a wife is the only handicap that keeps him from being appointed by Sir Lionel to an Embassy, all ends happily.

This is certainly one of the author's minor works, though I must say, with its thinly spread little plot and its dependence on such jokes as it has not wit enough to keep it sweet, as Dr Johnson once said. Moira Lister and Colette Gleeson play stock characters, Miss Lister *prima inter pares* because there is more in her part, Mark Colles and Julie Dawn Cole are a pretty pair of youngsters who are asked little, Derek Nimmo as Sir Lionel is good if dignified embarrassment; Geoffrey Palmer as Sir John is good at telephone imitations; they both look smashing in their diplomatic uniforms. The set, a Roman flat in 1963, is designed by Terry Parsons, and the director is Jan Budlin.

BBCSO guest

conductors named

David Atherton and Peter Eotvos will become principal guest conductors with the BBC Symphony Orchestra for a three-year term from October 1, 1985.

Sir John Pritchard's contract as chief conductor continues until the autumn of 1987 and Gunter Wand continues his association with the orchestra as chief guest conductor.

Mark Elder—chief guest conductor—will not renew his formal association with the orchestra after September 1985 because of other commitments.

Architecture

Colin Amery

A grand entrance



Entrance hall of the British Museum: will it be properly restored or just covered in emulsion paint?

No-one would dispute that the British Museum is one of the finest neo-classical public buildings in the country. It is equally true that its collections make it one of the finest museums in the world. There should be no conflict between the architecture of Robert Smirke (constructed from 1823 to 1854) and the display of a great national collection—after all it was conceived as a grand temple of the arts, a monument to house monuments.

Sir David Wilson, the present director of the British Museum, has said and written some worrying things about his plans for the museum that deserve public examination.

His views and those of the trustees have been brought into the light of day by an interesting controversy over the planned redecoration of the entrance hall. The plan is to paint the glorious hall in a neutral grey-stone colour and impose upon the space a rather deadening uniformity. It is known exactly what the entrance hall looked like when it opened in April 1847 from a watercolour by Leonard Colliam which has recently been widely circulated and published. Both the Georgian Group and the Victorian Society have made strong representations to the museum suggesting that the only proper way to treat the entrance hall is to begin the process of accurate restoration to the original polychromatic scheme.

If this were done visitors would have the pleasure of walking through the colossal portico into a room enriched with what Smirke himself did not find to be authentic Greek colouring. Colour is shown to have been widely used in the watercolour to embellish the details of the architecture. There was maroon and slenna marbling and the coffers of the roof were painted rich blue with gold stars.

The evidence is clear and strong that the neo-classical treatment of the hall included colour and gold leaf and suggested to the visitor the richness of antique classical architecture.

Why won't the British Museum take a deep breath and decide to do the right thing and begin the process of restoring the building? The museum told me last week that the main reason the trustees are unlikely to do the proper thing and restore the entrance hall is financial restrictions. The conservation societies have done some research and asked two well-known firms to prepare estimates for the polychromatic scheme to be reinstated. These estimates suggest that to paint the hall in oil-based colour embellished with gold leaf would cost twice as much as the planned emulsion treatment. However, it would certainly last at least four times as long and be well worth the extra time and trouble it would

have done some research and asked two well-known firms to prepare estimates for the polychromatic scheme to be reinstated. These estimates suggest that to paint the hall in oil-based colour embellished with gold leaf would cost twice as much as the planned emulsion treatment. However, it would certainly last at least four times as long and be well worth the extra time and trouble it would

Square Dance/Coliseum

Clement Crisp

Of the four new works which entered the Dance Theatre of Harlem repertoire last week do not think I do not find they do much—they at least encourage the liveliest and most wholehearted performances from their casts. The pattern of the programmes also suggests the willingness of the dancers to tackle every challenge, and in this they largely succeed from an opening 'classical' number, by way of a slice of prime dramatic ham to an ethnic closing number.

On Wednesday Michael Smail's *Songs of Mahler* was yet another Mahler ballet. The use of this composer for dance, initiated by Antony Tudor with *Dark Elegies* and given further impetus by MacMillan's *Songs of the Earth*, has latterly become a choreographic plague, bringing a dire outbreak of works featuring young men summoned by trumpet calls to leave their loved ones amid a clutter of folk-steps, merry girls, and premonitions of death. Mr Smail's is no different and no less long-winded than the rest.

The dramatic machinery of Valerie Bettis' *A Streeter Named Desire* looks even more

quant than in the play that inspired it, and a good deal more vulgar in manner. It has a blatant score by Alex North and a wooden set. Donald Williams is splendid as the Baron, catching a certain gallows humour as well as the hysteria implicit in the pelvic thrust and strut of this menacing apparition.

*Square Dance*, which began last night's bill, is Balanchine's glorious confrontation of classic style and country-dance forms. DTH is, I feel, most unwise to include the wittless babble of a ballet, now abandoned by New York City Ballet.

Haitian burial rituals of *Banda*, an exercise in local colour by Geoffrey Holder which treats of the cult figure of Baron Samedi, a voodoo deity. Donald Williams is splendid as the Baron, catching a certain gallows humour as well as the hysteria implicit in the pelvic thrust and strut of this menacing apparition.

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The Third and Final Round/Half Moon

Michael Coveney

The boxing plays of Brecht and Odet's may be better organised dramas than Johnnie Quirell's lively shindig in the Mile End Road, but they cannot touch the new piece for rough house authenticity or overall atmosphere. The former Methodist hall has been converted into a boxing and social club, designed by Mark Salkild, with a ring containing two convincing three-round bouts played to ABA rules and a bar which is practical for both cast and audience.

Bunting hangs around the newly painted white and red walls, pictures of royalty (ostle alongside photographs from the gym and fight posters. The very special place of boxing in the social fabric of the East End is raucously honoured, and Danny Hiller's production has received advice from both former world flyweight champion Charlie Magri, who was in the audience, and the young lightweight Jimmy Flint, who is in the cast.

The chairman of the club is angling to become a JP and just happens to be a juror at Eddie's ongoing trial. The tensions between the parties both inside and outside the ring are overseen by John Bardan as the wise-cracking referee. It is as if Harry Gibbs of Seven Kings had suddenly been touched with the spirit of Max Miller (whom, of course, Mr Bardan has famously resurrected). Mr Quarrell's lines do not always match the vintage of the best throwaway, though "I only have eyes for you but I've got something else for your sister" is not bad.

Gary Whelan performs vicious wooders as Eddie with the play's more cumbersome outpourings, and there are delightful performances from Alan Cody as a rubber-limbed pug, Sean Baker as the watchful barman and Duncan Feber as a little hack on the local rag. A few progressive arguments on the state of life in the East End are expressed with more fervour than lucidity. But the ferocity of the punching and the bickering is frighteningly real.

Figaro/Glyndebourne

Max Loppert

In line with the practice of recent seasons, Friday's Nozze di Figaro assembled a fresh team of major principals and conductors for the festival's second half. Even in the not quite settled form displayed on this occasion (lighting was unusually spotty), the Peter Hall production remains one of the house's most distinguished creations; Gustav Kuhn's conducting of the LPO, efficient but seldom memorable, and the sum of the casting (which included an uncomfortable first Glyndebourne Cherubino by the normally impressive Carolyn Watkinson) might not have equalled past achievements within its framework, yet the experience was never a waste of time even so. And for Figaro-followers the subordinate pleasure of noting a handful of fine individual contributions, happily, not denied.

At present, however, it is these are Susanna and the Count—and so the performance, a little reduced perhaps in other sources of energy, sparks with sexual tension set up between the two. Fast we have Cherubino of the first cast, shows us a hoary, spirited, believably impulsive maid-servant, quick and strong of reaction—the drawing of "no" (in the duet with the Count) out of Susanna's physical distaste for his touch is beautifully done—and genuinely warm of heart; the focus of the voice is not quite even in all registers, but there were phrases of delicate fashion-

ing in "Deb, vieni." William Shimell, an ENO baritone making a notable Glyndebourne debut, could afford to invest some lyrical ease towards the completion of his charmingly irascible Count—the tight-muscled character and attack of his singing, bold and useful qualities for any Mozart singer, ran the slight risk of eventual monotony.

Gabriele Fontana, the young Austrian winner (under a different surname) of the 1980 Taubert prize, carries all the high promise of a young Elisabeth Grümmer—handsome, naturally sympathetic presence, ample, radiant soprano. This was her first Countess—and it was only in the third act (in which she gave a long-breathed, sensitively-phrased account of perhaps the most difficult of all Mozart soprano arias) that the promise began to be realised.

Which is Alberto Rinaldi, sturdy, relaxed, and witty, admirably well sung (native Italian is always an asset in this opera), lacking only the ability to give the screw of bitterness a final twist in the last act.

I feel confident that the slightly heterogeneous quality of the ensemble (and exacting as I can't resist quoting David Murray's praise for Artur Korna (Bartolo), Ugo Benelli (Basilio), and Mimi Lerner, whose Marcelina proved one of the most delightful (Heather Begg the other) of my own Figaro experience.

Ballet/Covent Garden

Clement Crisp

It was 25 years ago that the Royal Ballet School gave its first Opera House performance, with the very young Antoinette Sibley and Graham Usher from the Royal Ballet leading the students in Coppélia. A contemporary company at the head of an apprentice cast in *The Sleeping Beauty*, a choice—so it seemed on Friday night—more suited as a tribute to Dame Ninette de Valois, on the better of school and staging, than as an assessment of the forces available.

Of course, *Beauty* lies at the heart of what our national ballet and its school (and its public) understand about classic dancing and it is proper that we see the young finding their way along these hallowed tracks, from prologue courders to stalling roles. The present ensemble takes the stage well, and they have been well prepared by their teachers, but *Beauty* is the summit of 19th century classicism, its variations as difficult and as "exposed" in their difficult as anything in the literature of dance, and not easily served by young innocents and even drier technique.

That the score is a no less demanding masterpiece seems to have escaped the notice of Sadler's Wells Royal Ballet orchestra, who played despite Harry Wordsworth's generous temp— with wooden determination and little subtlety and were involved in a cacophony during the *Forestan* trio owed, I would surmise, to misplaced orchestral parts. It was a ludicrous incident.

The staging involved students from the Upper School as well as younger elements from White Lodge. Children have traditionally featured in this ballet (the pupil Karasvina was a Lilac Fairy attendants in the *Forestan*) and the present Klov version and Balanchine's miraculous garland dance in New York make fine use of the young. The Royal Ballet's juniors trip around the edges of the Ashton garland dance but are hardly integrated into its choreography, though they acquitted themselves well as the Vision scene's peasantry.

An innovation to be deplored is the appearance of Carabosse, busily miming rage and despair as Aurora is aroused from her sleep; the Awakening has ever been a wasted moment in this production, and the scene is in no wise enhanced by Carabosse's moopings, which are neither implicit in the score (which is the forest guide to the stage action) nor explicit in the scenario.

The presence of Miss Palsey and Mr Dowson, with four cavaliers from the company for the *Rosa Adagio*, gave a central assurance to the staging. Miss Palsey, with her neat and exact style and sweet technique, made a very English Aurora at this debut performance, the dance well contained within the context of the Royal Ballet style, and with the most of exact charm and interpretation to come. Mr Dowson, an artist who has made great advances in the clarity and expansiveness of his dancing in recent seasons, looked a very democratic prince; he will and with experience a more regal allure and generosity of gesture to flesh out a shadowy role.

Among the aspirant dancers, three seemed to me especially noteworthy. Laura Hussey, impressive in last year's *Flageolet*, brought a brave jump and easy strength to the *Forestan* trio; Miyako Yoshida, as a prologue fairy and in the Blue Bird duet, provided dancing of lovely gravity and control, mature in its assurance and marked by real musical finesse. Quite outstanding was Errol Pickford as the Blue Bird. In this taxing variation young Mr Pickford, a product of the Hammond School, as well as of the RBS, credit where credit is due) exhibited the dazzling beats, the stamina end beautifully curved *temps de poisson* leaps that argue a virtuoso dancer, as well as an ideal Blue Bird, in the making. Here is a real talent.

The RBS students from both schools are to be seen for a week's season at Sadler's Wells from July 23, in a varied programme which will bring new ballets by Ashley and Wayne Eagling as well as traditional and classic dances.

Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

Music

PARIS  
Harvard Radcliffe Orchestra, conducted by James Yannaras: Gershwin, Ginastera, Debussy. (Mon 8.30pm). The Assas Law Faculty, 23 Rue de Cassas.

Jean-Paul Sevilla, piano variations: Beethoven, Brahms, Schumann. (Tue 8.30pm). Townhall of the 5th Arrondissement, 21 Place Pantheon.

Crawford Young, lute, Dominique Velard, tenor, Randy Cook, lute-guitar: *The Lute in Medieval Times* (Wed 8.30pm). Musée Carnavalet, 23 Rue de Sevigne.

Ensemble Intercontemporain, conducted by Michael Schonwandt and Philippe Manoury: Claude Ballif's 5th Imaginary. (Wed 8.30pm). St Merri Church, 78 Rue St Merri. Free entry.

Ensemble Intercontemporain, conducted by Michael Schonwandt: C. Ballif, Webern, Schönberg. (Thur 8.30pm). St Merri Church.

VIENNA  
Collegium Cantorum led by Otto Parman with Gabriele Habzer, soprano; Elvira Grotzer, contralto; Frederick Green, tenor and Rudolf Klotz, bass, Rossini's *Pette Messa Solenne*. Minoritenkirche, Monday.

Rheinland-Pfalz State Philharmonic Orchestra conducted by Günther Wisch with soloist Anne Leek, oboe. Richard Strauss' *overture* and Beethoven's 7th Symphony, Tuesday. Rheinland-Pfalz State Philharmonic Orchestra conducted by Kurt Woss performs Bruckner's 5th Symphony, Thursday. Both at City Hall Arcade Court. (42 800/2085 2085).

NEW YORK  
New York Choral Society (Cami Hall): Ray Robinson conducts the Westminster Choir College in a programme of Viraldi and Paganini (Tue) and Clara Longbrith conducts the New Amsterdam Singers in a programme of Handel and Haydn (Thur). 57th & 7th Av (874 0096).

ITALY  
Spoleto: Teatro Carlo Melisso: Middy concert every day (on Sunday also at 10am).

Rome: In the Piazza del Campidoglio: Music by Gershwin including an American in Paris and selections from Forgy and Bess with the soprano Alpha Brawner-Floyd and baritone Benjamin Matthews, Friday 9.30 pm; Wednesday, Handel, Rossini and Mozart played by the S. Cecilia

LONDON  
JVC/Capitol Radio Jazz Parade: A week of jazz on the South Bank starts on Monday at the Royal Festival Hall with B. B. King Blues Band, and continues all week with Miles Davis on Tuesday, Dave Brubeck and Thelma Houston on Wednesday, and the Lionel Hampton Orchestra Gala Night on Thursday. (8283181).

Sanskritidhi: 14th Festival of Arts of India, directed by Birendra Shankar. A series of five programmes of songs, music, dance and drama in classical and traditional styles with artists from different parts of India. Starts on Tuesday in the Queen Elizabeth Hall and continues all week (8283181).

Musica: with piano: Mozart, Beethoven, Berg, Chopin, Debussy, Purcell Room (Mon). (8283181).

London Symphony Orchestra, conductor: Neville Martinson, Cecilia Ouselet, piano: Respighi, Mendelssohn, Delius, Strauss. Barbican Hall (Tue). (838 8891).

London Concert Orchestra, conductor: Jonathan Del Mar, Anthony Goldstone, piano: Rossini, Handel, Grieg, Borodin, Tchaikovsky, Ravel. Barbican Hall (Wed). (838 8891).

CHICAGO  
Ravinia Festival: Dimitrie Spargue piano recital. Scarlatti, Chopin, Liszt, Brahms, Balakirev (Mon); Ray Charles (Tue); Preservation Hall Jazz Band (Wed); Chicago Symphony, Maxine Shostakovich conducting, Bella Davidovitch piano, Rachmaninov, Shostakovich (Thur). Highland Park (728 8492).

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# FINANCIAL TIMES SURVEY

Monday July 16 1984

## Italian Engineering

Italy is back in fashion among foreign businessmen. Future co-operation deals and investment will depend in large part on the government's ability to continue its programme of industrial reform

### Suddenly, a return to popularity

FOREIGN businessmen are suddenly, and apparently with great pleasure, rediscovering Italian industry. In the past few months there has been a stream of agreements under which foreign companies have bought into or signed major co-operation agreements with Italian companies, both large and small.

The obvious example is the spectacular agreement under which AT&T, the U.S. telecommunications giant, took a quarter of Olivetti, the Italian data processing equipment maker. But there have been several examples on a slightly smaller scale, ranging from the recent deal under which Chrysler bought a tiny but significant stake in Maserati, the luxury car maker, and Plessey of the UK bought into Elettronica, one of Europe's leading makers of electronic warfare equipment.

Then there is the probably imminent deal under which Electrolux, the Swedish industrial giant, should take effective control of Zanussi, the white goods maker. If this sale reflects badly on several aspects of Italian industrial and financial management, it at least shows that foreign companies are prepared once again to involve themselves in Italy.

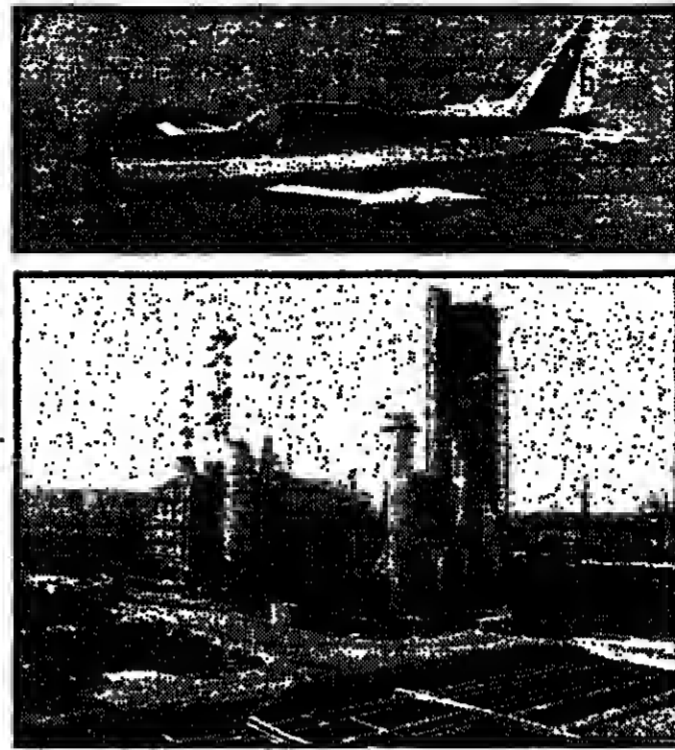
Until quite recently that was not the case. New foreign investment in Italy dropped

By JAMES BUXTON  
Rome Correspondent

sharply towards the end of the 1970s, as foreign boardrooms reeled at tales of terrorism in the factories, obstructive trade unions, highly inflexible labour legislation and the proverbially wily Italian business partner (one factor that may not have changed).

It is hard to generalise about the reasons for the individual deals, though it is noticeable that despite widespread criticism of Italy being backward in developing new technology, several of the agreements—such as those with Elettronica or Maserati—have been aimed at acquiring Italian products and technology.

Between them they show a confidence in Italy which would have been hard to credit two or three years ago. With virtually no help and a fair amount of hindrance from ever-changing governments, much of Italian



private industry has succeeded in restructuring itself in the past few years. The oft-quoted case of Fiat, whose car subsidiary last made a tiny profit last year is still an example that cannot be omitted: Fiat's action in standing up to the unions in 1980, and thereby enabling itself to start a major slimming and rationalisation programme, changed overnight the climate in which large private businesses operate in Italy.

#### Rigorous

Other major companies, such as Pirelli, followed Fiat's example, while Olivetti, under the fast-footed leadership of Sig Carlo de Benedetti, had already begun to improve, and to insist that there was nothing wrong with becoming profitable. But the well-publicised changes that have been carried out in these

companies distract attention from the fact that many smaller private concerns have discreetly reduced their labour force and imposed far more rigorous methods of industrial and financial management.

They have also invested as much as their finances would allow in computer controlled machine tools, robots and flexible manufacturing systems. The highly restrictive labour legislation, which keeps labour costs among the highest in Europe and greatly limits mobility, both within the company and between one company and another, are still largely intact. Yet managers succeed in living with it and have taken a little comfort from the fact that two assaults have lately been made on the scale mobile, the wage indexation system which reinforces inflation.

These and other points to the favour of Italian private sector

industry are coming to the fore as the Italian economy at last emerges, rather falteringly, from recession. Industrial production this year has been above that of 1983 for two of the four months that the statistics go up to; steel production was up 17 per cent in the first five months. Yet while sales of cars show an improvement in 1983, sales of vans and lorries are still down. It is never easy to read the Italian economy, but it must be a little uncertain whether growth of 3 per cent that is officially forecast will be met.

If it is not (the OECD recently projected 2 per cent, and reserved judgment on 1985), it will be because of the other side of the economy—the immensely inefficient state sector and the public sector deficit which is one of the key causes of inflation and hence of restrictive monetary policies.

The best that can be said of the state industrial sector, which could not have been said three or four years ago, is that a gruelling battle is being fought on a fairly wide front for the cause of efficiency and economic reason, against the supporters of the politically expedient and of the blind preservation of the status quo.

The three state holding companies, IRI, ENI and EFIM contain many sound companies and a few outstanding ones. ENI is sensibly going ahead with privatising part of its excellent drilling and pipe-laying subsidiary Saipem. IRI numbers among its components sophisticated and well run companies such as ELSAG, which makes electronic systems, and SGS, one of Europe's leading microchip makers.

Yet the fact is that the three companies between them lost rather more than 15,000bn

(\$3bn) last year—another in a dismal series of records. These losses were largely due to the refusal of past governments to face up to the need to rationalise steel, shipbuilding, chemicals, mining and aluminium, and to be insufficiently tough with continued loss-makers like Alfa Romeo.

IRI has, for the past year and a half, had in Professor Romano Prodi, a chairman who is in no doubt at all about the need to cut out dead wood if the company is to have any future. He has boldly tackled the problem of closing steel plants, has been ruthless with bad or corrupt management in some of IRI's and has strengthened the management team.

It should also be said that a plan to cut 23,500 jobs in the steel industry and close 3.8m tonnes capacity of plant is gradually—and with a probably sensible absence of publicity—moving towards implementation. If it goes through without mishap the picture for IRI will suddenly look a lot better. But so often when it comes to the moment of truth, the politicians tend to hold back.

That appears to be the case with the future of Italy's telecommunications system, where the Government of Sig Bettino Craxi seems for the moment to have shirked bringing order to the bizarre organisation of Italy's telecommunications utilities—and is thereby holding back the advance of Stet, the telecommunications equipment producer and operator which is part of IRI.

#### Recognition

Nevertheless the Stet group has, with government backing, pushed ahead with negotiating a series of alliances with other major companies in recognition of the fact that it cannot provide finance and the necessary degree of advanced technology in all the sectors in which it operates without outside help. It is said to be close to reaching agreements with IBM and Fiat, and is talking to Olivetti and other companies.

ENI, whose operations are in energy, chemicals, engineering and mining, is now under better financial management, is grappling with its vast legacy of petro-chemical plants and is planning to raise \$1bn by selling stakes to the public in its more promising activities, mainly in engineering.

EFIM, the third and much smaller holding company, recently came under new management under Sig Stefano Sandri. This may mean the weeding out of some lax practices but until the Government steels itself to make closures in the aluminium industry, the main cause of its losses, EFIM's future is uncertain.

The changes that are, or seem to be, occurring in the state industrial sector show that some politicians at least are now taking Italian industry seriously. Yet so much time has been lost.

The drain of resources has meant that the Government has rarely had the funds, let alone the machinery, to direct investment in the private sector as it would like. Too often the interventions have been aimed at propping up failing companies in the interests of preserving jobs, while its funds for technological development have been disbursed so late that their effectiveness is devalued.

The price shows in Italy's big trade deficit in electronic products, the relatively low proportion of Italian exports made up of high technology goods, the country's backwardness in such new fields as biotechnology and optics.

Sig Renato Altissimo, the Minister of Industry, responsible for the private sector, is determined at least to change the way Italian governments assist private industry. He wants to amend the laws that enable lame duck companies to carry on operating for years at public expense, diverting resources from the businesses that really need help. But his proposals apparently represent too great a threat to the vested interests of the political parties, and have yet to be agreed.

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Recent years have seen a rapid change towards front wheel drive cars on the one hand, and a marked interest in the development of advanced hub units for driven steerable wheels on the other. The significance of this is the awareness it creates for integrating new wheel bearing arrangements with adjacent functions. Hub units, for example, are especially critical for front wheel drive cars because of the need to reduce axial dimensions and weight, and to simplify mounting and adjustment requirements—with consequent reduction in human error and increase in product safety.

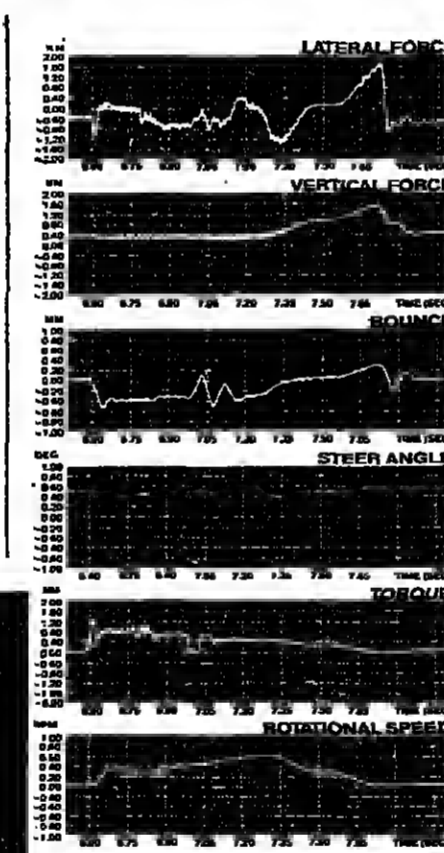
#### \$3 million commitment.

The changes also add emphasis to the component maker's responsibility for quality assurance to itself and industry. Already front-runner in advanced hub units supplied to different car manufacturers, SKF has now put added value on its commit-

ment to quality of design and product safety: \$3 million invested in a rig that will be unequalled for hub unit testing far into the future. The new Dyana dynamic simulator compresses earlier road testing times to a fraction—with as much and more accuracy.

Simultaneous interaction of lateral and vertical forces, bounce and steer angles, torque and rotational speed can now be duplicated endlessly and the results recorded and studied.

Hub unit testing falls into three phases: development of new designs or ideas (usually without a specific application vehicle in mind); qualification testing of a developed idea for a particular application and vehicle; and recurrent conformance and performance testing to ensure quality of design.



#### Abarth hots up Lancia

“Push the throttle and the power comes on without lag” is a speed factor that in part influenced the first production car with a mechanical supercharger—in an era of turbos. Fiat's Turin-based Lancia Cars and Abarth, Fiat's competition car division, have melded Lancia's Trevi Volumex with Abarth's advanced instant-throttle-response supercharger, a 1,130cc version of the world champion Lancia Rally unit.

The 10 kg light-alloy-cased Roots type “blower” with a max. 8,000 r/min, has two lobes on each of two rotors with only tenths of a millimetre clearance from each other and the casing. The unit forces its own displacement into the engine as an air/fuel mixture that raises volumetric efficiency and power by some 18%. Suitable bearings are crucial to the precise geometry of the design. Based on precision, space and heat factors, a four-point contact ball bearing (double-row angular contact for the Rally) and a cylindrical bearing are used at the ends of each rotor. SKF was involved with design and life calculations from the start, as was the case with other Lancia rolling bearing arrangements.

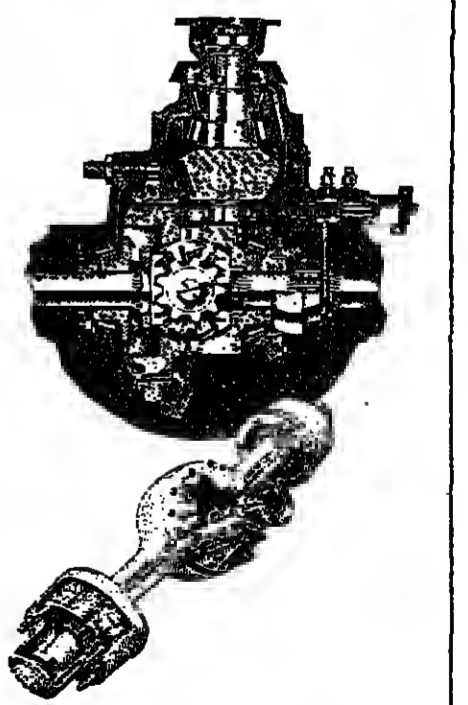
#### Rockwell gears up with new generation rear axles.

A whole new modular family of Rockwell CVC axles is gaining production momentum at its new high technology plant in Cameri, Italy.

Europe-based truck axle specialist Rockwell CVC started out in 1981 as a joint venture. Its principals were multi-industry Rockwell International—major pioneer in truck axle design—and Europe's Iveco truck company staked by Fiat, OM, Lancia, Magirus and Unic with about 20% of the European truck market.

Rockwell CVC now operates independently and takes world sales responsibility for its Cameri made axles.

These range in capacity from 18 to 44 tonnes gross combination weight, and show the fruits of a low-weight development aim—particularly with regard to use of aluminium alloy, which on a tandem rear axle can save 100 kg.



SKF supports Rockwell CVC with advanced bearing calculations and design. This is backed up by SKF's high technology Netherlands research centre with its sophisticated testing facilities. Which in turn is an assurance of quality design—such as for SKF's taper bearing configuration in the Rockwell single reduction rear axle.





SUMMARIZED BALANCE SHEET AS AT 31st DECEMBER 1983 (US \$ 000)	
<b>Assets</b>	<b>Liabilities and stockholders' equity</b>
Loans 11,459,482	Capital 12,383
Investment securities 652,606	Reserves 296,790
Liquid funds 638,656	Net earnings for the year 84,657
Other assets 1,257,132	Provisions 729,406
	Bonds and other means of financing 11,080,354
	Other liabilities 1,912,296
	14,017,676
	14,017,676

The balance sheet for the financial year 1983 closed with net earnings of US \$ 85 million, after charging various provisions amounting to US \$ 118 million. The Stockholders' Meeting appropriated US \$ 81 million of the profit to the reserves, which thus reach US \$ 380 million. New loans disbursed in 1983 amounted to US \$ 1,301 million, with an increase of 54% in respect of the previous year; 1983 disbursements comprised 47% to Enterprises, 39% to Local Authorities, 12% to various State Agencies and 2% to Foreign Institutions. Total loans outstanding at the end of the financial year were US \$ 11,459 million (US \$ 11,010 million as at 31st December 1982). The statutory accounts for 1983 have been audited by Messrs. Peat, Marwick, Mitchell & Co.

(Amounts expressed in USA dollars, converted at the rate of Italian Lira 1,956L = US \$ 1.00).

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### ACTIVITIES

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### PRINCIPAL PROJECTS AND WORKS COMPLETED OR IN PROGRESS

<b>MILAN</b> —Plan of transport —Underground railway network operating 49,070 km 60 stations Under construction: 14,995 km — 18 stations Planning: 12,330 km — 13 stations —Urban restructuring of the Garibaldi district —Interchange junctions and corresponding parking areas	<b>LOMBARDY</b> —"Ferrovie Nord-Milano" railway network modernisation 217 km — 68 stations —Urban railway connections between Bovisio (F.N.M. railway stations) and Porta Garibaldi and Porta Victoria (State railway stations) 20,500 km — 9 stations	<b>ALEXANDRIA OF EGYPT</b> —Plan of transport —Feasibility study and design of light rail transit
<b>BARI</b> —Design of metropolitan area	<b>NAPLES</b> —Underground railway line no. 1 11,400 km — 16 stations —Alifan railway line modernisation 23 km — 13 stations	<b>MODENA</b> —Plan of transit (Provincia di Modena) —Modernisation of railway line Carpi-Sassuolo-Modena
<b>TURIN</b> —Light rail transit line no. 1 14,210 km — 25 stations	<b>ROME</b> —Lazio railway network modernisation Rome-Viterbo line Rome-Fluggi line	<b>SARDINIA</b> —Sardinia region — Plan of transport

### ENGINEERING SERVICES

Town and regional planning; Traffic Surveys; Transport planning; Feasibility studies; Geotechnical and topographical Surveys; Preliminary projects; Final projects; Simulation models; Studies about performance process programming and organisation of works; Financial planning and assistance in procuring financial means; Planning and carrying out of the compulsory expropriation of property involved in the realisation of public works; Preparation of tender documents for contracts, market researches, contracts and technical specifications; Assistance in the procurement of equipment and materials; Construction supervision, equipment and civil work accounting; Acceptance test; Assistance in operation and maintenance; Training of personnel.

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## Italian Engineering 2

James Buxton reports on the successes and failures of the major aircraft manufacturers

### Aerospace industry feels the pinch

A FEW cracks have appeared lately in the hitherto prosperous appearance of the Italian aerospace industry. Agusta, one of two leading companies in the industry, is undergoing painful reorganisation, while its counterpart Aeritalia reported a growing though higher profit — in 1983.

Despite the recession the strengths of the industry are still obvious. They include: new products, new beginning production, which seem to be well judged for their potential markets; a particularly shrewd policy of co-operation with manufacturers in other countries; good salesmanship; and growing technical skills.

Aeritalia was last year by a whisker the bigger of the two main aerospace companies, with sales of L567bn last year. It is part of the IRI conglomerate group, and it broadly concentrates on fixed wing aircraft, both civil and military. Constructed in 1969 out of a number of diverse units — to which more were later added — it now looks a reasonably mature company with several projects bearing fruit and others in the pipeline.

Agusta is still in essence the helicopter manufacturer that was founded by the Agusta family after the war. However, only 65 per cent of its turnover — which in 1983 reached L663bn — is now in helicopters and more than 90 per cent of Agusta is held by ENM, the smallest of Italy's three state holding companies.

It is Agusta which has produced some of the main headlines in the aerospace industry recently. A crisis which had evidently been building up for a year or more broke last year, the managing director, Sig Pietro Fasione, left; the company made an unprecedented loss of L165bn; and Agusta was finally obliged to put 4,000 of its 10,500 strong labour force on state subsidised lay-off.

vately owned until 1973). But the borrowing the company made was largely in dollars, and Agusta made no provision for currency losses, so that debt came dangerously close to exceeding turnover last year.

In the shake-up which began last year Sig Teti has tried to tighten up the company's organisation, and made provision for the extra cost of repaying the company's borrowing (which he says is responsible for more than half of the 1983 loss figure). He finally obtained government agreement and grudging union acquiescence for making lay-offs, which may continue through to 1987, and persuaded ENM to inject L110bn in new funds. This took the Agusta family's stake down below 10 per cent.

### New ventures

Now the company is hoping for the market to improve and is pressing ahead with new ventures. The most important is probably the EH 101 project, in which Agusta is collaborating on a 50-50 basis with Westland of the UK. This is a project for a large helicopter which will be produced in naval passenger and utility versions.

But Agusta faces difficulties with its most recent in-house project, the A 129 MongOOSE anti-tank helicopter. It is the only European anti-tank helicopter in existence, but so far only 90 have been sold — 1 to the Italian armed forces.

Aeritalia has had a calmer time than Agusta recently, but its sales last year rose only 7 per cent, compared with an inflation rate of about 15 per cent (and Agusta's sales jump of 33 per cent).

Aeritalia's many activities include manufacturing the Panavia Tornado (in collaboration with Britain and West Germany), production of which is now in full stream. But attention is being increasingly focused on the AMX project, a light attack and battlefield support aircraft which originated with Aeritalia, now a subsidiary of Aeritalia.

The AMX is being developed and produced jointly with Embraer of Brazil, and orders from the Italian and Brazilian air forces total more than 260. It is expected to be in service by the end of 1986. About 100 are expected to be produced a year.

### Unsold stocks

Agusta's problems are due to three causes: recession, disorderly expansion, and poor financial management. The company makes a wide range of helicopters under licence from Bell, Sikorsky and Boeing of the U.S. and two major models of its own design. Helicopters have suffered particularly heavily from recession, with Bell's output cut by two-thirds.

But in Agusta's case the problems of recession were compounded by the fact that being an Italian state-controlled company it was not able to cut its output until earlier this year had brought the proportion held by the Agusta family down to 30 per cent (Agusta was wholly pri-

manipulated by the state until 1973). But the borrowing the company made was largely in dollars, and Agusta made no provision for currency losses, so that debt came dangerously close to exceeding turnover last year.

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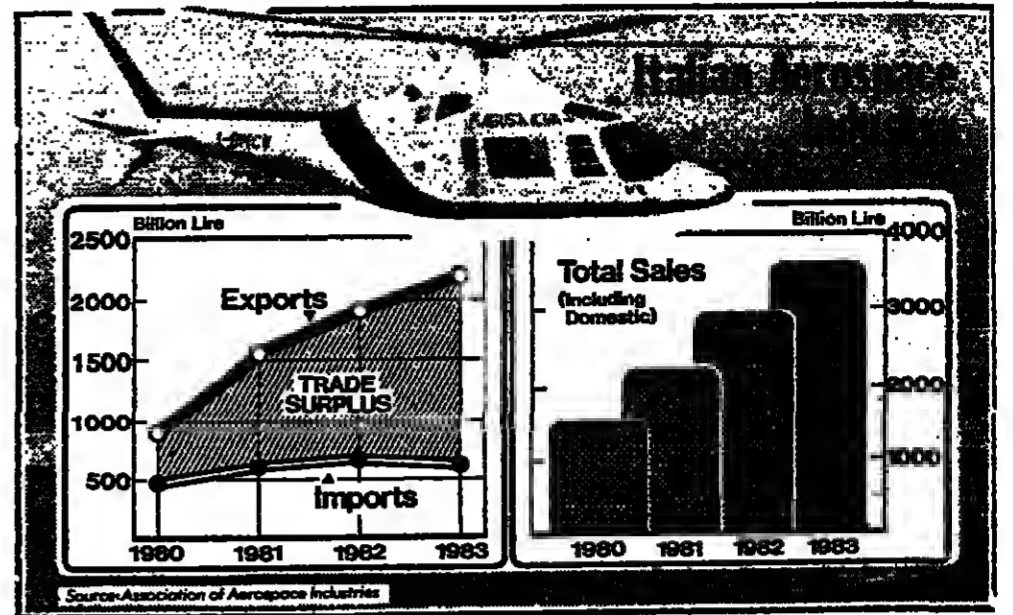
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Source: Association of Aerospace Industries

### Exhibition fillip for textile machinery makers

THE Italian textile machinery industry was given an enormous fillip by last year's international textile machinery exhibition, ITMA 83, in Milan.

Italian manufacturers were not unreasonably, the most numerous in the exhibition and were showing the most advanced machinery. The orders which have subsequently come in have enabled the sector to enjoy a busy year this year.

Both production and turnover have increased at an average rate of 2 per cent this year, compared with 1983, according to ACIMIT, the Italian textile machinery manufacturers association, and this rise is being sustained in all sectors — spinning, weaving, knitting and finishing.

Even before ITMA 83 the industry was moving forward steadily. Sales to the EEC, Italy's strongest overseas market, have risen from L150,7bn (£25.5bn) in 1981 to L145.5bn in 1982 and L221.1bn last year.

And in Asia and Australia, the country's second most important market area (a surprising strength in that Japan is so strong in this area) Italy has put on a tremendous spurt, reaching L158.1bn in 1984.

The way in which the Italian textile machinery industry has become internationalised is one of its strengths. As recently as 1983 exports were no more than L15bn (£2.7m); now they are over L803bn (£260m). According to ACIMIT, some 70 per cent of the industry's production is now bought by overseas textile industries.

The Italian industry gets its strength from its diversity. It produces across the range and has managed to maintain production, thanks to a certain amount of covert Government assistance, in areas where market forces have forced the industry into liquidation in other countries. Because many

of the companies are big, either on their own account or through associations with umbrella groups, the textile machinery manufacturers have the resources and know-how to keep investing in new processes.

There are about 800 specialised companies in the country making textile machinery, employing over 26,000 people, which puts it among the industrial leaders. Among the important production groups are prespinning machinery, spooling, twisting, reeling and winding machinery, both flat and circular knitting machinery, stocking machinery and equipment for dyeing, printing and finishing.

The textile industry has a reputation, outside its immediate confines, of being staid and old-fashioned. In practice, this is far from the truth, as ITMA showed. The Italians have benefited by keeping right in the forefront of technological advance.

To this diversity and advanced machinery must be added the essential quality of reliability. The established ranges have a very high reputation among buyers and are constantly updated.

Setbacks

This does not mean that the industry has not had its setbacks. Although it has done well in Europe and the Far East, economic conditions last year precluded further advances in a number of markets. South Africa was disappointing, and so too were Brazil, Colombia, Ecuador and Peru. In Latin America, other parts of Africa and the U.S. were flat.

ITMA 83 has demonstrated that several machine builders of the very first rank in rapier weaving have now firmly established themselves. Niro Finigone, for instance, now has a reputation that can compare with the very best. Its TP 400 machine has the versatility that buyers are seeking since it can not only weave cotton and wool but also man-made fibres.

Another innovative company is Sonnet, whose machinery can handle a wide range of yarn counts — with the result that it can weave light or heavy materials, with equal facility, at high speeds. This machine has had a very big impact in Europe in a very short time.

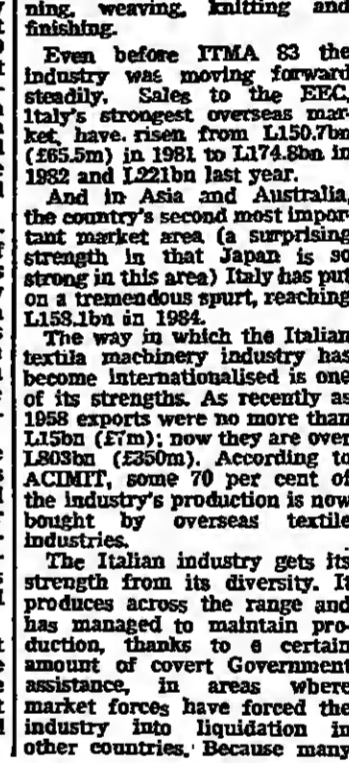
Marzoli, another of the big Italian groups, claims Savio, one of the giants of the Italian industry, Vamatex, a prominent manufacturer of rapier weaving machines, and OME, which makes machinery for narrow fabrics such as braids, are other companies with strong reputations for technical advances.

Savio has for the last few years been reorganising its production facilities and is now firmly committed to the use of robotics and other forms of automation in its building programme.

The Italians have realised, as have the Swiss and the Germans, that the only way to counter competition from low-cost suppliers is for a manufacturer to possess the very latest, high-speed machinery which is labour-saving. They are now building machinery to cater for that buyer.

Vamatex, for instance, had machines on display at ITMA 83 which it claims incorporate some of the fastest rapier speeds available anywhere and OME produced equipment which turned out rigid and elastic tapes at great speed.

What has really set the Italian textile machinery industry apart, however, has been the willingness of the domestic textile sector to invest in new machinery. Figures produced by the International Textile Machinery Federation in Zurich show that between 1974 and 1982 Italy was the largest investor among the developed countries in short-spindle spinning, the second largest in both shuttleless looms, shuttleless looms. With such a home market the machinery builders have a fine base from which to innovate and to sell to the rest of the world.



### Cutbacks will mean the loss of one yard and 5,000 jobs

## Shipbuilding in line for a shake-up

A BLEAK picture of the state-owned Italian shipbuilding industry was painted by Professor Romano Prodi, the chairman of the state conglomerate, IRI, in his recent report on the industry for 1983.

Production, he said, went down by a further 7 per cent from the already low level of 1982, and the lack of new orders meant that the number of shipyard workers on state-subsidised lay-off has now risen to 5,500 out of a total workforce of 27,400. As far as the merchant navy is concerned, Italcantieri, the state shipbuilding concern, has had only six new orders for a total of just 43,000 gross registered tons.

Prof Prodi points out that Italy is suffering from a common European problem. The EEC share of world orders fell to 11 per cent in 1983 and there has been a rapid expansion of the Japanese and South Korean shipbuilding industries (which have 51 per cent and 15 per cent respectively).

However, Italy has had its own particular problems, the most important being the persistently high rate of inflation and a total lack of any long-term government planning.

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are over L803bn (£260m). According to ACIMIT, some 70 per cent of the industry's production is now bought by overseas textile industries.

The Italian navy has benefited far more than the merchant fleet from such planning as there has been. In 1975, the Government introduced a 10-year plan for naval construction, and the results can be seen in the last five years, during which Italian exports of military vessels amounted to about 21 per cent of foreign orders throughout the world.

On June 2 1982, the Senate ratified a long-awaited Bill to provide L45bn in the form of soft loans to encourage the country's shipowners to enlarge their fleets in the next few years.

On the same day Parliament began its examination of a draft bill which would give the industry enough aid to enable it to lower prices for contracts by between 10 and 22 per cent, so putting Italian shipbuilders back in a competitive position. (Up until 1982, Italy had been the only country in the EEC which did not give government aid to its shipbuilding industry.)

This bill became law in mid August and was operative until the end of 1983. However, so much time elapsed between the drawing up of the Bill and its final ratification, that by the time help arrived it was totally inadequate.

Then, from the end of 1983 onwards, the industry was left

in a void, with no help or even any sign of it from the Government.

The losses of Fincantieri, the holding company for the sector, went up only slightly from L91bn in 1982 to L98bn in 1983 — but sales declined by 27 per cent from L1,300bn to L950bn.

However, things are looking up slightly. On June 20 the Government decided on a new plan to restructure the industry. The Government has now agreed to provide L800bn, to bring Italy into line with other EEC countries (who still have the advantage, however, of not having had large gaps in aid). At least L200bn will be used for the modernising and restructuring of shipyards.

At present, Fincantieri is split into eight separate companies, of which the largest are Italcantieri, with plants at Monfalcone, Genoa-Sestri and Castellammare di Stabia, and Cantieri Navali Riuniti in Genoa (which builds warships).

These are now to be merged into one company, split into four parts: off-shore and mercantile construction, military, repair and rebuilding, and engine construction — each cut down to size according to bow rosy or otherwise the future looks. This should lead to a general rationalisation of the industry.

This cutback in the industry will mean the loss of 5,000 jobs and the closing down of one of the medium-sized shipyards —

likely to be Genoa-Sestri.

The only part of the industry to break even during the last few years and to continue to receive orders is the Cantieri Navali Riuniti (CNR), which builds ships for the Italian and other navies.

After winning a big order from Venezuela, CNR in 1980 won the contract to supply almost an entire fleet to Iraq. At the moment, the shipyards of Genoa and Muggiano, which is at La Spezia, are building four frigates, six corvettes and a floating dock. The total value of the Iraqi order is L2,500bn, including the electronic and engineering work on which Oto Malaria (a state-controlled company which specialises in guns, missiles and armoured vehicles) and Selenia-Elsag (part of the state-owned STET group) are involved.

The first ships should soon be due for delivery, which could pose political problems in Italy if the Iran-Iraq war is still continuing.

By the time the order is due to be completed, in 1985, CNR will be badly in need of more orders. It has recently received contracts to build four corvettes and an assault ship for the Italian navy, and there is a possibility of a second assault ship. But this will not match the level of work CNR is accustomed to.

Jennifer Grego

Anthony Moreton



Italian Engineering 3

# Motor industry reaps rewards of reform

The greater part of the Italian motor industry is looking healthier than it has for years. Fiat is not only the car producer that sells most cars in Europe, but also has a far higher share of its domestic market than any car maker in the Western world.

Its car division made a profit last year for the first time in its separate existence. Alfa Romeo, too, is doing a little better, though it still heavily in the red.

The recovery of Fiat is one of the most important events in Italian business history in the past four years. It really began in 1980 after the management had taken on the workforce and beaten it in a prolonged strike which led to heavy lay-offs.

From then on productivity rose, absenteeism dropped and the company, its morale reinvigorated, implemented a series of decisions and made heavy investments which are now bearing fruit.

Probably the most important element in Fiat's recovery is the way in which the company has succeeded in cutting production costs so that it can break even at production of only about 1m cars a year, instead of the 1.5m which was regarded as the breakeven level in 1980.

This means that Fiat is better adapted to the present day car market than some other manufacturers, and, indeed, it has actually reduced some of its possible markets by pulling out of North America and South Africa and withdrawing from manufacturing in all of South America except Brazil, on which it is by contrast concentrat-

ing enormous investments. The reward for creating a much stiffer production machine came in early 1983 when Fiat introduced the long-awaited Uno, a super-minimal to replace the 127. It had an effect in Italy similar to that of the introduction by British Leyland of the Metro, only more so.

The appeal of the car itself, relief at Fiat's revival and some highly skilful marketing made the Uno an instant success, so that in a year it achieved 245,000 registrations, pushing up Fiat's share of the Italian market by almost four percentage points to 33.4 per cent. The car was also voted European Car of the Year by motoring journalists for 1984.

Fiat has now flanked the Uno with the Regata, a bigger car which replaces the 131, to which it bears a certain resemblance. The modernisation of the Fiat range is therefore proceeding.

### Upmarket image

A small but important part of Fiat Auto is Lancia, which has had a revival of its own after years of marketing difficulties, clouded by doubts over the cars' reliability. Lancia has been given a new up-market image, its dealer network has been separated from that of Fiat and with some attractive new models it succeeded in pushing up car deliveries last year by 24.3 per cent to 105,000.

The first pay-off came in 1983, when Fiat Auto made its first profit since it became a separate company in 1979. The profit was only 1.80bn, on sales of

1.11,307bn, but it was achieved despite losses by overseas subsidiaries amounting to 1.11bn—the bulk of which was incurred in Brazil, where the Fiat subsidiary's operating profit was turned into loss by devaluation and very high interest charges.

In 1982 Fiat Auto would have made a profit but for losses in South America, including the heavy write-offs involved in closing down operations.

Fiat Auto's profit helped the Fiat group as a whole double its net profit to 1.215bn last year on total sales of 1.21,985bn. The result is hardly glittering, but it was a good underpinning for the announcement of a rights issue worth 1.760bn which is to go ahead this autumn, as part of a capital restructuring which includes the issue of free shares, so that Fiat's nominal capital will rise sixfold from 1.375bn to 12,025bn.

However, the success of Fiat Auto is offset by serious difficulties with Fiat's industrial vehicle subsidiary, Iveco.

Iveco is the somewhat awkward product of mergers between Italian, French and West German vehicle makers, though it all now belongs to the Turin-based concern.

Industrial vehicle makers have suffered badly from recession almost everywhere, but Iveco has had the added problem that its largest market, Italy, is proving to be the last to move out of recession.

There are also difficulties with the complex structure of the company and the sheer extent of its product line. Last year it went back into loss with a deficit of \$75m on sales which were down 9 per cent at 14,517bn.

To sort out the problems at Iveco, Fiat nearly two months ago removed Iveco's managing director, Sig Giorgio Mamina, and replaced him with Sig Giorgio Garruzza, who, up till then, had been one of Fiat's two general managers. One of Sig Garruzza's first tasks is to devise a new marketing plan for the company.

Italian car makers last year achieved no less than 63.4 per cent of their home market, which totalled 1.58m cars—a drop of 8 per cent on 1982. Of this, Fiat and its offshoots Lancia and Autobianchi accounted for 55.4 per cent. Another 6.6 per cent was made up



The Uno's instant success pushed up Fiat's share of the market by nearly four percentage points in a year

by Alfa Romeo, the almost perpetually loss-making producer of fast and sporty cars.

Taking its cue from Fiat it, too, has succeeded in cutting its effective labour force and pushing up its productivity. Output of cars per man per year is now said to be about nine, compared with 4.6 in 1978.

Alfa Romeo is, like Fiat, investing heavily in car production facilities: it plans to spend 12,000bn between 1982 and 1990, just as Fiat plans to invest about 14,000bn in its car operations over the next three years.

Last year Alfa Romeo launched two new cars. The first was the Alfa 33 which is being built at Alfa's plant at Pomigliano D'Arco, outside Naples. The plant opened in 1972 to make the Alfasud, on which some 1.197bn has lately been spent on modernisation.

The Alfa 33 is slightly bigger than the Alfasud, but seems to fall into no very clearly defined category of car. The Pomigliano plant also makes the Arna, the fruit of Alfa's once highly controversial joint venture with Nissan of Japan, the first intrusion into Italy of a Japanese car maker (imports of Japanese cars are limited by treaty to 2,500 a year).

Body panels for the Arna are shipped from Japan and welded at a jointly-owned Alfa-Nissan plant at Arellino before being taken to Pom-

igliano for final assembly. The Arna is also sold as the Nissan Cherry in Europe.

Next, Alfa is to turn its attention to its older plant at Arese, near Milan, where equipment is being installed which will produce one new model a year for the next four years.

Alfa Romeo Spa, the parent company of Alfa Auto, reduced its losses sharply last year to 128.5bn from 172.8bn on sales of 12,650bn.

Normally about three quarters of this is accounted for by Alfa Auto, but the company has yet to release any financial data on Alfa Auto's performance last year.

Nuova Innocenti, the country's third "volume" car manufacturer, produced only 14,000 cars last year, taking 0.9 per cent of the market.

The company produces only its Mini and it has suffered heavily at the hands of Leyland recently. However, it also assembles and makes the bodywork for the successful Maserati, which is majority-owned by Gepl.

Maserati's Biturbo, a high performance luxury saloon introduced in 1981, is in strong demand. Nearly 5,000 were sold last year—and sales are expected to continue rising.

The success of the Maserati means Nuova Innocenti's future is more secure than its losses last year of about 1.5bn might suggest.

Alan Friedman

# Testing times for the home electricals sector

THE ITALIAN home electrical equipment sector, which includes both the "white goods" heavy durables side and the "brown goods" consumer electronics business, has recently been going through what might best be described as a crisis.

Put simply, the largest Italian home appliance maker—Zanussi—has come within a hair's breadth of bankruptcy while the state venture designed to reorganise consumer electronics is just getting off to a much delayed and rocky start several years after foreign colour television suppliers took control of the Italian market.

Before the prospect of a rescue by Electrolux of Sweden or Thomson-Brandt of France arose, the once proud Zanussi was looking distinctly insolvent. (At the time of writing Electrolux looked likely to succeed with its rescue bid).

The Fordone-based maker of washing machines, freezers, cookers and other white goods had been effectively without a capital base for the better part of a decade. And the past five years had seen an incredibly costly expansion programme, complete with a wild string of acquisitions in areas unrelated to home appliances—and all of it financed by bank loans.

### Negotiations

Sig Lamberto Mazza, who was widely criticised over his acquisition policy, resigned a year ago, just as Zanussi revealed a 1.300bn loss for 1982. Then came the brief rule of Sig Umberto Cuttica, an ex-Fiat manager who left Zanussi in April of this year when the news of negotiations with Electrolux emerged.

Meanwhile, Zanussi was defying financial gravity—it was a company with a nominal share capital of 1.80bn and what one senior executive termed "a negative net worth." The group's bank-financed expansion resulted in a gross debt of 11,040bn (\$615m), or 58 per cent of last year's consolidated sales of 11,800bn annual interest charges have been running at around 1.40bn.

Heavy losses, insufficient capital, slack demand, over capacity in the European market, a Zanussi family with 90 per cent of the shares and no desire to put a penny into the group, three chairmen in the space of one year (the last being a Zanussi family relative—Franco Zoppas)... these were some of the ingredients of the Zanussi crisis. It is not hard to under-

stand then the situation which pertained last month when Sig Nerio Nesi, chairman of Italy's largest bank (Banca Nazionale del Lavoro) and a major creditor of Zanussi, pledged that Zanussi would not be allowed to go into court appointed receivership.

In fact, Zanussi's distribution network, reputation and general manufacturing infrastructure in Europe is not bad at all. The group has subsidiaries in the UK, France, West Germany, Austria, Belgium, the Netherlands, Norway, Switzerland and Denmark. The problems Zanussi has been facing—sloppy and sometimes poor manage-

ment, inadequate capital and the state of the market—can be overcome with cash injections and a serious rationalisation programme. And the Zanussi financial crisis could well result in a major shake-out in Europe's \$10bn white goods industry.

Zanussi's biggest losses in recent years come not from white goods, but from its ventures in consumer electronics, particularly colour television. The trouble began during the last decade as Governments in Rome dawdled and could not decide which system to adopt.

Finally after delays which allowed foreign competitors in the government in 1976 approved the West German pal system. But it was almost too late and Zanussi was left well behind its rivals. Between 1978 and 1982 Zanussi's three principal electronics subsidiaries—Electronica, Ducati and Inelco—managed to absorb 1.300bn of group resources without any real return.

As for the Government's scheme to reorganise and strengthen the consumer electronics sector, this has been a non-entity for years. As long ago as 1978 the idea was being discussed. A state company called Ristrutturazione Elettronica (REL) would bring together Zanussi and the other would-be force in colour television, Italy's Indesit.

The Italian Government eventually committed itself to spend 1.360bn on REL (it can be argued that this sum was insufficient) and then managed to avoid disbursing the money for years. Finally, a few months ago, REL began operating, taking equity stakes and making plans for loans to Italian electronics companies. Thus far little has been heard from REL.

If Zanussi's problems seem worrying, and those of the consumer electronics sector as well, then Italy's second largest home electrical equipment company—Indesit—is also undeserving of rave reviews. A few weeks ago Indesit announced a 1.14bn profit on its white goods division and a 1.01bn loss on its electronics manufacturing. There was an additional 1.44bn extraordinary debit struck in relation to Indesit's emergence from two years of court-appointed receivership.

Indesit reckons it may return to profitability by year-end and is hoping to improve its performance with a new agreement from Casio, the U.S. electronics and computers company. The Casio deal calls for Indesit to manufacture under licence 40,000 to 50,000 cash registers over the next three years.

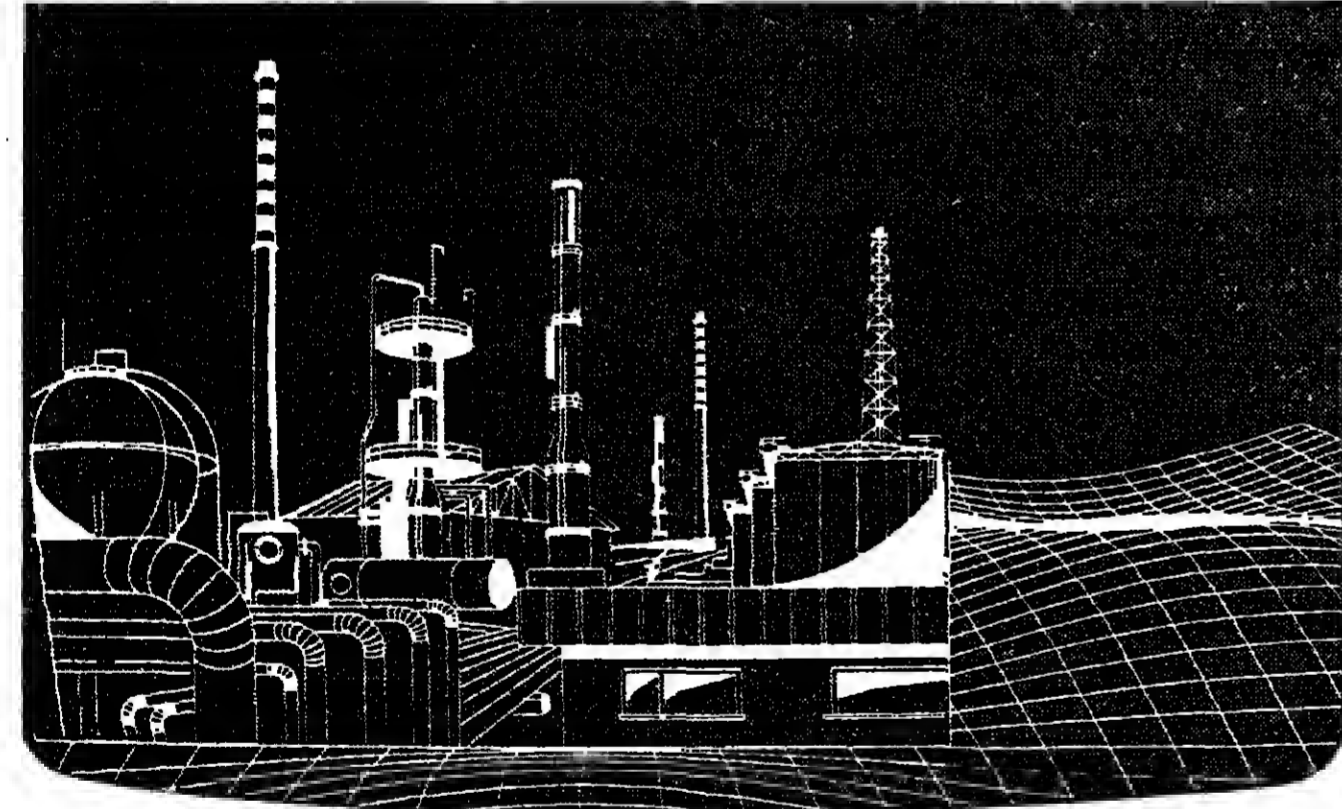
Italy's home electrical products sector may well revive, but at present it is not looking terribly well. What are the prospects? If the Electrolux takeover goes ahead then competitors such as Philips and Thomson-Brandt will have to face the two companies combining with around a quarter of the European white goods market between them. One competitor of Zanussi's speculated on this possibility recently and said that "Everybody would be vulnerable, and I mean everybody."

But a takeover of Zanussi by Electrolux would leave the Italian industry looking rather thin. There are other companies besides Zanussi and Indesit, but none with a major market share outside Italy.

A.F.

NEW CAR SALES IN ITALY				
	1982	%	1983	%
Domestic	998,460	59.2	1,002,355	63.4
Imports	686,120	40.8	579,670	36.6
Total market	1,684,580	100.0	1,582,025	100.0
<b>DOMESTIC</b>				
Fiat Auto (Fiat/Lancia/Autobianchi)	869,785	51.6	876,130	55.4
Alfa Romeo	106,835	6.3	104,180	6.6
Innocenti	19,765	1.2	13,725	0.9
<b>IMPORTS</b>				
Renault	185,870	11.1	161,640	10.2
Ford	142,695	8.4	100,930	6.4
Volkswagen	84,915	5.0	72,275	4.6
Volvo	89,190	5.3	68,505	4.3
General Motors (Opel)	82,445	2.7	55,370	3.5
BMW	26,230	1.6	28,235	1.8
Other	31,630	1.9	27,095	1.7

Source: ANPIA



# 1934-1984 Fifty years of engineering

Founded in 1934, CTIP (Bastogi Group) has played, and continues to play, a leading role on the international engineering scene. CTIP, in fact, was one of the first Italian engineering companies to gain distinction at a worldwide level. After playing a major part in the postwar reconstruction of the Italian refining industry, CTIP (Compagnia Tecnica Internazionale Progetti) began to specialise in the design, engineering and construction of industrial plants and gradually achieved an ever-expanding reputation on the international scene until its field of interests touched on all sectors of the economy and the company became one of the principal training grounds for those highly skilled engineers forming the

"Italian school". It would take too long to list all the areas where CTIP operates, (providing services that run from the initial feasibility study up to complete turnkey supply), but the most important include the oil sector (including the modernization of refineries to meet new market requirements) natural gas, petrochemicals, water treating, pharmaceuticals, power generation, environmental protection and biochemical engineering; 350 projects carried out in collaboration with 60 countries. An organization of skilled technicians that can handle every technological aspect of international industry in the light of the structural, economic and financing requirements of our time. CTIP: A fifty year old story that is renewed each day.



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# Pirelli invests in research all over the world.

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Today Pirelli is a turnover of more than U.S. \$ 4 billion, 110 factories and 70,000 employees throughout the world.

It is thanks to research that Pirelli's cables for energy transmission and telecommunications, tyres and diversified products are meeting the challenge of increasingly competitive world markets.





# Italian Engineering 4

Machine tool industry sees flexible manufacturing systems as the way ahead

## Future lies in marriage with electronics

THE FUTURE of Italy's machine tools industry will depend to a great extent upon the ability of manufacturers to further develop combined machine tool and electronic controls expertise—known in the sector as flexible manufacturing systems (FMS).

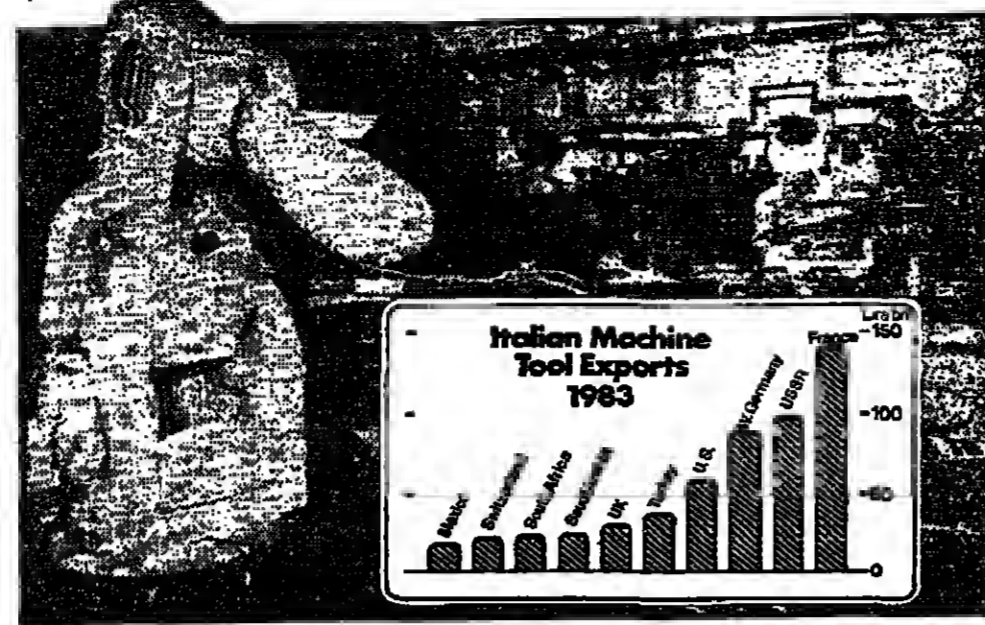
"This is where growth will be," explains an official of Italy's active Machine Tools Manufacturers Association, UCIUM. "We must take an already strategic component of the manufacturing industry, namely the machine tool, and make it even more strategic through FMS."

In fact the Italians are already well advanced, more so than most other European countries. Italy boasts five manufacturers of FMS, or automated manufacturing systems, made by its Comau subsidiary, Olivetti's OCN, Mandelli and the state-controlled SAIMP and Eltag companies. Fiat Auto, which uses robots made by its Comau subsidiary, is a showcase for the sector. Comau has also been successful in exporting its electronic control systems. A typical example was a \$10m contract last year for Comau to provide Borg-Warner of the U.S. with a system to make air compressors and gear boxes.

The sophisticated system, which is 125 ft in length and 60 ft wide, is capable of manufacturing up to 80 different types of air compressors. The system can also select a variety of components for production on a flexible basis, depending on which materials are available in stock. On a smaller scale the Mandelli group has been successful in selling its flexible manufacturing system to IBM's Italian subsidiary, which also happens to be one of Italy's most profitable companies. IBM Italy is using the Mandelli system to make computer components.

### Pedestrian problems

There can be no doubt that Italy's machine tool makers are well aware of the need to develop state-of-the-art technology which will compete with the advanced systems on offer from Japan, the U.S. and West Germany. But meanwhile the



Progress involves combining machine tool and electronic controls expertise



Italian machine tools sector has been coping with rather more pedestrian problems—such as struggling through recession. "We have had a difficult time," says one UCIUM official, pointing to a 24.9 per cent drop last year in domestic orders. "There were many companies last year who had to lay off workers. There are seven companies now in court-appointed receivership—in more than 30 years we had not had that," declares Sig Pier Luigi Strepavara, vice-president of UCIUM.

Sig Strepavara and other industry executives say that the present economic recovery in Italy has not been dramatic enough to encourage an appropriate level of capital investment. "The recovery is going too slowly for machine tool makers to realise that this is just the time to invest," explains Sig Strepavara.

In order to stimulate orders the machine tool lobby has been pressing government officials in Rome for several years to provide some form of assistance. Italian machine tool makers often cite the example of Government programmes in Britain and other countries as support for their case.

"The Pentagon acts as a major stimulator of American machine tool companies," notes an UCIUM official. Last year the Italian Industry Minister agreed to provide L100bn to help boost demand from industry for machine tools. The idea was to provide small- and medium-sized engineering firms with grants for 25 per cent of the purchase price of machine tools. Last month, this Government grant was supplemented by a further L50bn, which is welcomed by machine tool makers as a likely stimulus. But UCIUM is asking for even more state aid. This spring, the Industry Minister was told by UCIUM that machine tool makers would like to obtain an unprecedented L600bn of aid over five years.

The idea of the latest request is to provide machine tool makers with loans at not more than 40 per cent of the standard rate of interest to enable them to invest in new technology. Prospects for any rapid response to the L600bn request seem dim, but as is the case in things Italian, a period of initial posturing has begun.

The structure of Italy's machine tools industry is not uniformly suited to major technological innovation. The companies involved in FMS are among the largest of the roughly 400 machine tool businesses in Italy. The average number of employees per company is estimated at around 80, which is down on an average of 90 or 100 a couple of years ago.

Most of the companies are small and tend to operate with small businesses. Around 200 of the 400 Italian companies account for 80 per cent of all production with the top 10 firms representing half of Italy's machine tools turnover, which last year totalled L1,575bn.

While Italy's machine tools industry has been going through a rough patch at home, FMS exports have been flourishing. Italian products, including FMS products, remain competitive on the world market and last year Italy exported L800bn of machine tools, representing 57 per cent of total turnover.

In 1983, while home orders were down a quarter, foreign orders were up by 13.1 per cent. This year foreign orders are expected to increase by around a fifth on 1983.

### Foreign orders jump

In the first quarter of this year, foreign orders recorded an enormous 78.9 per cent increase, according to UCIUM. But this figure was distorted as the year-on-year comparison is against a very low 1983 base. Nonetheless, Italy is a force on the world market, sending around one third of its machine tool products to buyers within the European community. A further 15.3 per cent to West European countries outside the EEC, 14.3 per cent to Eastern Europe, 6.1 per cent to Africa, 7.3 per cent to Latin America, 6.1 per cent to North America and the balance to Asia.

To remain competitive in the U.S. however, it is not enough to produce and market sophisticated FMS products. A number of Italian machine tool makers reckon that service, perhaps above all else, is what counts in the United States. The Italians are becoming aware that to maintain credibility in the American market they may have to go into joint ventures with U.S. companies.

The prospect of trying to match a U.S. company's distribution and servicing network from Northern Italy is just too daunting. Some companies are going into service agreements, others are actually joining production systems, with assembly of Italian parts in the U.S. or even a mix of parts between Italian and U.S. companies.

Back in Italy, the prospects for 1984 are reasonable, but by no means exciting. Sig Strepavara says: "We hope the second part of the year will be better than the first six months, but we are just hoping."

An UCIUM official estimates that domestic orders will grow at a rate above inflation, but he admits that this is not likely to be a banner year. The strikes in West German industry have affected Italian manufacturers, who frequently rely on German components. As a result a number of Italian manufacturing timetables have been upset, and this has had a knock-on effect on suppliers of machine tools.

Troubles or no, Italian manufacturers are looking ahead, however, and some of the bigger companies are making significant investments. UCIUM remains confident that Italy will continue as an international force in the industry. The challenge, as one machine tool executive put it, will be to "get ahead of the industry."

Alan Friedman

## Telecommunications gets set to ring changes

### Rows over which is right line to take

IMPORTANT changes are in the offing in the Italian telecommunications changes which will have major effects on the industries which supply it, and on the customers who use its services. Yet exactly what the changes are going to be is still far from clear, and even more uncertain is how soon they will be put into effect. For months the air in Rome and in the industrial cities of the north has been thick with reports of impending changes in the Byzantine structures of Italy's telecommunications utilities, and of impending agreements between state-owned companies and private sector concerns, both Italian and foreign. Political rows have brewed up over both the strategy, and the men who should direct it.

### Vague decision

Yet so far the only relatively concrete development has been a vaguely-worded decision by a government committee, and a ministerial statement on the negotiations that are in progress. Although Italy was the first country in Europe to have universal subscriber trunk dialling its system plunged into crisis in the late 1970s as successive governments refused to let charges rise in line with inflation. Investment dropped drastically and the problem of SIP—the agency which provides many of the telephone services—dragged down the equipment makers, especially Italtel, which like SIP is controlled by STET, the telecommunications and electronics subsidiary of the state-owned IRI group.

The root of the problem came to be seen as the lack of a single entity with a coherent and relatively independent management sufficiently funded to make the investments necessary for modern telecommunications system. The first modest steps in this direction were taken in 1981 when SIP was at last allowed to raise its charges by a substantial amount, which at least improved its finances.

But SIP is greatly restricted by the fact that many of the functions that, for example, British Telecom handles in Britain are in Italy divided between SIP and an organisation named ASST, which comes under the Ministry of Posts

### WHO STET IS TALKING TO

STET, the Italian state-owned holding company for the telecommunications and electronic industry, has been holding discussions with the following companies on possible co-operation:

STET subsidiary involved	Potential partner	State of discussions
<b>MICROELECTRONICS</b>		
SGS	Fiat	Agreement being considered
SGS	IBM	Talks in progress on understandings that would be compatible with an agreement with Fiat
SGS	Olivetti	
<b>TELEMATICS</b>		
Italtel	Telettra (Fiat)	Agreement being considered
Italtel	Olivetti	Contacts underway
Italtel	Stamens AEG	Contacts underway
Italtel	IBM Roma	Contacts underway
<b>FACTORY AUTOMATION</b>		
Ragruppamento Scelsa Eltag (RSE)	Comau (Fiat)	Agreements being considered
RSE	Olivetti Controllo Numerico (Olivetti) and Osal (Olivetti)	Contacts underway

(while SIP's parent STET comes under the Ministry of State Shareholdings). ASST passes through trunk calls and many overseas calls, while another branch of the Ministry of Posts handles telex.

Now, however, it looks as though a degree of rationalisation is at last on the way. There seems to be a degree of consensus that the best solution would be for SIP to take over all switching from ASST, obtain the right to manage all new services such as teletex and videotex, and have its powers widened in other areas. Italtel, another part of the STET Group, is to get a stronger position in international calls.

### New conventions

However it has yet to happen: the new conventions between the different utilities have yet to be formally approved. All that has happened is that in late June an inter-ministerial committee reached a very general political decision to approve the main lines of the new conventions, but contained no directives for their implementation and no indications as to a time scale. The decision must await approval by the Cabinet, and at the time of writing the future of the Craxi Government is decidedly uncertain.

The same committee delivered a blow to SIP's hopes by failing to authorise the full increases in tariffs and financing that SIP had been demanding. Indeed, so great is the delay in authorising new tariff increases for SIP that the continuity of its equipment ordering programme is in

doubt, which poses a threat to Italtel, its main supplier. Yet disappointing as the committee's decisions were, it still seems likely that they, slowly, by a process of two steps forward and one step back, the solution that reinforces SIP will eventually be implemented. And that has one important consequence: SIP will have responsibility for operating and running Itapac, Italy's packet switching data transmission network, the basic structure of which is now nearing completion.

National data transmission network, new computers, are to be one another via a public rather than a private network. The crucial questions are how the subscribers plug into the network and who supplies the equipment that they connect to it.

SIP discussed with IBM, the U.S. giant which has a major presence in Italy, the possibility of IBM handling the development of the services which Itapac would give the consumer. But the possibility that IBM might take a dominant position in the market that Itapac would open up horrified many politicians, and enraged Olivetti, the Italian data processing manufacturer.

Confindustria, the Italian industrialists' association, also protested that any agreement with one company would be against the interest of the consumers. Now the official position, as spelt out a few weeks ago by Sig Clelio Darida, buying hardware and software from a variety of suppliers. Many observers doubt whether SIP, despite its recently improved management, would have the capacity to do that.

While these discussions go on, Italtel is getting ready to supply later this year to SIP and ASST the first of its second generation of electronic exchanges. This forms part of an electronic public switching system which is being developed by Italtel in partnership with GTE of the U.S. and Alcatel, the telecommunications subsidiary of Fiat.

Yet even in public switching there is uncertainty. For when the decision was taken in 1982 to go ahead, with the Prono system, it was decided that there would be a second exchange type, produced by the private sector. This implied a choice between FACE, the Italian subsidiary of IRI, and the Italian subsidiary of Ericsson. But nothing has been decided since, and the decision would be a very difficult one, since whichever company's exchange type was chosen, the other would lose.

One hypothesis that has been suggested is that both companies will supply their own exchanges, and these and the Prono system will gradually be blended into one.

**Sartorial elegance**  
Italtel, which is run by Sra Maria Bellisario, who combines sartorial elegance with exceptional drive, last year returned to profit, turning a loss of L115bn in 1982 into a profit of L10bn. It has recently obtained the first export orders for Prono.

It is also discussing with Telettra, the third partner in Prono, the possibility of the two companies rationalising their respective positions in the field of telex.

STET is talking about a whole range of sectors with Fiat (which has its own interests in the electronics sector) and with IBM, as well as with Olivetti and other companies. A complex network of interlocking agreements is being gradually worked out which ought to produce a more concentrated and efficient electronics industry. It is not yet clear whether any agreements will be finalised before the summer break.

For the moment it is only possible to get down what, according to Sig Darida, the State Shareholdings Minister, STET is discussing, and with whom. This is best done in the accompanying table.

Judith Parsons James Buxton

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## Tractor manufacturers believe market decline has bottomed out

### Expansion just around the corner

ITALY'S TRACTOR manufacturers are showing strong signs of being the first in Europe to benefit from the major restructuring of the industry.

In the late 1970s following the worldwide slump in demand for tractors and agricultural machines, tractor sales in Europe plunged from 365,000 in 1976 to 265,410 in 1983 and a predicted all-time low of 250,000 this year.

It Italy, the national tractor market has faced no better which sales dropping 30 per cent in the past three years. However, Italy's tractor manufacturers, despite lower sales, have weathered the deteriorating situation with remarkable success, achieving steady profits, greater market penetration, lower costs and increased productivity.

This year, Italy's manufacturers say, the tractor market in Europe will reach its lowest point and fall no further. They expect a sharp recovery to begin, starting in the U.S., which will pull European tractor sales back to 300,000 a year. The very best we can look forward to in 1984 is a year of rest and recovery, says Fiat, the leading European-owned tractor manufacturer.

"It is time for us to stop dreaming and blaming the crisis," says Sig Asselmo Laurardi, director of industrial management for Same, Italy's second biggest tractor manufacturer. "We must accept the state of the market as fact; the only change will come from the tractor industry itself if we are to profit from the situation." Italy's tractor manufacturers have taken heed.

Out of the 265,410 tractors sold in Europe last year 38,000 were produced by Fiat Trattori, whose market share moved up from 14.2 per cent in 1982 to 15 per cent in 1983. In Italy Fiat holds 40 per cent of the market and internationally claims to be second only to Massey Ferguson, with 12 per cent of world sales.

Despite the recession Fiat Trattori has just announced its fifth consecutive year of profit, with net earnings for 1983 at L14.4bn as sales revenues of L659bn of which 75 per cent came from export sales. The Fiatagri group, which includes Fiat Trattori, Laverda Spa and Heston Corporation, made a profit of L24bn.

Although the North American farm machinery companies still



Same's Laser 130, part of the company's new range aimed at improving operator comfort, safety and fuel consumption

	1983	1982	1981
Finished tractors:	16,559	19,250	18,041
Rest of Europe	20,844	18,354	13,532
Outside Europe	18,645	18,148	21,074
TOTAL	56,048	56,820	52,647
KD units	28,525	28,195	24,303

Source: Fiat Trattori Annual Report 1983.

### On Same line

Fiat and Same say they have been drawn into a discount war triggered off by the difficulties of the multinationals. "We have been constrained to do this," says Sig Aldo Coen, Fiat Trattori's general manager. "But it should be a battle of costs not prices. It is very dangerous; with our products, we do not need to do this dumping." Same's commercial director, Sig Lorenzo Pizzini, says the multinationals "have created an artificial market for us."

Same, which claims to be Europe's fourth biggest tractor manufacturer and the world's sixth, is a privately-owned

group based at Treviglio, near Milan.

While the European market for the first quarter of 1984 was down a further 3.18 per cent, Same says its sales rose 21.45 per cent, and for the financial year ending April 30, 1984, Same has announced a profit increase of 25 per cent.

Much of Italy's success during the five years of crisis is attributed to innovation. "With a declining market," says Sig Giuseppe Favagrossa, Same's manager of technical documentation, "everyone was obliged to think about new technology and new concepts, following the Japanese philosophy of investments. This was essential for survival."

With the onset of the slump in 1978-79 Fiat and Same opted to channel investments into restructuring their production lines. Fiat injected L200bn over a three-year period into their latest tractor range the "series 90" which was launched this year at the Verona Fair. The range which includes 18 models from 90-115 hp is aimed at developed markets.

Both tractor manufacturers have switched to a flexible production line using computerised

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## Italian Engineering 5

### Versatility keeps Snamprogetti, Saipem and Italmimpianti in black Plant companies prosper despite tough conditions

ITALIAN PLANT engineering companies (several of them subsidiaries of the giant state holding groups) have managed to remain remarkably successful despite world recession and politically explosive markets.

There is no single reason why companies such as Snamprogetti, the engineering and contracting subsidiary of the ENI state energy group, succeed in doing so well. But the Snamprogetti formula, like that of its plant engineering counterpart in the IRI state holding group, Italmimpianti has involved combining advanced technology with a "full package" approach to major projects.

At the same time both of these companies have been able to diversify enough to ensure survival and expansion. Last year Snamprogetti almost doubled its 1982 profits—the Milan-based company recorded a L15bn net income on sales of L743bn, compared with profits of L7.5bn and sales of L732bn the year before.

With "global overcapacity in the plant engineering market now estimated at more than 30 per cent and considering that Snamprogetti's traditional expertise has been in oil and gas refinery construction, this is no small achievement.

Dr Delfino Greppi is Snamprogetti's ebullient new president, a man who has risen through the organisation over a period of three decades. His personal strategy, which he helped Snamprogetti to shape long before becoming president earlier this year, has been to diversify market complete services and search for "new types of contracts" such as those involving an equity stake for the main contractor.

"Let's face it," explains Dr Greppi, "you just don't find giant projects any more because of the state of the market."

He notes that 80 per cent of turnover comes from outside of Italy, but finds no consolation in this.

"The recession is everywhere. And I don't think the recession is going to be a factor for just one or two years. I think we are living in a new world where the types of contracts will be different."

### Second year of declining orders abroad

## Tremors in construction industry

THERE IS an atmosphere of slight panic within the Italian construction industry. In 1983, for the second year in succession, orders abroad were down. World-wide conditions in the industry were, of course, not good—but, as the magazine, ANCE, the Italian construction companies' trade association, likes to point out, British and French contractors did not do too badly in the same period.

So what is so wrong with the Italian construction industry?

This was the theme of a conference held in Rome last October, attended by, among others, the Minister of Labour, Gianni De Michelis, as well as Francesco Perri, head of ANCE, and the presidents of top construction companies such as Impregilo, Cogefar and Impregilo.

Criticism was thrown mainly at Government institutions, particularly the much-maligned credit insurance agency, SACE, for being slow to meet the industry's needs.

There seems little complaint about quality of work. The technical expertise of Italian designers, civil engineers and

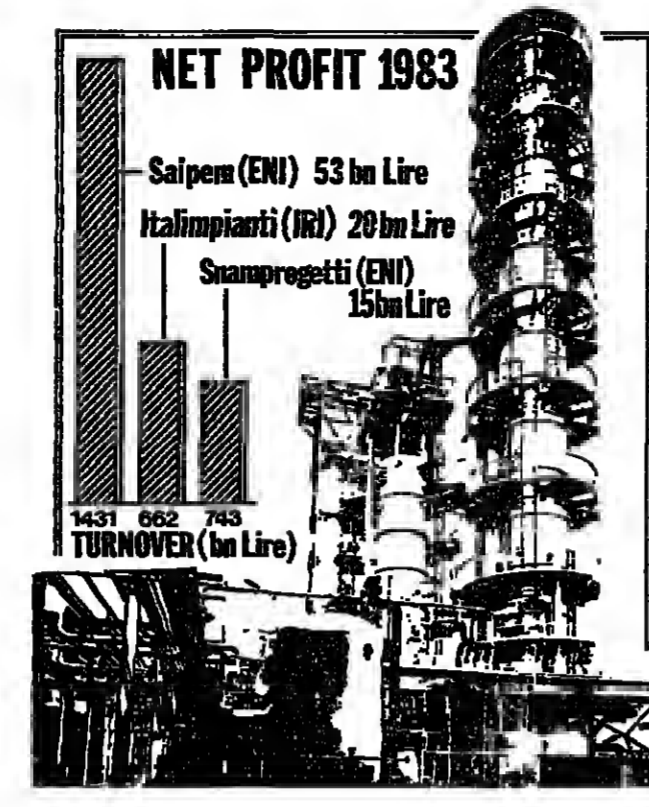
builders is still highly valued throughout the world. And nowhere more so than in advanced areas of the industry such as dams, hydroelectric schemes and oil industry installations.

This expertise has won sizeable contracts for Italy since 1980—something of a key date in Italian construction history. As an engineer, Fernando Piccinini, president of ANCE's foreign works department, says: "That was the year the contract to build the Kariba Dam, in what was then Rhodesia, was awarded."

**Malaise**

"It signalled a turning point in Italian construction companies' presence in the market for large-scale civil engineering projects. And it proved that Italian contractors were equal to those from older industrialised countries."

It also began a trend for Italian construction companies which, in retrospect, may have contributed to the industry's current malaise. For Italian contractors have tended to



What can be done then to stay profitable? For Snamprogetti the answer has been to try and undertake projects not only on a package basis—including the engineering, materials, transport, instrumentation, mechanics and financing—but also to try to obtain a further return through investment.

"My strategy is to give the client not just a project in hand, but a profit in hand. And if I build a plant which I have confidence in, then I would like to take some equity for Snamprogetti and share in the returns," explains the Snamprogetti president.

Dr Greppi says that an equity participation in a Pakistan fertilizer plant built by Snamprogetti is now providing a 30 per cent return. "That yield is a lot better than investing our cash balances in U.S. Treasury bonds," proclaims Dr Greppi with a broad grin on his face.

Snamprogetti seems to be prospering: it has L2,000bn of orders in the book and a total net indebtedness of just L16bn. This year its net profits could be more than doubled again, to higher than L30bn. And Francesco Franco Reviglio, president of Snamprogetti's ENI parent, recently said that Snamprogetti was one of the

specialise in projects in the developing world, where lately countries have found it difficult to afford large-scale civil works. In 1983, for example, 54.3 per cent of the new contracts abroad (worth a total of L2,260bn) were in Africa.

In 1982, an even higher proportion (56.2 per cent) of contracts were in Africa—but then the overall total was marginally higher at L2,335bn.

This unfortunate (but in many ways unavoidable) concentration on a weak market has led to the situation where new contracts last year were worth less (at constant 1983 prices) than in any year since 1972, or, put another way, since before the oil price rise of 1973.

The industry's 1983 figure was, if anything, more depressing than it appears even at first sight. For L528bn, or a full 23 per cent of the total, was accounted for by the Italian involvement in one of the largest civil engineering projects ever—a \$1.5bn scheme to build a dam at Yacyreta on the Parana river, between Argentina and Paraguay.

This project will be led by Impregilo, a joint venture of Impregilo (itself part of the Fiat group), Cogefar and Impregilo, and will include Giuseppe Torno, Rechi, Italmimpianti and Cogefar from Italy among the reported 32 companies involved in its implementation.

The Yacyreta contract was won against stiff competition from other foreign companies and provided a welcome boost for the Italian construction industry.

And the African projects included the three countries which, in 1982, were Italy's best customers for construction projects—written on the oil-producing countries of Algeria, Libya and Nigeria.

These countries can represent difficult and chancey markets, but Italian companies have managed to gain favoured status in all three.

There has been notable success in Algeria, which in 1983 was Italy's biggest construction market among the oil-producing nations, providing L344,222bn of new contracts, or 39 per cent of those won from Opec countries.

This advance is largely tied up with the successful conclusion last year of negotiations over the sale of Algerian gas (12,400m cubic metres by 1986) to Italy through the Trans-Med pipeline.

Since then the highly specialised construction companies associated with the Italian state oil concern, ENI, have been particularly active in Algeria. Nuovo Pignone has won a \$80m contract to build gas re-injection facilities at

North Sea to Nigeria, from South America to Australia. It is generally regarded as one of the more advanced pipelaying and drilling companies, particularly when it comes to offshore drilling. The Saipem order book includes about L2,200bn of contracts and the company employs 12,000 people, half of them part-time contract labourers overseas.

**Unwilling**

Sig Enrico Gandolfi, the 69-year-old president of Saipem, has run the company since it was started. He refuses to admit that he is bothered by the many political risks present in today's market.

"Saipem does not think in terms of markets. We see markets which are created by companies and governments," he states solemnly.

Sig Gandolfi is also unwilling to be drawn on how Saipem will make use of the proceeds of its share issue, saying only that there is "a plan" which cannot be disclosed.

But he is clearly proud of the Saipem track record, and bringing a successful Italian state company to the Milan and Wall Street markets seems as good an advertisement for Italian engineering skill as any.

The same will be true if Italmimpianti, originally a steel plant specialist and now building works as different as biscuit factories, eventually comes to market as well. Italmimpianti, which is part of the loss-making Finsider group, has been in the black since its foundation in 1957.

The key for Snamprogetti, Saipem, Italmimpianti or any of the other major Italian engineering contractors is to combine a technological edge with sophisticated project packaging and then to operate as flexibly as possible and in as many sectors as possible. The world market is not going to become any easier and the success of the Italians is more than anything else a testimony to their willingness to adapt themselves to changing markets.

Commercial relations with Iraq have been complicated by slowness of payments (in some cases, non-payments) to Italian construction groups which featured in the bonanza year of 1981 when the Baghdad authorities awarded them L315bn worth of contracts.

**Ubiquitous**

This year may see an improvement, however. A \$500m export credit was negotiated at the start of the year and Italmimpianti and the ubiquitous Snamprogetti are in line for a vast \$1.7bn contract to build two power stations.

Meanwhile, Italian construction companies have been cheered by developments at home. Last year, the Labour Minister, Sig Gianni de Michelis presided over a new three-year engineering workers' contract, which will increase companies' labour costs by 40 per cent by 1985 and thus make them less competitive in the Arab world and other markets now dominated by Far Eastern companies.

On the other hand, the recession has sharply cut into Italy's domestic construction market, where construction work fell by 4 per cent in 1982 and 3 per cent in 1983. This year, as the Italian economy begins to grow again, this decline in the construction sector is expected to be limited to just 0.3 per cent.

The lack of any significant spur in activity is attributed to continuing high real interest rates, to stagnant property prices and to an expected freeze in rents to 75 per cent of the cost of inflation.

Add to this the local companies' lack of funds, plus uncertainty over the completion of the 1980 extraordinary house-building law, and you have a confused situation. There is little wonder that the Government has decided to set up a committee to examine and make recommendations on housing policy by the end of the year.

**Andrew Lycett**

### ALAN FRIEDMAN PROFILES NEGRI BOSSI Flexibility the key to success

THE STORY of Negri Bossi, a modest-sized manufacturer of plastic injection moulding machinery, is living proof that in Italy the key to success is frequently flexibility. How else could a company be hit by recession and a drop in orders, watch a fourth of its competitors go bankrupt and not only survive but also prosper?

The answer is that flexibility in Negri Bossi's case. The Milan-based company claims to have a 30 per cent stake of the Italian market in the machines which are used to stamp plastic moulds. Its machines are not large, but are capable of stamping products ranging from biro pens to television sets.

Founded in 1947 by Messrs Negri and Bossi, the company has been passed about various owners since the late 1960s. Its owners have included Ingersoll Rand of the U.S. and then Leosona, a Rhode Island textiles company, and since 1980 Britain's John Brown Group, which acquired Leosona and Negri Bossi with it.

Negri Bossi is as technologically advanced as other plastic injection machinery companies in Europe. It even manufactures its own video control system, which it reckons is a major cost-saving. The complete systems are custom-made and the machines sell for around \$50,000 each. On average Negri Bossi sells 400 machines a year.

But the past few years have been difficult and orders have been erratic. So just what does a company do when its volume drops by 40 per cent over a period of a few months? In Negri Bossi's case, very little. "We dealt with the crisis by reducing expenses and people," explains Dr Arrigo Manara, managing director of Negri Bossi. In 1979 the company employed a workforce of 512; by last year it was down to 260. But when the orders are flowing in Negri Bossi has as many as 700 employees.

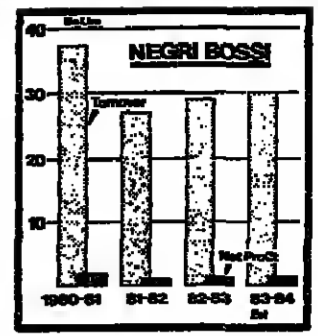
The secret is that 80 per cent of Negri Bossi's production costs are represented by

sub-contracting the work outside the company. Although the main parts of the machines are made inside the firm, just about every component is produced to specification by subcontractors.

"It is very simple. When there is no business there is no expense," says the managing director. "We are not vertically integrated and we do not want to be vertically integrated."

Dr Manara reckons that the reason why four of the 16 plastic injection machinery firms in existence in Italy a year ago are now in receivership is simply an inability to cut costs. "They had permanent staffs and so the expenses continued even in recessionary times. I have been working for several years to get our costs outside of the company."

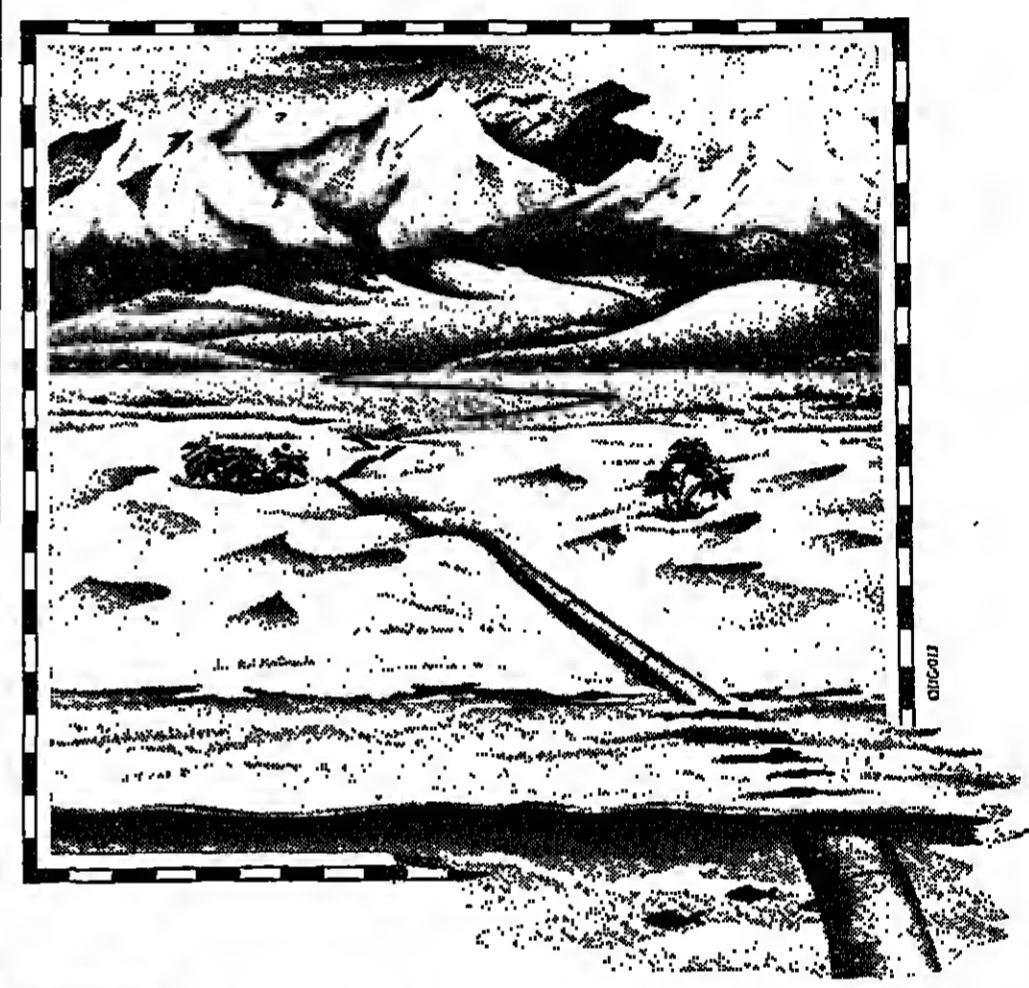
As a result the Negri Bossi balance sheet has zero indebtedness and even a cash balance of L3.5bn. Much of this is used to fund production of specially ordered machinery, but it also helps



by contributing interest and keeping the little company profitable.

Average payments on orders can be at least three or four months and the first question asked by a customer is often "how much time is there to pay?" and then later on "tell me about the product."

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Find out more by contacting David J. Coates, Marketing Director, at Stanhope House, 47 Park Lane, London, W.1. tel. 01-49.97.177.

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  - sulphuric acid and oleum.

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# FINANCIAL TIMES

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Monday July 16 1984

## Looking to our friends

ALTHOUGH MINISTERS may continue to hope that with a mixture of brave words and cautious deeds they can get through the present unpleasantness with a minimum of real damage, it is simply no longer plausible to pretend that this is a little local difficulty in the pits and ports. The 3 per cent rise in interest rates which has resulted, and the demoralisation of the equity market, are a real setback to the recovery, the results of which are likely to be reflected in the figures for demand, investment and inflation for some months hence. They are a setback, too, for the financial strategy which depends heavily on real growth to create room for further fiscal relaxation. It is pertinent, then, to ask if the Government could not do something to protect our financial system and economy from every shift in the wind.

According to current demography, the question may look futile. High interest rates are blamed primarily on the U.S., where outside influences have no influence at all in an election year, and secondarily on the strikes, where the Government again seems powerless to act. The markets, it is said, are simply reflecting these realities.

### Disruption

Yet the strength of the dollar and the rise in U.S. rates has had almost no effect in other major trading countries. It is not long since France got through a series of violent labour disputes with less financial disruption than we have suffered, while in Germany a strike on a scale which has no recent precedent, followed by a potentially inflationary settlement, has been absorbed remarkably smoothly. It is true that real interest rates in the U.S. are uncomfortably high as a result of U.S. influences, but elsewhere, the damage has effectively been limited.

Can anything be done about U.S. markets? At present, America's trading partners appear to be living in the hope that a natural slowdown in the U.S. economy, and some serious action by the U.S. Government after the elections, will in due

course relieve the pressure; but it is worth considering the possibility that these hopes are misplaced. U.S. growth continues to exceed all forecasts for quarter after quarter, while the politicians are showing less and less urgency about changing a situation which is producing such gratifying results. The U.S. Treasury, in exploring ways to make its debt more attractive to foreign investors, is in effect seeking ways to prolong the present situation, in which U.S. growth is financed by foreign investment. This is the strategy of a developing country, the long-term premise on which it is based is that prolonged growth will create enough strength to carry the burden of paying a return to foreign investors without too much difficulty. The markets seem to find this hope plausible.

### Scenario

If countries such as Japan, with a strong and durable current account surplus seeking their part in this scenario, it can persist; but Europe, plagued with persistently high unemployment, and haunted by the fear of technological backwardness, may well be less happy to see its savings drained overseas in this way. That is why EEC government are quietly studying the possibility of some kind of currency ring fence to reduce the attraction of Wall Street to European savers. Even if such measures prove unnecessary, as is to be hoped, European solidarity is a worthwhile end in itself. Mrs Thatcher proclaimed as much in her message to the recent European summit. Yet Britain continues to hold back from the obvious first step: active membership of the European Monetary System. This would not only be a political gesture which would do much to sweeten relations after the long Budget wrangle; the experience of recent weeks suggests there could be solid financial gains. The Government's intentions clear to the markets and increase the resources to back those intentions up. We could wait for the ideal moment for ever; the time for a positive act is now.

## Self-regulation is not enough

THE CENTRAL issue in today's parliamentary debate on investor protection concerns the balance which should be struck between the self-regulation of financial institutions and statutory control. The time has come to put extra weight on the side of the law by setting up an independent body with statutory backing and the ultimate responsibility for protecting investors' interests.

There are three reasons for this new requirement. One stems from the emergence of a new type of integrated financial service group, combining what have traditionally been separate functions under one roof. This in turn is leading to potential conflicts of interest on a much bigger scale than have been present in the past. It is doubtful whether they can be resolved in the way simply by setting up so-called "Chinese walls" between the different departments of one company.

### Fragmented

At the same time, financial markets are becoming more fragmented. Private investors have started to dabble in commodity and financial futures, and in unlisted securities which never cross the floor of the Stock Exchange. The business of investment management is no longer largely confined to a few dozen City banks and brokers.

The third big change is the result of the increasingly international character of financial markets. Self-regulation works best when it applies to a small group of firms with similar interests and a major commitment to the activity which is being regulated. The City of London has always been much less powerful if it attempts to cover diversified giants with obligations to customers and shareholders in other markets and countries.

Of course there is more than one way to approach all these regulatory problems. Mr Norman Tebbit, the Trade and Industry Secretary, believes that "a system primarily of self-regulation can achieve what we want." His department has been favouring the idea of setting up a handful of self-regulatory agencies perhaps no more than four—which would cover such broad areas as securities trading, investment management, commodities and insurance. Firms which wanted to engage in these activities would have to register with one or more of

the agencies, which would in turn be supervised by the Department of Trade.

But there are practical difficulties. Such agencies would have to look after a large number of firms with widely different interests. It would be very difficult to draft rules that were both tight enough to protect investors and flexible enough to encourage competition. They would have to take in existing regulatory bodies which already do a perfectly decent job, like the Stock Exchange or the Takeover Panel. And as the Chancellor Maxwell told the House of Commons last week: "As the institutions in the market increasingly see themselves as providers of financial services across the board, compartmentalised regulation of their separate activities makes less sense."

Moreover, there is a good case for splitting the overall supervisory role away from the Trade Department into a freestanding body, something along the lines of the Monopolies Commission. Its members would be appointed by the Trade Secretary, but would otherwise have more freedom from political constraints than would be possible within a government department. As an independent body, it would also be easier to attract competent executives and to measure its performance.

### Task

Such a commission would still have to operate through self-regulatory agencies and trade associations, but they could be more numerous and less powerful than would be possible if they were to be given prime responsibility for regulation. The commission's main job would be to approve trading practices in the different markets, and it would need reserve powers to act in areas which were not policing themselves properly. It would also take on the Trade Department's existing role in such areas as the supervision of licensed dealers in securities, a task which would be made easier if the Prevention of Fraud (Investments) Act could be brought up to date.

The City of London has always had a healthy suspicion of statutory interference. But properly designed, and with a minimum of bureaucracy, such an organisation could increase investors' confidence in the integrity of the markets and activities which would be everyone's benefit.

THERE COULD hardly be a less glamorous brand of a new era in international business than a bright orange plastic can containing a liquid detergent.

Yet this mundane product from Procter & Gamble, the giant American packaged goods multinational, breaks new ground in several respects. Not only did its development team include staff from the U.S. and Japan, but it was launched almost simultaneously in both countries last winter in the U.S. as Tide Liquid, in Japan as Bonus 2000.

In the past in common with most other companies in its field, the products P & G has internationalised have been banded in a much more cautious fashion. Items such as its Tampax disposable nappies have been designed initially with one market in mind, usually the U.S. If, like Pampers, they have proved successful over a lengthy period, often as much as two or three years, they have been introduced abroad in a step-by-step manner, sometimes under different brand names and often with adaptations for local market conditions.

Even if its brand name varies from country to country, the new liquid detergent represents one of P&G's first steps on the road towards what is becoming known as "globalism": the development, production and sale of products on a near-global basis.

All over the U.S. and to a growing extent in Europe, companies of all sorts of industries are trying to work the same trick: to gain the economies of scale and marketing initiative which the Japanese have so dramatically grasped over the past decade in motorcycles, cars and consumer electronics, and which has always been one of the secrets of success at a handful of western companies — market leaders as varied as IBM, Kodak, Coca-Cola, Levi and McDonalds.

So far, this new attempt to create "world products" (and which are not to be confused with front end has mixed results. It has been highly successful in

### Accelerating tempo of changes in technology

computers, electronic office equipment and other new technologies where there are no existing cultural barriers to overcome. It has also brought rich rewards in some apparently more "culture-bound" markets, such as soft drinks (Schweppes).

But failures abound. In foodstuffs, Nabisco's Oreo chocolate sandwich cookies, which are phenomenally popular in the U.S., failed to appeal to European tastes when they were launched a few years ago. In cars, neither Ford's nor General Motors' attempt to go global has been successful: Ford's Escort and GM's "J-car" (known in Europe as the Vauxhall Cavalier or Opel Ascona) not only ran up against consumer resistance in the U.S., but also suffered from the difficulty of replicating locally the cost and quality levels of European components manufacturers.

The drive to create global products seems set to continue. Mr Geoffrey Place, P & G's vice-president of research and development, is quite clear about the reasons why. Progressed from national economies to an international business arena," he

### Multi-national companies

## Why new products are going global

Christopher Lorenz on a major shift in corporate strategy

argues. "Twenty years ago the introduction of a new product in Japan or Singapore wouldn't have created ripples in the U.S. as if any, in Germany, the UK or the U.S. But these days a product introduction in one part of the world is likely to be picked up, and emulated, anywhere else" either by the same company or by its competitors.

With the launch rate of most types of new products accelerating in response to technological change, intensified competition, and other factors, P&G is not only having to design products to be global from the start, but also to cut development times. As Xerox, IBM or Philips will confirm, the same pressures apply to almost the whole range of electronic products. Even Ford and GM are trying to find ways to respond to overseas competition by shortening their new car development cycles.

"If we don't think through the concept of a new product on a global basis from the very start, we can't enter additional markets until we see the results from the country where it is first introduced," says Mr Place. Global development "almost certainly saves years."

One of the most succinct and elegant descriptions of the forces behind the growing globalisation of industries and products — and, to a lesser extent, brands — is contained in a forthcoming book called *Triad Power* by Kenneth Ohmae, head of the Tokyo office of McKinsey and Co, the international management consultancy which for several years has been preaching the global gospel. (The *Triad* of the title is Japan, the European Community and the U.S.)

Mr Ohmae cites four main factors: 1. The growing capital-intensity of manufacture, which — so far, at least — is favouring even larger economies of scale than in the past. 2. The accelerating tempo of technological change: the cost of R & D is soaring, new technology

is diffusing through the countries of the Organisation for Economic Co-operation and Development more rapidly than in the past, and technological advantage is therefore becoming increasingly hard to gain and then sustain. As a result, many companies are having to try to start penetrating the "triad" with new products simultaneously, rather than steadily country-by-country. It is these two sets of forces, in particular, which have prompted the now familiar and endless spate of new joint ventures, consortia and cross-

### "These days a product introduction in one part of the world is likely to be picked up elsewhere"

supply links within the "triad," in such diverse industries and technologies as:

- Aero engines (General Electric - Rolls-Royce; Rolls-Kawasaki-Pratt, Whittney);
- Cars (in both components and assembly, linking GM with Toyota, Volkswagen with Nissan, Volvo with Renault, and just about everybody in one way or another with everyone else);
- Consumer electronics (JVC-Telefunken-Thorn; Philips-Sony; Matsushita-Kodak);
- Computers (AT & T-Olivetti; Hitachi and Hewlett-Packard; Fujitsu - Amdahl - Siemens/ICL, IBM-Matsushita; and so on).

And this is not to speak of robots, biotechnology, carbon fibres and many more. 3. The emergence of a growing body of universal users on the bigger mass-market scale than in the past, when only the very rich could afford standardised "global products" such as diamonds, Sevres china and Yves St Laurent dresses. The new "global consumer" is to be found not only among the younger generation, in fashion-



able consumer goods such as Coca Cola, Pepsi, Levi's, McDonalds — and, of course, pop music. He or she is also increasingly appearing among professional users of engineering products, ranging from Caterpillar and Komatsu earth-moving equipment to Ericsson and IIT telephony exchanges. The much-wanted power of the new communications media (mass travel, containerisation, and now satellite broadcasting) is yet another factor behind this trend.

4. The emergence of neo-protectionist pressures, which is

Marketing Imagination, many American companies seem to be thinking of doing just that. In most cases, they would be wrong. "You can be in a truly global business where large-scale development and production is critical, but where you still need to tailor marketing and advertising," says Mr Amir Mahini of McKinsey's New York office. He cites Canon's AE-1 camera as a good example of a standardised product "allowing plenty of room for differentiated marketing strategies."

A London-based colleague, Mr Norman Sanson, also warns against "wholesale acceptance of the Levitt view of the world, that we're all becoming homogenised man." He advises companies most strongly to distinguish carefully between product categories when they decide whether, how far, and how, to go global. "The great fear I have is that people will pick up today's gospel and crudely assume it to be applicable to them."

The McKinsey analysis reinforces, and is reinforced by, the influential work of Dr Michael Porter, a Harvard professor whose book *Competitive Strategy* has had an even greater impact on American business than Prof Levitt's. Substituting the term "value chain" for McKinsey's "business system" (everyone has a right to his proprietary jargon), Prof Porter argues that the competitive advantage to be gained from global co-ordination varies not only among industries, but within a given industry, and among stages along the vertical chain. In insurance, for example, only a few specialised segments such as marine insurance are global. In TV sets, on the other hand, the bulk of the market consists of portable table models, is global, while more specialist segments are not.

"Ignoring country differences can be suicidal to international companies," warns Prof Porter. "Forgoing the opportunity to find or create common world-

wide demand for a standardised product "can be equally devastating." So international companies "should focus more of their attention on similarities and less on differences."

At a seminar in London last month which was organised by BBDO, one of the international advertising agencies which has rushed to "go global," Dr Porter's Harvard colleague, Prof John Quelch, argued that global marketing did not mean providing the same product in all countries, but offering local adaptations around a standardised core. Global marketing might require a standardised marketing strategy, he agreed, but the programme for executing that strategy might vary from market to market.

Nor did global marketing mean "that every national marketer is vulnerable to global competition. But they will have to defend their positions carefully, unlike Harley-Davidson and Norton-Villiers-Triumph" (the U.S. and UK motorcycle makers which suffered so badly at the hands of Honda and Yamaha).

Mr Jeremy Bullmore, chairman of the UK offshoot of Walter Thompson, the big U.S.-owned advertising agency, shares this view: "For every company that's successful in standardising a low-cost global product, there'll be a dozen opportunities for others to satisfy local and regional opportunities."

It may sound as if these various gurus are trying to have it both ways. Mr Bullmore points out that "homogenisation and individualisation are occurring together in most markets round the world." He commends the authors of *In Search of Excellence*, which has sold both the Levitt and Porter volumes, for reminding executives of how important it is to be able to manage ambiguity, to analyse, and for quoting Scott Fitzgerald's dictum that "the test of a first-rate intelligence is the ability to hold two opposed ideas in mind at the same time and retain the ability to function."

### Coping with awkward ambiguities

Paradox will also have to be the watchword for future corporate structures. Mr Mahini and his colleague Mr Norman Sanson argue that more managements need to emulate IBM in finding ways to centralise and decentralise at the same time.

Yet it will be all too easy for them to throw awkward ambiguity and organisational diversity to the winds, and insist on inflexibly centralised structures. This would be the short and easy route to managerial demotivation and chaos. Large, diverse and widely-spread organisations are far too complex to be managed so simplistically.

*Triad Power* by Kenneth Ohmae; to be published early in 1985 by Free Press, New York. *The Marketing Imagination* by Theodore Levitt; Free Press (\$16.75, U.S.), Collier Macmillan (£4.25, Europe). *Competitive Strategy* by Michael Porter, Free Press (\$19.95). *In Search of Excellence* by Thomas Peters and Robert Waterman; Harper and Row (\$19.95 hardback, \$9.95 paperback, £12.50 hardback, £6.50 paperback).

### Bullish Clive

Clive Thornton, late of Mirror Group Newspapers, was named as the new chairman of the IIR last week. On Friday Mr Thornton was pictured with his plans for the Mirror Group torn apart following the acceptance by Reed International of Mr Robert Maxwell's £110.4m bid for the newspapers.

Before breakfast Mr Thornton had resigned his job, and a reputed \$65,000 salary. By lunch time Sir Alex Jarratt, chairman of the IIR, had been resigning of questions about the size of Mr Thornton's farewell handshake. And just after tea Mr Maxwell was gloating to the assembled press that Mr Thornton's "services were no longer needed at MGN."

But yesterday afternoon found Mr Thornton back among the bulls. Or rather with one eye on the financial markets, and the other on the IIR. He is being groomed by Mr Thornton for great things: it has already gained an honourable mention at the Royal Show.

While Mr Thornton grooms, Mrs Thornton explained that the couple had built up a 42-strong herd of Devon beef cattle over the past year. It began when an elderly neighbour in Lincolnshire died, leaving 30 Shetland ponies in need of good homes. The Thorntons took three and then naturally added a few calves to keep them company. Suddenly Mr Thornton found himself owner of a growing number of livestock. And then came Falgouton.

"The Devon breed is not that well known," said Mrs Thornton. "Falgouton hasn't done that well yet because he's competing with older bulls. But we're hoping he'll do better next year."

### Dry journalists

On his arrival in Wellington this week end for talks with the new Labour Prime Minister,

## Men and Matters

Mr David Lange, U.S. Secretary of State Mr George Shultz nearly found himself facing another diplomatic crisis: the U.S. Embassy in Wellington had ordered the removal of all military personnel from the hotel for reasons of security.

This was home to the gaggle of journalists in town for Saturday's General Election and their reaction was not for delicate ears. "Some of the bloody gobs in the press were so drunk they were shouting 'I wonder if they've shut down our service, too?'"

Quickly the Embassy reversed its request and relations were eased. The journalists had only just returned from the States when they were hit by a nasty shock — the discovery that in every New Zealand general election the people also vote on the consumption of liquor. They can choose between prohibition, nationalisation or no change. Despite the Labour landslide this was one issue in which the electorate plumped for no change.

### Hernu's hurdles

When it comes to bolstering foreign arms activities French Defence Ministers are more noted for their marketing efforts with Middle Eastern dynasties than their attachment to European collaboration. Charles Hernu, the no-nonsense defence supreme in the Socialist Government, has changed all that. He has thrust himself with tank-like stamina into forging closer European links on arms manufacture, culminating in the five nation agreement reached in Madrid last week, on a feasibility study for an advanced fighter for the 1990s.

Although France remains outside Nato Hernu has brought to

his job an enhanced degree of European commitment in planning and strategic matters which has sparked off opposition on all fronts.

He had to rule against the ambitions of Dassault-Breguet, which makes the Mirage fighters and which wanted a greater slice of the new fighter deal than Britain and the other partners were willing to allow. Dassault, in which the state has a controlling share, has always thought of itself as a sovereign state and Hernu has had to show who is in charge.

The Communists are also sniping at him. Following an agreement with West Germany in May on building together an anti-tank helicopter, the junior partner in the Government has complained that Hernu is frittering away France's weapon technology on foreign link ups. They may also worry about France's re-entering Nato.

A man who likes to keep close to the action — he spent his New Year holiday in Chad with French desert troops — Hernu has put in much spare work on the \$15bn fighter deal: following three meetings with the UK Defence Secretary Michael Heseltine they are now on first name terms.

But more compromises will be needed before agreement on the aircraft's specification, including the thorny question of whether the French or the British supply the engine, he reached. Hernu's sides say he is approaching the affair in an appropriately military manner, systematically crossing off each hurdle as bringing a step nearer the end of the campaign.

### Charity chat

Independent local radio may be the poor relation of commercial

broadcasting in terms of audience and revenue but in at least one area it can show the ITV ratings a clear pair of heels — in raising money for charity. In the last financial year the IIR companies raised more than £2m for local charities, an increase of £300,000 on the previous year. Indeed some companies gave more to charity than they did to their shareholders.

"Independent local radio can justifiably claim to have pioneered a new and exciting form of broadcast fund raising," says John Whittney, director general of the IBA. He knows the techniques from his time as boss of London's Capital Radio which last year raised £225,000 in its Help a London Child Appeal.

But first prize in the charity stakes must go to Manchester's Piccadilly Radio, which brought in over £1m from a charity marathon. It managed so additional £5,400 from a "Sing a Song for Christmas" campaign. The IBA believes that, apart from the money, fund raising can also be popular listening: research suggested that it was the best liked aspect of both Piccadilly and nearby Radio City in Liverpool. Perhaps that will convince the manner, but richer, ITV companies to do their bit.

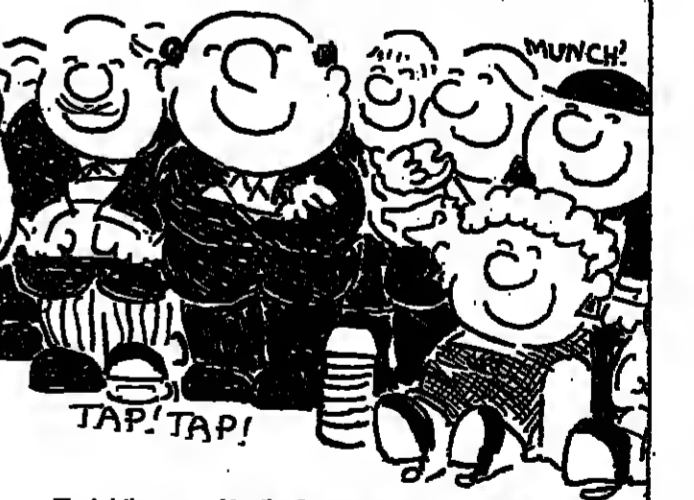
### Miners dream of home

Judging by his week end remarks attacking the miners I doubt if we can expect a repeat performance of the comradely gestures made by SDP leader Dr David Owen during the 1972 pit strike.

Then, according to the autobiography of Lord Gormley, the former miners president, Dr Owen and his wife had four rank-and-file miners staying in their London home throughout the dispute. Dr Owen later told him: "I've never met four better mannered lads in my life." The lads returned the compliment by sending the Owens presents each Christmas.

Observer

## How to enjoy yourself when your favourite concert has sold out.



Tonight's concert by the Polish Chamber Orchestra at the Mansion House, starts the City of London Festival. As sponsor British Telecom is pleased to say it's a sell out. However, if you couldn't get tickets cheer up. Because there are alternatives. At Palmerston Square, Cathedral Place, Liverpool Street Station and Finsbury Circus we're sponsoring lunchtime performances by Britain's best street entertainers. So whether you enjoy the comics or the classics, come along and have a great time. For full details of other Festival events ring 01-236 2801.

City of London Festival 1528 July 1984

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FOREIGN AFFAIRS

Hong Kong's hall of mirrors

By Ian Davidson

EXACTLY two years ago, the government of China laid down the broad lines of its policy towards Hong Kong after the lease runs out in 1997; it would become a special administrative region of China, but it would be allowed to keep its capitalist economic system, its way of life and its cultural freedom, under the overall political sovereignty of Peking.

Today, negotiations in Peking between Britain and China over the transfer of sovereignty are moving inexorably towards a settlement—or at least an Eighteen rounds of talks have been held between officials, and Sir Geoffrey Howe, the British Foreign Secretary, is expected to visit Peking later this month to review progress, and to give an extra push to the drafting of documents in advance of the September deadline laid down by the Chinese.

Meanwhile, the atmosphere in the colony is obviously very jumpy over the way people think the negotiation is going, or the way they fear it will go. The stock market and the Hong Kong dollar have both taken a battering, and Mr Richard Luce of the Foreign Office has just made a flying visit to Hong Kong to restore confidence. Presumably what he could have said that might be expected to achieve this desirable end, while the negotiation is still in progress, is a little unclear, but that is by the by.

The negotiating process got off to a bad start in the autumn of 1982 when Mrs Thatcher's visit to Peking with Hong Kong and with her gratuitous references to the sanctity of treaties and to Britain's responsibility for Hong Kong. Since the People's Republic has never accepted the validity of what it sees as "unequal" treaties, and since Britain has only retained Hong Kong through the tolerance of Peking, this was not the best way to begin.

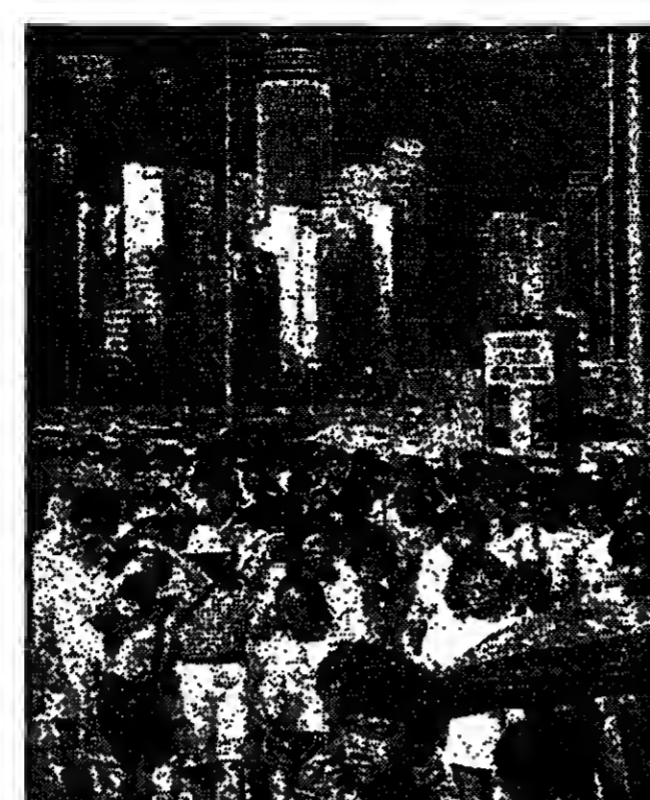
Since then, there has been a learning process. The British Government has learned merely that it will lose sovereignty in 1997, but also that it will cease to play any administrative role in the territory after that date. For its part, the Chinese government has multiplied its public assurances that it will maintain the prosperity and the stability

of Hong Kong after the hand-over date. Its general expressions of goodwill were expanded a year ago in a published ten-point plan which promised local government by Hong Kong people, under Hong Kong laws, with an unchanged way of life, with freedom of speech, assembly and movement in and out of the territory, the maintenance of Hong Kong as a capitalist and international financial centre, and the retention of considerable autonomy over foreign and economic relations.

The trouble is that these general promises are just general promises. Perhaps they are sincerely meant by the current regime in Peking under the leadership of Deng Xiaoping. There are certainly objective reasons why they should be sincerely meant. Hong Kong's prosperity provides China with a substantial proportion of its foreign exchange earnings, though the proportion is not as substantial as it once was, and Peking's chances of doing a deal for the eventual recovery of Taiwan will be nil if the recovery of Hong Kong takes place in conditions of tension and turmoil.

But Deng Xiaoping is an old man, and there can be no guarantee that his policies of economic liberalisation inside China will remain the policies of the Peking government in 1998. Sovereignty is indivisible, and cannot be bargained away. Mrs Thatcher has never guaranteed that Britain will remain a mixed economy and a parliamentary democracy in 1998, she has no power to make such a promise.

It is obvious, therefore, that for reasons of pride as well as for reasons of realism, the Chinese Government should want, in the negotiation with Britain, to minimise specific commitments over the running of Hong Kong after 1997. It is equally obvious, on the other hand, that the British Government would believe that confidence in Hong Kong can only be maintained if the agreement with China contains rather a lot of specific commitments; at least enough to lend credibility to the idea that the agreement gives reasonable assurance of autonomy, continuity and stability



Government House, Hong Kong

for a significant period after 1997. Now the British Government has been extremely discreet about the details of its negotiating position, and the difficulties it is meeting from the Chinese side; it would appear that there are unresolved differences on the general principles which should govern several issues, unresolved differences over language, for other issues, and unresolved differences over the general structure of the agreement.

It is self-evident that any agreement which appears to guarantee Hong Kong's economic system must include some commitments both on the legal system and on the mechanisms for maintaining a separate, convertible currency which is independent on the Chinese Yuan.

On a slightly different time-scale, it is also self-evident that there must be a fairly explicit understanding on the property market. The chief reason the

1997 expiry date came to a head in 1982 was the pre-eminence of 15-year mortgages; if the Hong Kong government is to continue to use the release of "Crown" land as one way of helping to finance the budget deficit right up to 1997, it needs some specific assurance on how property rights will be treated after that date.

On the other hand, it is obviously undesirable from every point of view that commitment in a Sino-British agreement should be set in concrete; circumstances may change in quite unforeseen ways, and call for unplanned responses. Flexibility must be the watchword for the political arrangements in the territory, for example.

What makes the negotiation so peculiarly difficult, and so peculiarly fascinating to the professionals involved in it, is that it is aimed at the reconciliation of wholly irreconcilable principles, and it takes place in a Hall of Mirrors of entirely different time-frames. Britain's objective is to secure guarantees and safeguards lasting the equivalent of at least six British parliaments; China's to recover acknowledgement of absolute sovereignty. Britain's only real interest is to ensure that prosperity and stability are maintained until the moment of hand-over in June 1997—after that, it becomes somebody else's problem, but it cannot expect the maintenance of prosperity and stability until 1997 unless the people of Hong Kong continue to believe, throughout the intervening 15 years, that prosperity and stability will continue well after 1997.

For legalistic and "face" reasons, the Chinese want an agreement on the transfer of sovereignty which would be approved by the British Parliament; the foreign devils must know to the Middle Kingdom. But the only important judges of an agreement will be the people of Hong Kong. If they think it is not going to work out, capital and people will move out, and the prosperity and stability of the place will be undermined well before the 1997 expiry date.

To judge from the sagging of the financial indicators and the published lobbying in London and Peking of the unofficial (i.e., appointed) members of the executive and legislative councils, the people with their hands on the levers of economic power in Hong Kong do not think that the British are doing well enough in the negotiation. Perhaps the British are not doing well enough to achieve the unachievable in Hong Kong's hall of mirrors. But it is no good arguing, as Hong Kong's influential weekly, the Far Eastern Economic Review, did recently in an open letter to Sir Geoffrey Howe, that he must stiffen his spine, dig his heels in, negotiate harder and, if necessary, simply walk out of the negotiation. This is in fact quite close to the British Government's own position, that a bad agreement is worse than no agreement, and that it is touch and go whether a settlement can be achieved. But everyone knows this is the merest bluff, without a fallback position; the collapse of negotiations is bound to lead to a complete collapse of confidence, which Britain would have no persuasive means of restoring. Almost any assurances on the future must be better than none.

Negotiations always pivot on four factors: force, law, interest, and persuasion. China can take back Hong Kong any day it wants; there can be no contest. If Britain believes the treaty for the New Territories is valid, it expires in 1997; there can be no contest. Britain has an enormous interest in maintaining prosperity and stability until 1997; China has an enormous interest in recovering sovereignty, but a less quantifiable interest in maintaining the present economic and social system; an unusual contest. Persuasion must be a fragile instrument in dealing with a Communist regime whose experiments in economic liberalism are still only half-formed, and which has shown no evidence of interest in political democratic pluralism.

The heart of any satisfactory settlement will be the relationship of China to Hong Kong during the next 15 years: confidence as to what happens after 1997 can only be sustained if the Chinese political machine learns a lot about, and endorses, the mechanisms which have made Hong Kong so prosperous. Hong Kong opinion leaders are clearly alarmed by Chinese suggestions that there should be a permanent joint "commission" to oversee the administration of the colony, on the other hand, it is obviously vital that the maximum number of administrators to Peking and Canton should acquire the maximum education in what really keeps the wheels whirring in Hong Kong, and what not to do if the wheels are to keep whirring. The negotiation now coming to a climax—or a crisis—will be worth nothing unless it sets up a very close co-operative relationship between London, Hong Kong and Peking for the rest of this century.

"We know what we want," says a British official; "but we won't know until later whether we should have wanted it." But in the Hall of Mirrors, "later" is already here: 1997 is now. Britain can no longer maintain confidence; only the Chinese can do that, and they may not know how.

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Lombard

Bring back the Bank Rate or...

By Samuel Brittan

ONE NOT so minor aspect of the 24 per cent rise in UK base lending rates is the deficiencies it reveals in the machinery of monetary control.

Like nearly all foreign and most domestic observers, I originally believed interest rates had been raised to halt the slide in sterling, which had been recently affecting the trade weighted average as well as the sterling-dollar rate.

Such a decision would have been highly dubious. There are many forces at work which could offset the normal inflationary effects of sterling depreciation. Commodity prices have been weak in both SDR and in dollar terms. Even in sterling they have not risen. Other indicators such as the fall in gold suggest weakness in world prices which would offset sterling depreciation.

On the other hand the higher mortgage rate will add nearly 0.8 per cent to the measured UK inflation rate at the beginning of the wage round. Higher interest rates are bound to have at least a marginally depressing effect on investment and activity, when there is little evidence of domestic over-inflation, or even excessive monetary expansion on a non-historical interpretation of the data.

Of course a decision to take more of the strain on sterling than on interest rates would have required strong nerves and a non-wishful idea of how far down sterling might be allowed to go. But my purpose is not to argue for or against permitting depreciation but to point out that the Treasury and Bank do not seem to have had reasonable freedom of action. The rise in interest in the official machine more determined by bankers and other operators in the inter-bank market leaving the Bank of England to waddle behind like a mother duck and ratify what they had done.

Present monetary control methods were introduced in 1981 after an abortive campaign, involving the Prime Minister, for monetary base control—that is for control of the money supply by influencing the reserves of the banks. The Bank of England successfully fought off this campaign and offered a sop to the supposed ideological propensities

of ministers by dropping Minimum Lending Rate (a fancy name for the old Bank Rate) and by making known its views on interest rates, mainly by operating at the very short end of the money market.

This was supposed to "give more scope to market forces." These last words were accompanied by a wink, but the wink was wiped off the Bank's face last week, when it was overwhelmed by market forces.

There is another way of seeing what is wrong. The Chancellor wants to slow inflation by regulating nominal demand. This in turn is supposed to be governed mainly by the money supply; the money supply in its turn is supposed to be regulated by interest rate policy. But if one asks how interest rates are determined one sinks into confusion.

The best reform as I suggested in a Lombard article on June 4, would be for the Bank of England to control the money supply more directly, by a discretionary control of monetary base. Then interest rates really could be left to market forces, and there would be something meaningful at the base of the policy pyramid.

The second best—and probably all that could be done quickly—would be to go back to a Bank Rate system under which the Bank resumes responsibility for setting three month interest rates. Of course, there would still be money market pressures under a Bank Rate system, and even under the present system there could be heroic technical means for trying to keep interest rates down. I do not need to be told that there are always some people in the official machine more sensitive to sterling than anything else and who are ready to jump at technical excuses for giving it priority.

But having admitted this, the Bank would still have a greater range of options under Bank rates, than at present. It cannot be desirable that Germany should be able to take the strain from the dollar on the exchange rate while Britain cannot. The British Government should not be bounced into interest rate rises greater than its own judgment suggests because of arcane or inadequate systems of monetary control.

Heathrow's rate of return

From the Chairman, Steering Committee, British Airports Users Action Group.

Sir,—Fifteen international airlines have argued in a memorandum to the House of Commons transport committee that a privatised British Airports Authority would need to be regulated. The letter from BAA (July 3) tries to divert attention from this and from Heathrow's excessive rate of return, which is nearly three times greater than the average for UK industrial and commercial class companies. This return is exacted from the airlines and their customers, regardless of Heathrow being a low-risk monopoly business.

BAA's first argument is that its profit from commercial activities owes nothing to the airlines. Were it not for the airlines, however, nobody would go to Heathrow and spend money on duty-free, meals or car parking. Both BAA and the airlines have accepted for many years that BAA's commercial and traffic activities are in fact products whose revenues should be paid into the same till.

BAA's next attempt to divert attention from its high profits is to say that charges are now lower in real terms than they were in 1980, having been pegged for 2 years. While this is true, the more significant point is that charges are still far too high. Charges facing some airlines were raised by over 100 per cent in 1980 and BAA has been collecting these ever since. No low-risk competitive business in Britain could hope to earn a real pre-tax rate of return of 11.8 per cent.

BAA says the same pattern of flights will attract the same level of charges whichever airline is concerned, but the impact on individual airlines is not proportional to usage or the cost of providing the facilities.

The statement from BAA that consultative machinery already exists is correct, but the privatisation and regulation of BAA have never been discussed in it.

BAA attempts to win praise for its provision of facilities by referring to the fourth terminal now being built at Heathrow and the new north terminal at Gatwick. It fails to mention its refusal to contemplate providing further facilities wanted by the airlines—namely, a fifth Heathrow terminal. BAA instead proposes development at Stanstead, which the airlines and their customers do not want.

This is hardly the way to generate the "spirit conducive to goodwill" which BAA wants. Instead of these diversionary

Letters to the Editor

tactics, BAA should do its best to accept with good grace that it should be regulated if it is privatised.

C. Lakeman, Govers Ploek Laan 27, Amstelveen, The Netherlands.

An eye for the market

From the President, Association of Dispensing Opticians.

Sir,—Sue Cameron's article (June 26) on a USA company desperately wanting to get into the United Kingdom market in self-so-called "ready-made reading magnifiers" (it estimates a £50m market) has slanted a fairly large piece of jigsaw puzzle into the mystery surrounding the promoters and to the idea the agreement of sending well over £1,000 worth of spectacles to Peers. "We could be aiming at the over 45 age group to sell 4m pairs," says the managing director. These commercial motives have got nothing to do with freedom of prices, competition or social and public interest. While these motives should not be criticised in debating the subject, we should not be naive or fooled.

May I take this opportunity to clear up a confusion. Spectacles used for reading purposes are not "magnifiers". The magnification obtained is virtually nil as this can only be achieved by a lens system (for example binoculars or telescopes) held close to the eye or by hand magnifiers held away from the eye. Spectacles, even ready-made, alter the light entering the eye and therefore the sight of that eye. When that sight is corrected properly for clear vision, if magnification is required, then one has to resort to other methods such as a hand magnifier.

As the Government has recognised in the control within the Health and Social Security Bill, the uncontrolled supply of ready-made spectacles would give rise to serious risks of

people being temporarily misled into believing that they could see with these spectacles. The cause of their visual problems could be due to pathological reasons, such as glaucoma and other eye conditions. Also, of course, ready-made spectacles cannot cater for differences between right and left eyes (very few people see equally clearly with each eye), as is the case with astigmatism and so on.

When the National Health Service changes under the Bill in relation to the provision of NHS spectacles have been implemented next year, we will see a significant reduction in the price of private spectacles, and particularly basic, but correctly prescribed readers.

John Baker, 22, Nottingham Place, WI.

Wakefield forever

From Councillor J. Gunnell.

Sir,—I was interested to read in the article by Hazel Duffy entitled "The row that refuses to die" (July 5) that although London has had two-tier local government for nearly 100 years, the other contributions facing the threat of abolition have only had similar structures for the last 10 years.

This of course is not entirely true. In West Yorkshire, for instance, the greater part of the present county has been subject to two-tier local government for almost 100 years. The old West Riding County Council provided services in nearly 80 per cent of the present West Yorkshire. Moreover, County Hall, Wakefield, has been the home of an upper-tier authority in a two-tier system ever since it was built in 1887 after the great local government reforms of 1888.

Long may County Hall, Wakefield, continue to be used for an upper-tier role. (Councillor) John Gunnell, County Hall, Wakefield.

Metering the water

From the Finance Director, Anglian Water.

Sir,—Mr Newman (July 12) seems to be implying universal metering arguing for a "straightforward standing charge devoid of installation and reading costs." If that is the case, who is to pay these costs?

Water in this country is cheap, the cost of measuring it

and charging for it according to volume is comparatively very high. Universal metering is simply uneconomic. Most households would end up paying more if their supplies were metered—installation and reading costs simply cannot be ignored.

He also suggests that there should be a rebate on standing charges where usage is low. To recover the fixed costs of making the service available. These costs stay fixed regardless of the volume actually supplied and so should standing charges. The volume charge fully reflects the variable costs.

Garden watering is very expensive. Supply systems have to be geared up to meet peak demands. Peak demands are usually created by garden watering. The ability to meet these short term peaks results in very considerable costs.

Metering is a partial answer. All our customers can have a meter at their own expense. Those customers with meters do not need a separate sprinkler licence. But it would be uneconomic to install meters in every property where garden watering occurs.

We have customer consultative committees in Anglian and they too are interested in metering. I suspect that their interest will decline when they fully understand the costs involved.

Alan Smith, Ambury Road, Huntingdon, Cambs.

European Ferries concession

From Mr J. Sawtell.

Sir,—The intention of European Ferries to exchange equity rights for concessions appears to have run into shoals.

Might not a simpler solution be to exchange all holdings between the present and future number qualifying for entitlement, one for one, with new shares. These C-for-concession—shares, a maximum of 300 to each holder, would rank pari passu with the remaining equity except that they and they only would carry the concession. Individual and Institutions to whom bonus was of no value might opt to recover into ordinary equity on preferential terms. Such a restricted issue would carry its own value and could prove itself an attractive investment.

A proposal on these lines would seem more equitable than the company's present attempt to change the rules in mid-channel.

John C. Sawtell, Hope Cottage, Station Road, Holt, Near Trowbridge, Wiltshire.

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# FINANCIAL TIMES

Monday July 16 1984

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## Terry Byland on Wall Street Cut-price malady for drugs

PHARMACEUTICAL stocks had a hard week on Wall Street. A sudden rash of nervousness over price-cutting in some of the chief money-earning prescription drugs battered the stock prices of Merck, Upjohn and American Home Products and sent a shiver running through the rest of the sector.

The shock was all the greater since the drug companies are already in the front line of one of the stock market's latest worries: the effects of a renewed upsurge in the dollar on profits of export-oriented corporations.

Fears of price-cutting originated in two important stocks: Merck and Upjohn. The drop of nearly 8 per cent in the Merck stock price at mid-week played a role in the weakness of the rest of the market - Merck represents the pharmaceuticals in the Dow Jones industrial average, as well as pace-making the other drug stocks.

The upset, which took about \$8 off the Merck stock price, was caused by a sudden review by Wall Street of prospects for the group's earnings after September when patent protection expires on Aldomet, its widely used drug for high blood pressure.

Aldomet is Merck's number one ethical pharmaceutical product, with a strong growth record. Sales growth has been expected to slow this year, but at around \$270m, Aldomet will still bring in about a fifth of Merck's U.S. pharmaceutical sales, with a further \$190m sold on the international markets. Merck's total sales reached \$3.2bn last year.

But some of the more recent growth in sales of Aldomet represents price, rather than volume, to

Stock	Price (\$)	P/E
Merck	84 1/2	14
Upjohn	53 1/2	9
Pfizer	30 1/2	11

creases, so the termination of the patent protection might bid hard at the earnings level.

Merck's setback was only one of the weak spots in the sector. The first signs of strain came from Upjohn, which crumpled as analysts began to compute the implications of the company's decision to cut by up to 35 per cent the price of Motrin, Upjohn's anti-arthritis drug.

Motrin is Upjohn's principal earnings source, providing about 40 per cent of last year's total of \$160.2m. Although the Motrin patent was due for expiry in May, Wall Street has been slow to scent danger. Partly that was because Upjohn has a sound reputation as a low-cost producer, with strong customer loyalty.

Last week, however, those crumbs of comfort turned suddenly stale, and Upjohn's stock collapsed to nearly 14 per cent. The problem is that Motrin-based drugs, of which Motrin is one, have since May been sold over the counter in the U.S. Moreover, Upjohn has run into serious competition much sooner than expected, largely from Boots of the UK, which is selling Rufen, also a prescription drug and much cheaper than Motrin.

Upjohn has been forced to cut its Motrin prices and profits sooner than Wall Street would have liked. The group has other products in the field, notably Naprin, which is also an ibuprofen, but sold by Bristol-Myers under licence from Upjohn. Unfortunately, there is another side to the drug company saga which also gives cause for concern to investors. The damage to the drug stocks, which now show substantial falls from their 1984 peaks, has been intensified in the past fortnight by the fresh gain in the dollar.

All the leading drug groups are big players in foreign markets and the dollar strength has harmed their pricing structure as well as their capacity to repatriate profits. Pfizer, with half its sales booked outside the U.S., has proved particularly vulnerable and its stock is now around 30 per cent off its 12-month peak.

The question must be just what a further gain in the dollar might do to Upjohn, which takes more than a third of its sales from overseas, with the stock price already 27 per cent off its peak. Similarly exposed to the dollar is Merck, which is only 20 per cent off its peak, reflecting Wall Street's view of the stock as a "premium" pharmaceutical counter.

Even after last week's fallout, pharmaceuticals are selling at earnings multiples well up to other leading industrial issues. It might be questioned whether this does justice to the dangers imposed by the current trend of the U.S. currency. Upjohn sells at nine times earnings, against say, General Motors at only five times. The Upjohn stock price may be reflecting the Motrin pricing problem but not yet fully discounting the dollar.

## NEW ZEALAND'S ELECTORATE PUTS A NEW MAN IN POWER

# Now Lange must show his cards

BY MICHAEL THOMPSON-NOEL IN WELLINGTON

AFTER the rhetoric, the reckoning. Following Saturday's general election in New Zealand, the man with all the problems is not the vanquished Sir Robert Muldoon, whose National Party Government was dismissed by an electorate which finally wearied of Sir Robert's bullying.

The man who must now wrestle with the challenge of making the economy less of an "international laughing stock" (his description), is Mr David Lange (pronounced Longe), leader of the New Zealand Labour Party.

Throughout the campaign Mr Lange played a hand that was strong on rhetoric but weak in concrete proposals for restoring the once-prosperous economy to a surer footing. He won the bidding easily. Now he must reveal his cards.

His background is Methodist. He is still a lay preacher. His father was a surgeon who chose to work as a general practitioner in Otago.

Before entering Parliament Mr Lange was a lawyer. Because he acted for the poor his earnings were put at NZ\$7,000 (\$4,330), against the NZ\$70,000 he could have been earning.

Within the Labour Party he rose from nobody to Leader of the Opposition in less than six years, partly because of the decimation in Labour's middle order caused by the Muldoon juggernaut of 1975.

He says candidly: "There are lots of reasons why I am where I am, but one of the most compelling reasons is that I was there," he says candidly.

Another reason for his rise to prominence was his size, bulk and weight. It got him noticed, though he says jokes about his former fatness were "about as annoying as it must be for a woman to get a dumb blonde tag."

After stomach surgery Mr Lange shed a great many kilos. Though slimmer physically, there was nothing lightweight about the broadside he fired against the Muldoon Government during the campaign.

He criticised the "stagnation of the past, the lack of effort and the failure," saying New Zealanders were "tired of provocation from the top as a substitute for leadership."

His special targets: slow growth - putting New Zealand 23rd of the 24 OECD countries - unemployment, "huge" budget deficits, "staggering levels of overseas borrowing" - which he puts at a minimum of

NZ\$17bn - and declining social health and educational services.

"We are a country which should have left the rest of the world behind," said Mr Lange. "Instead, the politics of confrontation have dragged us to the bottom."

The Labour leader says his plan for economic recovery is based on "reconciliation and reform" - mirroring the consensual politics of the Hawke Labor Government in Australia, which will act as a role model, and possible tutor, to the Lange Administration.

During the campaign Mr Lange said before Labour saw the books "it would be irresponsible to make specific commitments... The information will be disclosed to the public as soon as possible after the election."

He has promised a national conference to devise a broad New Zealand accord and says economic policy will be based on consistency and emphasis the medium-term.

He adds that Labour will work directly with the private sector, give priority to small business, spur development of new technology, revitalise the "stagnant" farming industry and boost tourism.

A new system for determining

prices and incomes is promised, allowing for collective bargaining, but within guidelines, and Mr Lange says he will authorise the Reserve Bank of New Zealand to conduct "effective open-market operations" in financial securities in pursuit of consistent monetary and credit policies.

The existing web of financial regulations will be reviewed and government borrowing requirements lowered.

Mr Lange promises New Zealanders a breath of fresh air. He is a lover of the outdoors (New Zealand is mostly outdoors). One observer said: "Lange would still rather set his face into a southerly storm at Ohirio Bay or a rugged sea at Hokianga Heads than visit Auckland Art Gallery."

In private conversation some of Mr Lange's sentences spiral aimlessly aloft, though politically his oratory is considered one of his strong suits. He says he has "driven people to the point where I've seen tears coming to their eyes, by flicking to and fro, waiting in front of them, verbally and by body language, expressions of things from the past which move them."

## Chinese drive to make home ownership dream come true

BY MARK BAKER IN PEKING

A HOME of your own is now the great Chinese dream. For the first time since the early 1950s, the Government is actively promoting private home ownership.

Tens of thousands of Chinese families have bought their own flats and houses over the past two years and demand is far outstripping supply.

After experimenting with capitalist-style property development in several cities, the Government now appears to have decided to shift the emphasis of its housing programme from public rental to private freehold.

The policy shift was recently endorsed by the most senior Chinese leader, Mr Deng Xiaoping.

He told People's Daily, the party newspaper, that encouraging people to buy and sell their homes would make the construction industry more profitable and stimulate the residential building industry.

Mr Deng even advocated putting up the rents on Government-owned accommodation to encourage the change. "If house rents are too low, people will not buy houses," he observed.

China's population has increased by about 500m over the past 30 years and housing has become one of the Government's greatest problems. The main solution, until recently, has been for municipal authorities to build enterprises and factories, to build high-density blocks of flats which are distributed at nominal rentals.

Between 1979 and last year, the Government spent \$30bn on public housing construction, but overcrowding of existing accommodation remains chronic and there are still waiting lists for new housing.

Since late 1982, four provincial cities have been selling thousands of private flats, as an experiment by the central Government in cutting the high cost and inefficiency of public housing construction.

Standard 50-square-metre flats have been sold for about \$4,500 - around a third of the construction cost but equivalent to about 10 years' pay for an average skilled worker.

Buyers can pay in instalments over five to 20 years. If they pay cash, the price is discounted by between 20 and 30 per cent. About one in 10 buyers have used bank finance.

The flats become the personal property of the buyers and may be inherited by relatives. They may be resold if the owner has paid the full cost of construction to the authority or work unit that subsidised the original sale.

The authorities in the four cities have had thousands more applicants to buy flats than they could supply. About 80 per cent of the buyers have been ordinary factory and office workers, and two thirds of buyers paid cash for their new homes.

The experiment has been praised by various senior leaders and the

property sales market has spread to about 50 other cities, including Peking and Shanghai.

A report by the official news agency, Xinhua, from Sichuan - the most populous province - referred to "flat fever" in the capital, Chengdu, when the first flats were put up for sale earlier this year.

It said the authorities planned originally to sell about 200 flats this year but had now lifted the target to more than 1,000 after a rush of demand for the "hottest commodities in Chengdu."

The latest issue of the official weekly magazine, Peking Review, carries an editorial indicating that the central Government is likely to spread the practice of housing sales throughout the country.

The editorial attacks the old custom of distributed public housing, saying the practice "violates economic laws" - a harsh label for something that was, until recently, conventional communist economic wisdom.

"Funds used to build residential quarters, as investment for construction, should be recoupable. Only this way can new construction projects be undertaken smoothly," it says.

"The system of subsidised sales of houses is in keeping with the present economic level of the people and the socialist principle of distribution. It represents the direction of the reform of China's urban housing system."

## U.S. bank profits hit by Latin America

BY PAUL TAYLOR IN NEW YORK

MANUFACTURERS Hanover Trust, the fourth largest banking group in the U.S. and the most heavily exposed to Argentina, has reported an 8.5 per cent drop in second-quarter earnings, reflecting the adoption of a more conservative approach to accounting for its \$1.3bn in loans to the Latin American nation.

As a result, the bank which had given a warning that its decision might reduce earnings by up to \$25m, said \$639m of its outstanding Argentine loans were classified as non-accruing at the end of the quarter, reducing earnings by \$21.4m after taxes. The bank said the earnings reduction would have been higher but for interest payments on about \$90m of mainly private Argentine loans.

The New York City-based banking group reported second-quarter

## Hopes rise for peace in UK docks dispute

Continued from Page 1

the National Union of Mineworkers (NUM), yesterday gave his support to the dockers. He said he would meet the TGWU today.

"I believe it is imperative that both these unions understand that both our fights are interconnected and interlinked, fighting the same kind of government policy," he said. "That is what we all should understand as we go towards the ultimate victory."

Talks between the NUM and the National Coal Board are to resume on Wednesday, but unless the board abandons its pit closure programme it seems that there will be no settlement. Cabinet ministers appear to accept that the talks will fail and are now hoping that a drift back to work by miners in the late summer will cause the strike to collapse.

## World Weather

Location	Temp	Wind	Cloud	Pressure
London	18	10	100	1015
New York	22	15	100	1015
Paris	18	10	100	1015
Madrid	22	10	100	1015
Delhi	32	10	100	1015
Singapore	28	10	100	1015
Manila	28	10	100	1015
London	18	10	100	1015
New York	22	15	100	1015
Paris	18	10	100	1015
Madrid	22	10	100	1015
Delhi	32	10	100	1015
Singapore	28	10	100	1015
Manila	28	10	100	1015

## Brazilian credit accord

Continued from Page 1

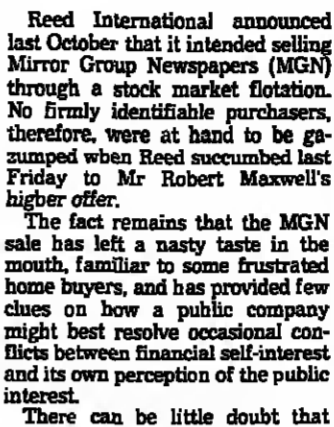
high-technology goods, notably electronic and data-processing equipment and avionics, there is considerable uncertainty about the real size of the shrunken Brazilian import market after three and a half years of recession.

The financial squeeze, which hit Brazil last year, appears to have led to a significant amount of import substitution. Despite the long list of goods drawn up by Brazilian officials to be imported under the Eximbank line, the feeling is that it will not be fully utilised.

Signing of the agreements, for which Chase Manhattan has acted as the agent on the U.S. side, with

## THE LEX COLUMN

# Why Reed sank MGN's float



Reed International announced last October that it intended selling Mirror Group Newspapers (MGN) through a stock market flotation. No firm identifiable purchasers, therefore, were at hand to be gumped when Reed succumbed last Friday to Mr Robert Maxwell's higher offer.

The fact remains that the MGN sale has left a nasty taste in the month, familiar to some frustrated home buyers, and has provided few clues on how a public company might best resolve occasional conflicts between financial self-interest and its own perception of the public interest.

There can be little doubt that Reed himself has done as much as anyone over the last nine months to identify a broad share ownership for MGN as a matter of public interest.

Its support for the flotation scheme - most notably evidenced in the imaginative appointment of Mr Clive Thornton as MGN's new chairman - was allowed by Reed to create the impression, right or wrong, that it saw this route as discharging a moral burden upon it as a national newspaper proprietor.

Reed's awkward preference, in public at least, for clinging to its flotation scheme rather than, say, combating the bidder on grounds of asset values served only to strengthen the belief among many in the City of London that the flotation remained the most likely outcome.

In short, Reed can hardly be surprised if its critics now charge it with being bounced into the MGN sale in defiance of a matter of principle. But did it really have any choice? The City will offer Reed three ready lines of defence. First, institutional shareholders probably never expected Reed to set much store by non-financial considerations. Arguably, these should indeed be left to Whitehall and the Office of Fair Trading; but exceptions to the general rule can easily be imagined. The trouble with citing Reed's case as an exception is that, on any City list of deserving causes, Fleet Street's printing unions might not be too prominent.

Second, the MGN flotation was originally presented as no more than a marvellous chance to get Reed off the book and out of Fleet Street. MGN never presented a return on capital consistent with the strategy of the group and posed constant industrial relations problems. The plan of escape was last year welcomed in the City and Reed's board might be forgiven for having kept the plan uppermost in its thinking, however discreetly, throughout the proceedings.

Above all, and whatever the muddle en route, Reed has emerged at the end with a deal which has protected its shareholders' pockets.

MGN today is understood to have current assets of about £23m, including the cash proceeds of its share in the Reuters float, and fixed assets recently valued at £25m, including £11m for the Holborn headquarters. It also retains Reuters stock with a gross market value just over £4m, although none of this is readily marketable. The £30m or so collected in its MGN sale has therefore enticed the group from Fleet Street at little or no cost - although suggestions that Mr Maxwell might have paid heavily over the odds also look wide of the mark - and Reed could have expected a bumpy ride from shareholders for turning it down.

## Assurances

Categorical assurances that no single bidder would acquire MGN were reportedly given to MGN's own workforce, which - contrary to this column's suggestion last week - expressed full support for a flotation from start to finish. Reed's commitment to the idea of protecting the newspaper group's subsequent independence even brought it to countenance putting a 15 per cent ceiling on the ownership of MGN's shares for an initial two years after the flotation - as explicit an acknowledgement of non-financial motives as could readily be imagined, since it would effectively have barred a bid premium on the share price.

The same impression even endured during the bizarre, final negotiations. Reed's board seemed more than happy to have Mr Maxwell cast in his familiar role as the Big Bad Wolf, huffing and puffing at MGN's door. Figures were juggled absurdly in the hostile response to Mr Maxwell's first offer. Reed owes MGN £23.4m and this was deducted from the £20m offer price to show a net figure of about £7m which could be compared unfavourably with putative proceeds of £60m from a flotation.

This must have struck everyone concerned as so much nonsense. Quite apart from the treatment of Reed's £23.4m debt after a flotation,

## UK widens choice of options

By David Lascelles in London

CURRENCY options, one of the latest of the new wave of financial instruments, will get a boost with the launch in London today of a formalised trading system, based on a broker.

From today, Butler Treasury Services, a division of Mills and Allen, the money brokers, will put up prices on the Reuters and Telerate screens and provide a focus for the bidding, but still scattered, market.

The step is the outcome of a private meeting at Hambros two weeks ago when several banks decided to try to standardise dealings in currency options.

"This will improve liquidity in the markets," said Mr Peter Scott, joint managing director of Butlers. "We are only at the start stage, but the potential is very great."

Currency options, which are already traded in Chicago, Philadelphia and Amsterdam, are a hedging and a speculative device for dealers in the foreign exchange markets. They convey - for a price called a premium - the right to buy or sell a given amount of a certain currency at an agreed rate by a certain date.

The attraction is that holders of options can exercise them if the market moves in their favour, but simply allow them to expire if it does not. The only cost is the premium, which is seldom more than a per cent or two of the sum involved.

Banks in London have been writing options for their commercial customers and other banks on a one-off basis for some months.

With the new system, they will be able to post their prices anonymously on Butler's screens and reach a larger market. According to Mr Scott, some 20 banks will be involved to start with, although he expects the list to grow quickly.

The main ones, he says, are Citibank, which already commands the largest market share, Bank of America, Barclays, Fidelity, Hambros, Hill Samuel, Lloyds, NatWest, Orion Royal, and Standard and Chartered.

The brokered market, already dubbed Licon (London Interbank Currency Options Market) will be exclusively for banks. Companies wanting to buy options will still do it directly with their banks or on the traded options exchanges abroad. Bankers say that the growth of the London market has come largely from companies pressing their banks to write options for them.

Mr John Mathias, vice-president of Citibank's treasury marketing division, says his bank has been writing options in London for about six months, but the market is still primitive.

## Little credit

If those arguments are considered wholly persuasive, then Reed probably had no business trying to emulate the Government's achievement with Enterprise Oil by doggedly pursuing a flotation regardless of alternative offers. It was better to take the money and reduce its net debt from today's level at 45 per cent of shareholders' funds to something nearer 20 per cent.

It looks hard, however, to view the whole episode in quite such mundane terms. Reed's rationale for seeking to avoid one single purchaser for MGN was widely acknowledged and accepted. The manner of the group's volte-face will probably have done it little credit, even in the City, and leaves open the possibility that some compromise might have been struck. Both Dow Jones and Reuters, after all, have had their voting equity structures elaborately reorganised in recent months in an effort to protect their independence.

Whether such a compromise was still attainable late last week, though, is another matter. Reed was already fast running out of options when Mr Maxwell made his entry.

Some of Mr Thornton's own more adventurous ideas as well as the recent setback in the markets would arguably have made any future flotation a tricky matter at anything like a £60m valuation. Reed was probably justified, too, in casting a cold eye on consortium bids.

Perhaps the group's real servitude both to itself and to opponents of individual proprietorship in Fleet Street was to have badly misjudged its timing. The result, fittingly enough in one sense anyway, has set MGN beside BPCC and Bishopsgate Trust in a sequence of takeovers all aimed to perfection by the Daily Mirror's new proprietor.

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# SECTION II - COMPANIES AND MARKETS

## FINANCIAL TIMES

Monday July 16 1984



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### Citicorp to disband London syndicated loan department

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

THERE can scarcely be a more telling sign of the changing style of the international capital markets than the decision announced on Friday by Citicorp to disband its London syndicated loan department.

Citicorp was in at the syndicated loan market's very inception and has always been a major player, but from today it has reorganised its London operation. Instead of a syndicated loan department offering this one product to all its customers it now has three separate divisions whose job is to market a range of capital market products to customers in distinct geographical areas.

Mr Lloyd Bankson III, deputy managing director of Citicorp International Bank, admits the decision to drop the syndicated loan department was "an emotional moment" - the bank has had such a department for 12 years - but it does not imply a slackening of the bank's commitment to syndicated lending which, he says, has increased "by maybe 50 per cent" so far this year over 1983.

Instead it is more an acknowledgement of the fact that the capital markets have become more complex in the past year or so with the development of a range of new products most of which have helped blur the distinction between syndicated lending and the bond markets.

As a result Citicorp found individual customers were being visited by a confusing succession of individual specialists offering one by one a range of different products including bonds, loans, swaps, à forfait business, Euro-note facilities and so on. It now feels today's market calls for a different approach in which each customer's account is managed by one person who can offer the right product at the right moment.

Its reorganisation is a formal response to this problem, which other

banks also face. In a number of institutions syndicated lending and the securities business have already been brought closer together as aid barriers between the two markets disappear.

With this comes a new problem, however. In today's markets bankers have to combine a broad general awareness of what is going on in markets all around them with an in depth specialist knowledge of how the separate segments of the market work.

For its cross border business done out of London, Citibank has divided up its territory into three separate areas each of which will be looked after by an executive director whose previous experience is relevant to the general flavour of the business Citicorp expects to do there.

There will be three other new divisions responsible for business which of its nature cannot be pinned to any one particular geographical area: swaps, asset trading and à forfait dealing.

These last divisions serve as a salutary reminder that there is a world outside-straight syndicated lending to which international bankers now have to adapt, for Citicorp's announcement that it was dropping its syndicated loan department to London would have otherwise come as rather bleak news in a week when no large new Eurocredits were announced at all.

Those in the market met a good response, however, with Sweden's loan facility increased by \$1bn to \$4bn. Electricité de France picked up more than \$215m in syndication and its credit is expected to be increased to \$1bn from \$900m. At this level lead managers will still find their final commitments reduced to below \$20m from an original \$25m. Samuel Montagu's £25m deal for Irish Telecommunications is also likely to be increased to £50m.

### INTERNATIONAL BONDS

## Trading dull amid fears for rates

BY MAGGIE URRY IN LONDON

EURODOLLAR bond dealers can think of all sorts of good reasons why their market so seriously underperformed the U.S. bond market last week. First, but not foremost, is again withholding tax.

The lifting of that tax is expected to mean that Eurobonds will yield more relative to U.S. Treasury securities than they used to. Issue managers point out that recent deals, bought by underwriters at yields the same as those on equivalent Treasuries, now yield, on average, 35 basis points more. In price terms, the U.S. long bond gained around 3 points last week. Eurodollar bonds only 1/2 point.

More important are fears on interest rates and the strength of the dollar. There is still so widespread a belief that U.S. interest rates will go higher yet that New York's sudden rally early last week was treated with much scepticism in Europe.

Then the dragging up of Euro-

pean interest rates, particularly the UK's sharp rise in an attempt to protect the currency, leaves European investors wondering whether to avoid dollar bonds now in case the dollar falls, or to avoid D-Mark and Swiss franc bonds in case they suffer the UK "adjustment" too.

The possible fall in the dollar does not matter to U.S. buyers of U.S. bonds, but does to Europeans - another good reason for the two markets to diverge.

The last reason, and perhaps the clincher, is the weight of new issues under which the Eurobond market has had to work lately. Well over \$1bn of paper has appeared in each of the last two weeks. Most of it has proved slow to shift, with retail interest still very patchy. Once again, a rise in the New York market has encouraged issuers to the Eurobond market, causing indigestion there.

In these uncertain markets, one welcome issue was Morgan Stan-

July 13	Previous
98.864	98.835
High	Low
100.009	98.056

Dealers made a case for both bulls and bears to buy the warrants - and the Securities and Exchange Commission for banning them from doing so.

With the withholding tax threat hanging over the dollar sector, other parts of the Eurobond market could take up the running. Ecu bonds look a likely candidate, with Deutsche Bank last week being the first German bank to bring an issue in the sector. Investor interest is growing and Deutsche Bank offered would-be buyers a choice of floating and fixed rate from Credit Fancier.

ley's bond for the Austrian bank, Creditanstalt-Bankverein. The deal was helped along by the addition of warrants which offer a cheap hedging opportunity when interest trends are unclear.

The package of one four-year 14 per cent bond, plus one warrant, was priced at 102. Once issued the two can be separated.

Following the structure of the Commerzbank deal in June, Creditanstalt's warrants have a four-year life - long enough to see at least one interest-rate cycle through - during which they can be exercised into a bond with the same coupon maturing in 1991.

### Canadian bonds are worst performers so far this year

BY OUR EUROMARKETS CORRESPONDENT

CANADIAN Government bonds were the worst buy in world bond markets during the first six months of this year, according to figures compiled by Salomon Brothers, the U.S. investment firm.

A U.S.-dollar-based investor who bought Canadian bonds in January would have lost 11.8 per cent of his money after coupon income, capital loss and exchange-rate losses were taken into account. On a similar basis, the best buy was French Government paper, which would have shown a profit of 6.6 per cent.

Regular comparative studies of the bond markets by Salomon Brothers usually serve as a pointed reminder of the effect exchange-rate movements can have on investments in the bond market. So far this year, however, that factor has

been overshadowed by the steep rise in U.S. dollar yields, which has caused large capital losses for investors in dollar markets.

During the first six months, holders of U.S. government bonds suffered a total loss of 5.2 per cent even after accounting for coupon income. By contrast, dollar-based investors in most hard currencies would have shown a profit as rises in U.S. interest rates were not matched elsewhere.

In dollar terms, the return on D-Mark government bonds was a positive 2.5 per cent; on Dutch government paper it was 1.6 per cent and on Japanese issues it was 0.5 per cent. Swiss government issues fared rather worse, showing a loss of 8.3 per cent as did UK gilts with a negative total return of 6.9 per cent.

### NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount	Maturity	Av. life	Coupon	Price	Lead Manager	Offer yield	Borrowers	Amount	Maturity	Av. life	Coupon	Price	Lead Manager	Offer yield
	(\$m)		years	%			%		(\$m)		years	%			%
<b>U.S. DOLLARS</b>								<b>SWISS FRANCES</b>							
Blount-Hennessey & Co	50	1999	14 1/2	7	100	Credit Lyonnais, Mgr. Graf, Dillon Read, Mgr. Stanley	7.080	Dai-ichi Kangyo Bank **	30	1989	-	3	100	URS	-
Japan Air Lines	180	1994	10	13 1/2	100	Equi. Paribas, Salomon Bros.	13.375	Research Intl. Products **	10	1989	-	5 1/2	100	Citicorp Bk. (Switz.)	-
Montreal Urban Cmty. (M)	50	1988	5	1/2	100	Deutscher Bank	-	World Bank	200	1984	-	-	100	SBC	6.250
Bernmark	600	-	-	1/4	100	Mgr. Guaranty	-								
LTCS	125	1991	7	13 1/2	100	LTCS Intl., Sal. Bros., Bankers Tr., CSFS, Mgr. Guaranty	13.625								
EC Hydro	150	1988	4	13 1/2	100	Deutsche Bank	13.375	<b>BELGIAN FRANCES</b>							
Creditanstalt Bk. *	100	1988	4	14	102	Mgr. Stanley, Chase Men., Deutsche, EBC, Gordon Sachs, Mautz, Hoesner, Orin Royal, SE Wurberg	13.323	European Commission (Euratom) †	30n	1992	8	12	100	Soc. Gen. de Belg.	12.000
<b>CANADIAN DOLLARS</b>								<b>NOR. KRONE</b>							
Svenska Aktieforsakr. †	50	1981	7	14	100	Wood Gundy	14.008	City of Oslo	150	1991	7	11 1/2	100	Sparbanken Oslo Akershus	-
City of Edmonton †	50	1989	5	13 1/2	100	Wood Gundy	13.750								
City of Laval †	30	1991	7	14 1/2	100	Orion Royal, Livestock Bonding Int.	14.375								
								<b>ECUs</b>							
<b>D-MARKS</b>								Credit Fancier †	70	1990/3	6	11 1/2	100	Deutsche, BNP, BBL, SBC	11.125
Council of Europe †	100	1992	8	8	100	BHF-Bank	8.000	Credit Fancier † (a) ‡	70	1994	10	3/16	100	Deutsche, BNP, BBL, CCF, SBCI	-
INDS †	200	1992	8	8 1/2	99 1/2	Deutsche Bank	8.294								
								<b>YEN</b>							
<b>SWISS FRANCES</b>								Malaysia †	300n	1994	8	7.8	99.80	Monna Secs.	8.087
Marinaga **	70	1988	-	2 1/2	100	CS	2.250								
Marinaga Bank **	20	1989	-	2 1/2	100	CS	2.376								
Fujita Yantai **	50	1989	-	2 1/2	100	Reut. Paribas (Swiss)	-								
Yamasa Suisanuka **	80	1989	-	2 1/2	100	SBC	-								
Kanaguchi Chemical **	70	1989	-	3 1/2	100	SBC	-								

\* Not yet priced. † Fixed terms. \*\* Placement. ‡ Convertible. † Floating rate note: coupon is spread over six-month Libor. (a) Spread over 3-months Ecu deposit rate. (b) Spread over 6-month Libor. ‡ Extendable to 1996. † With warrants. Note: Yield are calculated on AIBD basis.

All these Bonds having been sold, this announcement appears as a matter of record only.

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Bank Heusser & Cie AG Bank Künzler AG

Banque Bruxelles Lambert (Suisse) S.A. Banque Indosuez, Succursales de Suisse

Banque Keyser Ullmann S.A. Banque Kleinwort Benson S.A.

Barclays Bank (Suisse) S.A. Citicorp Bank (Switzerland)

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Dai-ichi Kangyo Bank (Schweiz) AG Goldman Sachs Finanz AG

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Merrill Lynch Capital Markets

May 1984







Facing the music over CAMRA ideals

Midsummer Inns no longer has any formal link with the Campaign for Real Ale...

Alexander Nicoll looks into the Swithland Leisure offer for Midsummer Inns

(Real Ale) Investments, with one put and now has 10, mostly in the East Midlands and East Anglia.

Midsummer has been forced to rethink basic policies in its search for profits.

Its previous aims have been a national chain of real ale pubs...

Mr Hutt, 37, who once wrote a book called "The Death of the English Pub"...

Midsummer's concentration on the area around Cambridge, with its expanding population and industry...

These establishments were often noisy, over-priced, dimly lit and some had bouncers on the door.

Mr Page acknowledges his links to larger pubs attracting a young clientele (over half of whom drink lager)...

First closing date for acceptances is Friday, July 20.

Near £4m valuation on Eliza Tinsley

A LITTLE MORE than a century after Mrs Eliza Tinsley retired from the family business...

The Eliza Tinsley group has been in the hands of the Green family since Mrs Tinsley retired and they will retain around 80 per cent of the equity after the placing of 1.41m shares...

The group's computer system will be operated through E. T. Hi-Tec, not only provides the computer services for the group...

Turnover in the year to March 1984 was £7.36m and pre-tax profits £540,000...

Berkeley Group set for USM placing

BY ALISON HOGAN

DORMER WINDOWS, half timbering, open fireplaces and ornamental cornices are some of the hallmarks of the homes that the Berkeley Group builds...

The directors have decided to bring the group to the Unlisted Securities Market to raise just over £1m for the company which will reduce bank borrowings and help boost the house building programme.

The company was started in 1976 by Mr Jim Farrer the chairman and Mr Tony Pidgley the managing director...

At the general meeting of members of Harries held on 13 July 1984, a special resolution was passed...

EQUITIES

Table with columns: Issue price, Amount paid, Latest date, High, Low, Stock, Closing price, + or -

FIXED INTEREST STOCKS

Table with columns: Issue price, Amount paid, Latest date, High, Low, Stock, Closing price, + or -

"RIGHTS" OFFERS

Table with columns: Issue price, Amount paid, Latest date, High, Low, Stock, Closing price, + or -

Renunciation data usually last day for dealing free of stamp duty. B figures based on prospectus estimates.

PENDING DIVIDENDS

Table with columns: Date, Announcement, Date, Announcement

COMPANY NEWS IN BRIEF

A turnaround at Hicking Pentecost in the year ended March 31, 1984 meant that textile manufacturer and commission dyer reported a modest pre-tax profit of £26,000 against a loss of £246,000 last time.

Grovebell document disclosures

A COMPANY owning a majority stake in Grovebell, a motor trading and finance group, bought and then sold a 2.1 per cent stake in Marshall's Universal, a vehicle and paper distributor...

which is held by the trustees including Mr Advani of a discretionary trust for the Advani family.

share at 52.5p. Since the bid was first announced, Marshall's capital has been expanded by a two-for-three rights issue at 30p.

The offer document sent by Grovebell to Marshall shareholders shows details of dealings in Marshall shares by Sonesta Investment, which holds 51.2 per cent of the ordinary shares of Grovebell.

Midsummer recently raised £310,000 through a rights issue to support the development programme.

The latest innovation from Parkes, launched at this year's Royal Show, is an oven retelling at around £1,000 which converts straw into animal feedstuff...

Chloride says vote against Gillibrand

Chloride, the battery group has advised shareholders not to vote Dr Maurice Gillibrand, leader of a shareholders' action group...

The company said in a letter that its board did not feel it would work more effectively as a result of Dr Gillibrand's appointment.

Dr Gillibrand was head of group research until 1971, and left in 1972, when he received a £100,000 "separation payment", Chloride said.

Dr Gillibrand said that he regretted that the company had chosen to attack him personally and to draw attention to the circumstances of his departure from the company.

The action group which heads claims to represent about 10 per cent of the company. It is seeking the restoration of the dividend on ordinary shares and wants directors, headed by chairman Sir Michael Edwards, to forgo salary increases...

F.T. Share Information The following securities have been added to the FT Share Information Service:

Britannia Arrow Holdings 9/2 Conv. Uns. Loan Stock 98/02 (Secured Trust Finance Ltd.)

Slough Estates 12 1/2p Uns. Loan Stock 99/09 (Property Star Plus Group (Industrials), Steel Burrill Jones Group (Insurance).

BOARD MEETINGS The following companies have notified dates of board meetings to the Stock Exchange.

Interim: Brunell-Permejale, Munters, Trust of Property Shares, Finales Buis, Hillside, William Somerville, Toys Estates, Vinton.

FUTURE DATES Interim: (UK) Bank Leuon Cobic Communications, Jons, Jours, Law Debentures, Telsair Investment Trust, Jy 23

IRELAND U.S.\$50,000,000 Floating Rate Notes due July 1992

NOTICE OF PREPAYMENT

THE DAI-ICHI KANGYO BANK, LIMITED (Incorporated with limited liability in Japan)

U.S.\$70,000,000 Callable Negotiable Floating Rate Dollar Certificates of Deposit

No FRCD 000001 to FRCD 000020 issued on 23rd August 1982 Maturity Date 27th August 1985

Notice is hereby given that in accordance with Clause 3 of the Certificates of Deposit (the "Certificates")...

The Dai-ichi Kangyo Bank, Limited (the "Bank") will prepay all outstanding Certificates on 23rd August 1984 (the "Prepayment Date")...

U.S. \$75,000,000 IC Industries Finance Corporation N.V. Guaranteed Floating Rate Notes Due 1991

In accordance with the provisions of the Notes, notice is hereby given that for the interest period from July 15 to January 15, 1985 the Notes will carry an interest rate of 13 3/4% per annum.

By: The Chase Manhattan Bank, National Association, New York

THE NIPPON CREDIT BANK (CURAÇAO) FINANCE N.V. U.S.\$50,000,000 Guaranteed Floating Rate Notes due 1986

Payment of the principal of, and interest on, the Notes is unconditionally and irrevocably guaranteed by THE NIPPON CREDIT BANK, LTD.

In accordance with the provisions of the Reference Agency Agreement between the Nippon Credit Bank (Curacao) Finance N.V. and Citibank, N.A., dated July 1, 1979, notice is hereby given that the Rate of Interest has been fixed at 13 1/2% p.a. and that the interest payable on the relevant Interest Payment Date, January 16, 1985, against Coupon No. 11 will be U.S.\$66.44.

July 16, 1984, London By: Citibank, N.A. (CSI Dept), Agent Bank

This Advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. It does not constitute an invitation to any person to subscribe or purchase any shares.

The Berkeley Group plc

(Incorporated in England under the Companies Acts 1948 to 1976 No. 1454064)



Share Capital Ordinary Shares of 25p each Issued and now being issued fully paid £2,420,000

PLACING BY COUNTY BANK LIMITED

of 1,471,392 Ordinary Shares of 25p each at 85p per share

The Berkeley Group plc is a specialist housebuilder of high quality properties, principally in prime locations, in the South East of England...

Particulars of the Company are available in the External Securities Market Service and copies of such Particulars may be obtained during usual business hours on any weekday (Saturdays excepted) up to and including 30th July, 1984 from:

County Bank Limited, 11 Old Broad Street, London EC2N 1BB

Rowe & Pitman, City Gate House, 39-43 Finsbury Square, London EC2A 1JA

16th July, 1984

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange. Application has been made to the Council of The Stock Exchange for the grant of permission to deal in the Ordinary Shares of Eliza Tinsley Group PLC in the Unlisted Securities Market.

Eliza Tinsley Group PLC

(Incorporated in England under the Companies Acts, 1948 to 1983) (Registered No. 1135823)

Placing by Albert E. Sharp & Co.

of 1,413,820 Ordinary Shares of 5p each at 55p per share Share Capital

Authorised £500,000 Ordinary Shares of 5p each Issued and fully paid £353,500

Eliza Tinsley Group PLC are distributors and manufacturers of over 2,500 customers of a wide range of specialist components and accessories for the Farming, Construction, Marine and General Engineering industries.

Particulars regarding Eliza Tinsley Group PLC are available in the External Statistical Service and copies may be obtained during usual business hours up to and including 27th July 1984 from:

Albert E. Sharp & Co., 67, Queen Street, London EC4N 1SP

FINANCIAL TIMES STOCK INDICES Table with columns: July 17, July 18, July 19, July 20, July 21, July 22, July 23, July 24, July 25, July 26, July 27, July 28, July 29, July 30, 1984 High, Low, Since Comp'n High, Low



MANAGEMENT

HANS WERTHEN is used to climbing mountains. In one 24-hour stretch last month he was both out on his favourite slopes on Switzerland's Matterhorn, as well as in Rome to negotiate the equally tricky obstacles posed by the Italian Government, unions, banks and investors on his way to Electrolux's hoped for takeover of Zanussi.

Werthen, 65 a couple of weeks ago, has led Electrolux since 1967 first as managing director and then as chairman. Handpicked by Marcus Wallenberg, the legendary Swedish banker and industrialist, to resuscitate Electrolux's dwindling fortunes in the late 1960s, he turned the group into Sweden's fastest-growing industrial corporation, masterminding its emergence as one of the world's biggest manufacturers of household appliances. The biggest of it clinches the Zanussi takeover.

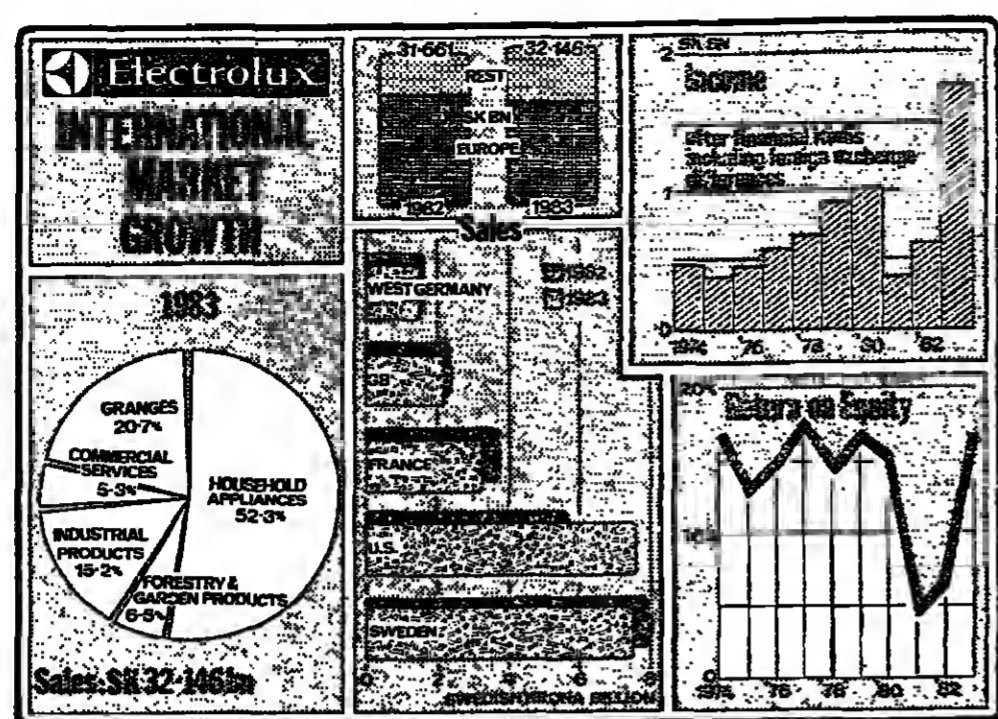
Four big groups, Electrolux, Bosch-Siemens, Philips and Zanussi, currently vie for leadership of the European white goods market, but it is the Swedish group that appears most determined to force a further restructuring in this troubled sector, which generally has been plagued by over-capacity, stagnating sales volumes and unacceptably low profits.

The strategy followed by the concern's long-established management team of Werthen, Anders Scharp, president, and Gösta Bystedt, group chief executive, has been remarkably consistent and was only shaken briefly at the beginning of the 1980s, when Electrolux over-stretched its financial resources and had to pause to catch breath.

Starting from a small home base, like all of Sweden's multinational corporations, Electrolux understood that it had to establish a strong international market position with the resulting volume benefits in both production and distribution in order to have a cost structure that was at least on a par with its principal competitors, most of which enjoy large domestic markets.

The key factor in the growth equation devised by Electrolux has been a string of acquisitions, which have served to strengthen its traditional household appliance activities, while at the same time broadening its geographical presence and opening the way to entirely new product areas.

The helter-skelter ride of acquisitions over the last two decades has included the purchase of more than 100 companies in 40 countries. It has meant the integration of more than 300 units into the concern as the search for high production volumes and high market



Electrolux: ready for a big leap forward

Kevin Done reports on the Swedish group's latest expansion move

Shares spread from the Nordic region into the rest of Europe and into North America. Other competitors, such as AEG in West Germany, have also followed the tricky path of expanding through acquisitions, but unlike Electrolux they have often failed rigorously to restructure and concentrate production. For during the 15 years Electrolux has been absorbing a large number of production units through takeovers it has rapidly closed down or restructured many that were small and inefficient.

Electrolux itself still has room for improvement. In vacuum cleaners, for instance, where it is now the global market leader accounting for around 6m units of a world market estimated at 25m, it has still fully to integrate the series of acquisitions it has made in Europe in recent years. "The full benefit of our restructuring operations will be felt during the next few years," says Anders Scharp.

Electrolux has set out consistently to buy market shares

because "starting from scratch on a market is expensive and takes time," says Scharp. "Company acquisitions are also one element in the restructuring of entire industries. In the European household appliances sector a process of concentration is going on where eventually only a few large manufacturers will dominate the market."

The strategy of gaining large market shares by establishing a broad geographical presence has also been applied to the new activities that Electrolux has developed from its traditional operations. It has used its experience in household appliances to develop commercial products. This has brought it into leading positions in semi-industrial laundry equipment, commercial refrigeration, sterilisation and disinfection equipment for hospitals and international commercial cleaning and laundry services.

It is one of the few companies in the commercial cleaning and laundry sector, for instance, that operates on an inter-

presence in traditional areas some key acquisitions have taken the group into new growth areas which themselves have then been developed through further takeovers. The acquisition of Husqvarna in Sweden in 1973, for instance, was made chiefly to expand Electrolux's grip on the Nordic household appliances market, but as a result it also found itself with a promising new business area in chain saws.

Through developing its own products and strategic company acquisitions Electrolux has emerged as the world's highest manufacturer of chain saws with more than 20 per cent of the market. It has established a new business area in forestry and garden products, which is being expanded through the more late lawn mowers—including the takeover of Flymo in the UK. Profitability here has been unsatisfactory, but Electrolux sees in the lawn mower sector in particular a largely unstructured market with many small manufacturers which is ripe for the sort of restructuring it has already practised in other areas.

Through the SKR 725m takeover of the troubled Granges industrial group in Sweden in 1980—hitherto its highest acquisition—the Electrolux management's capacity was put to a severe test, but Granges could not prove to be one of the concern's most profitable acquisitions. It has managed to liquidate all the principal loss-making activities in mining, steel, glassworks, shipping and railways.

Granges' hydro-electric power assets were sold off for SKR 1.2bn, and remaining is a group of essentially engineering companies making a range of aluminium and other metal semi-finished and finished products for the automotive, consumer goods, construction and engineering industries.

Some analysts are still sceptical about the long-term value of the Granges in the Electrolux group, but in its restructured form it represents a considerable asset that could be realised to provide funds for other activities closer to the core of the group.

Through the Granges takeover Electrolux also found new business growth areas, such as the manufacturing of car seat belts, which is now concentrated in the subsidiary Electrolux Autoliv. With sales now of around \$80m Autoliv has rapidly emerged under Electrolux management as one of the fastest-growing companies in its field in Europe with about 20 per cent of the market.

How Zanussi fits in

IF ELECTROLUX bags Zanussi it will be the unrivalled market leader in Europe. Having failed to acquire AEG-Telefunken's white goods operations in West Germany at the beginning of the 1980s—the terms of the Swedish offer were too tough—and having been frightened away by the price tag at the TI Group in the UK earlier this year, Ixli's Zanussi represents Electrolux's best change to expand significantly its white goods operation in Europe. The takeover would correct the Swedish group's particular weakness in southern Europe. "It is a very good fit," says Anders Scharp. "There are not many overlaps."

In total, Electrolux would be putting in around SKR 900m to SKR 1bn to secure control of Zanussi, but in return it expects a far-reaching restructuring and restructuring of Zanussi's £1,600m of gross debt by the

banks. It is seeking £300m of interest relief over the next ten years.

Electrolux is planning to use Zanussi's production facilities to produce items that it currently buys in from other suppliers, such as tumble driers, washing machines and refrigerators, and the same holds true for components. The victims of the merger will be the small manufacturers in Italy, West Germany and the Benelux. Elsewhere, Electrolux currently uses as suppliers. "These are the losers and they are chiefly the worried ones," says Anders Scharp.

Last year Zanussi produced 1.2m washing machines and Electrolux \$56,000. In dishwashers Zanussi's output was 178,000, Electrolux's 296,000. In refrigerators and freezers Zanussi produced 1.9m, while Electrolux led in cookers with an output of 1.2m against Zanussi's 506,000.

production and distribution of companies it acquires, it is much more cautious with brand names—which is one reason why the size of the group (it has 88,600 employees) is often under-estimated.

Thus it is behind names such as Eureka and Tappan in the U.S., Therna in Switzerland, Husqvarna in Sweden, Atlas and Voss in Denmark, Arthur Martin in France and Progress in West Germany.

Contingently in the U.S. one of the group's strongest competitors in vacuum cleaners is Electrolux, a brand name it sold as part of its disposal of the Electrolux Corporation to Consolidated Foods in the troubled late 1960s. Electrolux itself bought its way back into the U.S. vacuum cleaner market in 1974 through the National Union Electric Corporation. With the brand name of Eureka it is today vying with Hoover for U.S. market leadership with each group controlling about one-third of the market.

Operating in mature markets with often mature products, acquisitions must inevitably play a big part in guaranteeing the sort of 15-20 per cent annual sales growth which Electrolux is aiming at, although the development of new products and applications will also play a role.

Over the past 15 years or so the group's sales have averaged an annual growth of 24 per cent, with acquisitions accounting for a substantial part of the increase, but such a record begs

the question of how profitable the operation has been.

After a successful run through the 1970s the Electrolux bandwagon did threaten to career badly off course at the beginning of the 1980s and the capital markets quickly became disenchanted with the slump in the group's fortunes.

It over-stretched its finances by borrowing heavily to fund its SKR 725m acquisition of Granges in 1980 and was then caught out and severely jolted by soaring interest rates.

At the same time the company was hit by the recession in the wake of the second oil shock, inventories swelled and profits plunged.

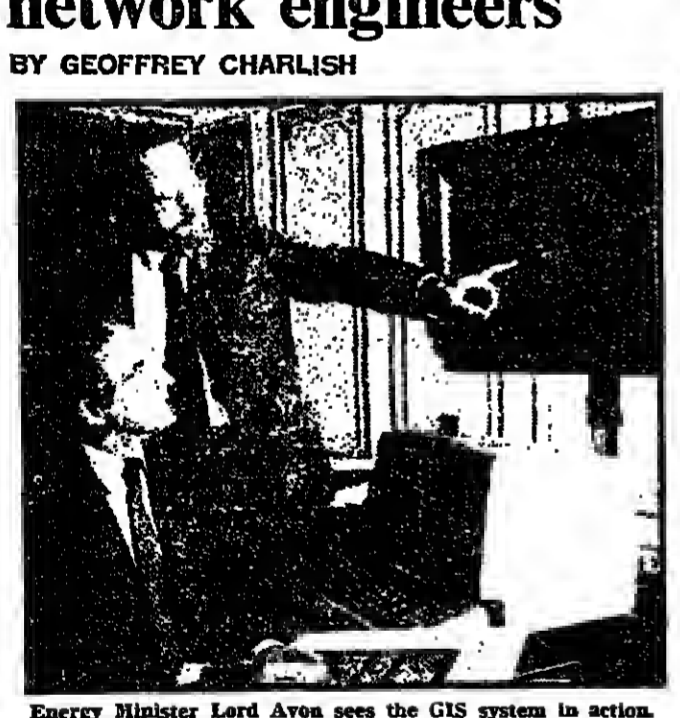
After two lean years, an action programme involving the disposal of non-core activities, adjustment to new demand patterns, tighter financial control and a reorganisation of product lines has begun to show results. Last year Electrolux's profits (after financial items) jumped to SKR 1.7bn on a sales increase of only 11 per cent to SKR 32.15bn. Both the equity and profitability ratios are again "up to healthier levels" insists Anders Scharp. The foreign share price bounded up by 88 per cent during 1983. Profits are forecast to climb further this year to SKR 2.25bn.

With a stronger balance sheet—the series of disposals has reduced resources for the expansion of its principal lines of business—Electrolux has finished the pause for breath and insists that it is again on the warpath.

TECHNOLOGY

ELECTRONIC CONTROL 'Zoom' effect for network engineers

BY GEOFFREY CHARLISH



Energy Minister Lord Avea sees the GIS system in action.

A SMALL Perthshire company, Graphic Information Systems, has developed an active display system that allows control engineers to "zoom in" on the diagrammatic detail of electricity grids, water or any other network.

At the moment area boards and similar organisations in other countries must consult paper drawings which have to be serviced by draughtsmen and may not be up to date. They can also be tedious and time-consuming to use in the event of emergencies.

Some 14 man-years of software development has gone into the system, which has cost £300,000 to develop. It is already on trial at the North of Scotland Hydroelectric Board and the company has tendered for similar systems at three other electricity boards.

ENDS (energy network distribution system) contains all the interconnection and active device details of the network. It is connected by land line or radio to monitoring devices in the field that immediately communicate any change of state direct to the computer-stored diagram.

JAPANESE MOVES IN OFFICE AUTOMATION

Toshiba puts networks underfoot

BY ROY GARNER IN TOKYO

GROWING NUMBERS of companies in Japan are deciding to follow the trend of the times and introduce "office automation" O/A in one form or another.

One of the difficulties these companies encounter is that of safely and conveniently installing the wiring and ancillary equipment which is required to supplement the business computer terminal units. This is especially the case with Local Area Networks (LAN) are to be used.

Toshiba, in co-operation with Taisei Corporation and Toto Ltd., has come up with a new product designed to ease this problem. It is "O/A flooring" which can be installed piecemeal on top of the existing office floor surface and which puts all electronic equipment and cabling out of harm's way in a single operation. It also safely separates signals and phone cables from the power lines.

One of the conventional approaches to the "wiring" of the office is to squeeze cables in along the edges of furniture, and wedge junction boxes and so on into the most out-of-the-way corners of the room. Another way is simply to shove the cables under the carpet. But things are usually not so easy in practice. If cables are to be placed under the carpet, then fire and weight load safety laws require that special "flat cable" is used. This flat cable is very expensive and still does not solve the problem of storing electronic devices.

In the spacious offices common in the West, this is perhaps not so problematic but for many Japanese companies banded by limited space, and an inability to move to new custom-built office buildings as part of their modernisation of office facilities, the O/A floor could prove a simple way to solve the problem. The standard size of each floor panel is 500 x 500 mm square, with a weight of 11.5kg, and the new floor would reduce the overall height of a room by about 100 mm. The maximum size of device which can be contained within each section is 385 x 385 x 43 mm.

Toshiba says that apart from solving the immediate problem of storing cables and auxiliary devices, the O/A floor could in the future allow an increasingly large number of the functional elements of O/A equipment to be removed from

desktop units completely, leaving little else but a keyboard and display unit on view.

The company also claims that housing networking devices, such as trunk amplifiers and trunk couplers, in this way can remove the need for development of these items as custom LSI, as at present.

The O/A floor can withstand a localised load of up to 500 kg in standard form, and the use of small in-built steps allows for extra accessories to be inserted in the flooring without disturbing the general floor structure.

Hiroshi Kobayashi, a researcher in Toshiba's Electronics Equipment Laboratory, commented that the value of the O/A floor may soon be recognised even in countries

less space-conscious than Japan because of the pressing need in O/A installations for an ultra high level of equipment reliability.

Japanese companies usually demand an MTBF (mean time between failure) of 1m hours in the case of LANs, and one hour in 20 years for telephone equipment.

Kobayashi says: "There will be confusion in the end" in offices which do not use an O/A floor approach, especially as the number of devices required in the office increases. He also argues that it is a more cost-effective method than the "under the carpet" approach. With flat cable currently priced at around £7,000 a metre, Toshiba claims there will be an overall saving in equipment

and maintenance costs of 3 or 4 per cent within three years.

The standard panels are made of GRF (glass reinforced concrete), and two people can install about 25 square metres of flooring in three to four hours.

Of the 10m square metres a year of new office buildings constructed in Japan, one-tenth are expected to install the O/A floor. The market size is estimated to be two or three times as large in the case of old buildings.

Toshiba estimates the annual market potential at ¥66bn growing at 30 per cent a year, and reaching one trillion yen after ten years. The company is also interested in technology licensing abroad.

EDITED BY ALAN CANE

Telephony Conference service established

DAROME INCORPORATED, which has established a \$4m business in providing telephone conferencing services in the U.S., has opened a similar operation in the UK.

Organisations wishing to use Darome's services can pay to conduct a single conference, or a series held on a regular basis. They need no equipment—just sufficient phones on their premises for the number of people taking part.

The Darome centre at Wimbledon (01-879 1000) provides the necessary "bridge" equipment to interconnect the participants. But only one person can "hold the floor" at a time. The system is voice switched so that whoever speaks first seizes the equipment and is heard by all the others.

Interruptions are possible, since the voice switch can be quickly so the situation is basically no different to a conventional meeting of people in the same room.

But normally a meeting would be chaired by the executive or other person who has called it, maintaining some level of discipline. As many as 200 locations can interact and Darome will provide general guidelines as well as individual advice on how to hold a successful phone conference.

The customary claim for teleconferencing—that travelling costs are cut down—is not being over-emphasised by the company, although it believes savings can result. Marketing director Mr Chris Purdiss thinks the service will simply provide better communications and produce faster decisions.

Operator assistance is immediately available during a conference, with audio quality monitoring throughout. Un-scheduled participants may be drawn in and if someone wants to withdraw they can do so without disruption.

Costs depend on time, distance, number of participants and how the conference has been set up. Typically however, if 10 participants have called in at a pre-arranged time (paying their own phone bills) and the conference lasts for an hour, the cost is about £140. If Darome calls out to the participants to bring them into the conference, there will be additional charges for the calls, plus 20 per cent.

The good news is FERRANTI Selling technology

Instruments Portable safety instrument

THE MACHINE Tool Industry Research Association is offering a new portable timer for checking the stopping performance of a press or press brake.

Designed primarily for photo-electric systems, it can easily be adapted for use with other types of safety system and can measure the stopping time of both linear and rotary motions as in rotating spindles, moving tables or blades of a press or guillotine.

It is battery operated and hand-held and is capable of measuring from 0.0001 seconds to 200 seconds in ranges 2, 20 and 200.

It costs £256 plus VAT. More on 6625 25451.

Photocopiers High volume system

OCE COPIERS has launched in the UK a plain paper system to meet very high volume copying requirements.

Called the Oce 1825, the new machine is claimed to make Oce one of only two manufacturers able to offer a complete range of equipment from "localised" low volume copying through medium volume self-service operations right up to centralised reprographic printing.

The 1825 machine is equipped with what Oce calls automatic background compensation—in other words, it makes possible consistent production of high quality copies from originals of varying quality and with varying background colours.



# FINANCIAL TIMES REPORT

Now Japan is hailed as the centre of managerial excellence, management education and training in the West are moving away from teaching systematic control and analysis. The trend is towards courses to develop entrepreneurial flair and leadership skills geared to the specific wants of a particular organisation

## Management Education & Training

### Ivory tower attitude comes under attack

By Michael Dixon

"THERE is now a growing interest in management education, and it is expected that in the next few years the increased quantity and quality of management education of all kinds will be making an important contribution."

SO SPOKE the UK National Plan of 1965. It was not only the Labour Government of the day that was confident that courses in management, especially in the business schools then being set up on the U.S. model after the Frankel report two years earlier, would be decisive in achieving national economic growth of 4 per cent a year. Similar faith was widespread throughout the nation—and in other countries—amid the general enthusiasm of the 1960s for educational expansion across the board. The failure of those expectations needs no chronicling.

Today there is every sign of "a growing interest in management education" again. But the types of course drawing increased demand in countries hopefully emerging from recession differ markedly from the types most favoured two decades ago, when the world's centre of managerial excellence was commonly thought of as the U.S. and not Japan. The assumption in those days was that management was something which could be formula-

ted clearly and taught by experts who knew the answers. That notion, like the belief which supposed a nation's economic progress could be planned and directed by highly trained economists has largely crumbled under the pressure of market forces.

Few, if any, management schools in mixed-market countries could survive any longer by simply handing down to students what their teaching staff already know. Success depends more and more on finding out what potential clients want to learn and will pay for, and then trying to devise programmes that do the job required.

#### Tailor-made

There has been a shift away from relatively long courses centred on general principles and supplied by the schools off-the-peg, as it were, for attendance by managers from a wide range of different organisations. The demand is increasingly for short programmes tailor-made to the specific wants of a particular organisation as elements of its in-house management development activity.

By the same token there has been a swing away from the teaching of a well-researched body of knowledge and scientifically established techniques, especially of quantitative analysis. Conventional lecturing has given ground to the counselling of practising managers on practical ways of being more effective in their everyday work.

Far from knowing the answers in advance, today's management teachers often have no clear idea of the problem until they have winkled out an understandable definition of it from the students in their class.

The vogue for so-called discovery or action-based learning (discussed by Judy Lowe in a separate article in this report) contrasts sharply with the attitudes of the 1960s when management schools behaved as though they were certain what combination of knowledge, skills and attitudes form the basis of effective managerial performance.

The prevailing view then was that good management is essentially an intellectual process. Top managers were seen ideally as trained thinkers in the academic mould who applied logical rules scientifically to inputs of information so as to reach rational decisions on what should be done.

The decisions were then passed down to be implemented, in line with equally rational procedures drawn up at the top of the organisation, by its lower-ranked employees.

Accordingly the best way to produce an improved managerial workforce was believed to be by extending the academic educational process. Top executives of the future would be cultivated by taking young people who had shone in the examinations at bachelor-degree level and confining their academic training in economics, quantitative analysis, behavioural studies, and so on, during a lengthy post-graduate course.

The model usually favoured was the programmes leading to the degree of Master of Business Administration (MBA), long established in U.S. business schools such as Harvard,

Wharton, Stanford, and the like.

Besides the MBA-type programmes for the future high-flyers, the specially constituted business schools and the management departments within universities would provide shorter courses in general management for executives already employed at senior and middle rank, and brief training programmes in specific managerial techniques.

A similar menu would be offered in the polytechnics and colleges, supposedly better equipped than universities to meet the particular needs of companies in their localities. There would also be more elementary courses of management studies for 18- to 21-year-olds at bachelor level.

#### Assortment

On that broad design a network of schools—private as well as publicly financed—was fairly soon offering an assortment of programmes in Britain. France developed managerial studies within its different post-school education systems.

Other countries, including West Germany, did not go as far as to build management programmes specifically into their educational structure. But a demand sprang up almost across Europe for courses founded on much the same assumption that management is essentially an intellectual process which can be taught academically in classrooms removed from the real working world.

Perhaps because the view of management as a science originated with Fred W. Taylor, an engineer in the U.S., the newly developing programmes elsewhere relied heavily on U.S. teaching methods and underlying notions. Many were led by imported American management professors.



An in-house company video programme for managers. Below: the practical side of management, consultation on the shop floor



Around the start of the 1980s, however, even those same professors could no longer plausibly deny that the palm for managerial excellence had been usurped by Japan, where business schools on the U.S. pattern are noticeable only by their absence.

The urge of U.S. business to blame its loss of face on the old-established, emphatically academic management education was both reflected and increased by the best-selling book *In Search of Excellence*. Written by Tom Peters and Bob Waterman while they were working for the McKinsey management consultancy, the book was acclaimed by practising executives across the western world.

The two authors used the successes of various large corporations to exemplify the virtues of outward-looking styles of management founded, not on systematic controls and painstaking analysis, but on entrepreneurial flair and leader-

ship skills which united the workforce behind the company's values and objectives.

The book's well-wrought arguments built on what seems to be almost a constitutional antipathy in the west for bureaucratic structures. This antipathy had already been tapped in 1970 by another best-seller—the iconoclastic *Up the Organisation* by Robert Townsend, prime mover behind the rise of Avis in the 1960s, and republished in an updated edition.

Whereas Townsend's original onslaught brought belly laughs and approving nods but little alteration in management schools' policies, his revised version arrives with ambitious attempted changes well in train.

The schools in general are overhauling their programmes with the aim of increased emphasis on the so-called soft aspects of management—entrepreneurship, communicating with customers and influencing public opinion, and

leadership—and developing technological literacy among executives of all kinds.

#### Concentration

To the extent that their previous concentration on the systematic approaches and analytical techniques beloved of scientific management was unjustified by their practical usefulness, the reforming impetus can do only good. But it is important that the fashionability of the softer aspects among the customers in the market place, should not lure the schools into under-emphasising the older, harder foundations of their teaching.

Although there are plenty of promising methods for developing the softer skills, it is far from sure that these can be imparted to large numbers of managers many of whom are deficient in fairly elementary intellectual skills of their craft. It may be true that schools'

face-to-face teaching will have less and less need to attend to such basic skills as aspiring executives are enabled to acquire them largely by home study through the distance-learning programmes pioneered by Britain's Open University and Henley management school, like the financial course reviewed elsewhere by Jon Webb. But no advance in the technology of learning will ever do away with the need for an underpinning of rigorous intellectual standards.

Without a continuing insistence on ever more exacting intellectual rigour not only in management schools but in the earlier stages of formal education too, the efforts to bring management teaching more firmly into line with management practice are liable to cause at least as many problems as they solve, and more fundamental problems at that. *Harper and Row £12.50. \*Further Up the Organisation. Michael Joseph, £8.95.*

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The trick is to combine four separate residential weeks (spread over any period of up to two years) with a series of self-study Distance Learning Packages.

During each separate week at Henley, course members can get the full benefit of face-to-face learning. Under the personal guidance of Henley tutors they learn a wide range of management skills, from leadership right through to implementing new projects.

These lessons are complemented by four Distance Learning Packages.

By studying the audio and video tapes, written texts and self-assessment exercises, managers can broaden their knowledge of accounting, marketing, information technology and effective management. And they can do it in their office or, literally, as homework.

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Henley



The Management College

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## Management Education and Training 2



A student equipped for the distance learning system of the Accounting for Managers course and some of the videos, tapes and texts

# The key to success is motivation and planning

### Distance learning

JON WEBB

DISTANCE LEARNING has still to develop to its logical, and perhaps inevitable, conclusion. That will be when it is no longer necessary for the student to be present while the learning is taking place.

For anyone who has had to struggle through some of the computer software self-tuition programs which are increasingly being developed for business applications, that might not be a bad thing at all. For most of us though, unless you subscribe to the theories of the Bulgarian doctor, Lozanov, who maintains that the human brain is capable of learning while in a deep relaxing sleep, the prospect continues to be a lot of hard work if we want to learn anything.

I have been sampling one of today's distance learning systems developed by the Henley Management College for those managers or would-be managers who are unable to spare the time to attend one of the Henley residential courses. The multi-media presentation of the Accounting for Managers course material—video tape, audio cassette and plain old text—is designed to free you to choose when, where and how fast you work, without deadlines, exams or fixed tutorials.

While the absence of teachers or exams might at first seem a rather nice idea, dealing with a video tape and cassette when trying to learn present their own problems. Quite apart from the actual information you are trying to learn, the way in which you go about learning can take quite some time to master.

### Open outlook

I definitely fall into the category of someone who had forgotten most of whatever formal learning skills he ever had. Although only five years away from university, the period since I walked out of my last exam has been marked for

its lack of structured tuition of any real kind. It was not a deliberate decision on my part, unlike some of my friends, who vowed never to get involved in anything which might result in exams again, I kept a very open outlook. Like, I suspect, many people, my attitude was changed dramatically when I got a job and started on the path of a career.

From being a relatively free spirit receptive to most of the learning available, you are suddenly in a totally different environment which demands different skills and imposes different priorities.

Of course, you are still learning, but unless your career choice requires you to go through continuing vocational training, like the law or accountancy for example, the way in which you find out about your job, the company you work for and the business community in which it operates is usually wholly unstructured.

### The aim

It is for people who find themselves in such a position, of course, that the Henley Management College is aiming. The distance learning programme is being developed for the many people who are unable to spare the time or whose firms are unable to spare them to attend traditional residential or day release courses and who find the prospect of evening or correspondence classes too restrictive.

The Henley system almost resembles a portable Open University style of tuition but without the rather anti-social hours of the broadcast OU material. What benefits the invention of the home video recorder must have brought the poor OU student!

I suspect that most people who find themselves opening up the box which contains the Accounting for Managers course will soon discover, as I did, that they launch themselves into the learning process without enough, if any, preparation.

After a keen start, with the video playing and the workbooks open, they will very soon have put it all to one side and only start again in earnest when they have sorted out a timetable of when they will devote themselves to the course.

Trying to pick up the course during the odd half-hour between News at Ten and the late film will not work as I found out, despite what the course description says about working at your own pace and in your own style. The key to any has to be motivation and planning.

The motivation could well be provided by having to buy the course in the first place or by being assessed by a company training officer if it was bought by your firm. The planning can only really be done by the person taking the course.

In my case the 100 hours which the Accounting for Managers course is reckoned to require looked like a pretty reasonable two or three hours work every other day. In practice it turned into something like three hours once a week with an occasional blitz after I had worked out that it was going to take more than six months to finish. The time scale begins to stretch even further away if you leave the course completely for a holiday or business trip, for example.

The audio cassettes are provided as a means of portable revision but I should imagine they would be low on most people's list of holiday packing. Accounting for Managers is the first in a series which Henley plan to produce, to be

taken singly or as part of a total package leading to a Diploma, a Certificate of Advanced Study or an MSc in Management Studies. If the distance learning path is taken to reach Diploma, Certificate or MSc level, then both essay material and exams will be required, as well as tutorials and seminars.

Accounting for Managers is aimed at non-financial managers who want to use accounting and financial information to make better decisions. It also sets out with the very worthwhile intention of preparing the manager to communicate with, as the course notes put it, "a member of a race apart, an accountant."

The four workbooks which make up the core of the study material cover the areas of accounting principles, terminology and concepts; planning by means of budgets; managing the results of trading with changes and, finally, presenting and interpreting published accounts.

Throughout the workbooks, exercises are set to test understanding of the material covered as well as to enable the student to get used to manipulating the financial information. Each of the workbooks fits into the workstation provided, which is a sort of folding ring binder which allows the answerbook for the exercises to interleave with the workbook so that the correct sequence of exercise/answer is always maintained.

The interleaving presents a few problems of its own if you want to go back to recap a particular point, but the greatest problem I found was that it is easy, especially when dealing with some of the thornier problems of accounting, to persuade yourself that you understand and to slip on to the next page.

The exercises often only cover a point once and, if you miss it first time round, you only get one chance. To give them their due, though, the answers to the exercises do tend to explain the reasoning behind them, they rarely just present facts and figures.

### Case study

The second and third workbooks are supplemented by a case study which follows the management team of a semi-fictional paint manufacturer through their budgeting, control and decision-making processes. In the video, which introduces the course and each separate study session, there is a dramatized version of a case study which brings to life the same management team as they grapple with their budgets and forecasts; a sort of combination of Dallas and The Money Programme.

The video also provides visual stimulus in the way of panel discussions of the finer points of the material covered and interviews with managers in industry about their own methods.

The last element of the course is provided by two audio cassettes, each of which provides revision for one of the workbooks. The cassettes are meant to be played wherever you are; at home, in the car or even on a portable cassette player.

Having used them in this last way myself I now look more carefully at all the other people I see with headphones on as they go to and from work to see if I can detect any other commuting distance learners—I look for worried frowns instead of lips moving to music.

If you need it there is the rather daunting sounding "Henley Hot-Line" available which promises a course counsellor at the end of a telephone line to

offer advice on day-to-day problems. I think I was a little put off by the prospect of having to ask for help as much as by the fact that most of my particular problems occurred at odd hours of the night when I doubt if even the most caring counsellor would have been appreciative of a call.

The style of the course is always low key, with diagrams and cartoon, vividly used to help illustrate the workbooks. The video also treats the student quite lightly, with comments like "hang on in there" and "take five," flashed onto the screen at relevant study or rest points.

Each stage of progression through the course, from video to workbook to case study and back again is clearly labelled with the right instruction in the right place, though there is a "course map" which comes in very useful when the occasional inevitable confusion sets in and you need to check on where you should be next.

### Accomplished

With the exception of the odd point left hanging in mid-air—not really surprising when the complexity of some of the accounting conventions in force are considered—and which any way would never be expected to be important to most non-financial managers, the course covers a great deal of ground in a very accomplished way.

Just how much a manager gets out of the course will, I think, depend on his previous level of competence with figures and on the opportunity he gets to put his new-found knowledge into practice back in his firm.

If he starts with no previous knowledge or very little, then by the end of his studies he should have a pretty solid grounding in the principles and basic practice of management accounting. The people who, I think, will get most from this particular course are those who have a little knowledge, or at least have to prepare budgets according to predetermined guidelines laid down by the company accountants. Once they have completed the course they should be able to understand the reasons they had been doing things the way they had and to understand more fully the terms which they had previously only been vaguely familiar with.

As a financial journalist, it was the feeling similar to a curtain being lifted as terms and expressions I thought I understood were explained and put into their rightful context which I found most rewarding. All that remains is for the Henley College to prepare a course entitled Managing for Accountants. If they do, then maybe the firm's accountants might begin to understand why the managers are operating in ways which make no sense to them.

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\*The new name for the Oxford Centre for Management Studies

GEC took the Action by Learning approach to the development of senior managers, based at their College of Management in Dunfermline.

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## Management Education and Training 3

# From company man to action man

### Action learning

JUDY LOWE

"I suppose what you're talking about is simply making people much better at their jobs."

"It's just learning by doing. And that's what people here have been doing for years."

THOSE CONTRASTING reactions are typical in everything except their brevity of the arguments that have been raging around action learning for some 30 years. It is really the greatest breakthrough in management learning since the war, because it focuses on the performance and potential of managers not their companies. Or it is merely the latest jargon, belabouring the obvious by the behaviourist school of trendy industrial relations analysts?

The first principle is simple: let managers learn about their own job problems by tackling someone else's. Maybe in their own company, maybe in their own industry, maybe in a completely unrelated field.

Examples of the latter are now rare and becoming rarer, but do tend to be headline-grabbing. Like the exchanges a few years ago between the military and a West Country firm of older-makers.

The very first experiences swapped high-flying bank executives with senior oil men. However (and in trying to exchange the ever-changing form of action learning there tend to be a lot of "howevers") this was not seen as a practical option for all managers and the Institution of Works Managers began a programme that kept staff in their existing jobs, but allowed half a day per week for them to meet and work in the "sets" that are fundamental to action learning.

The set then becomes the sounding board against which managers test their own perceptions and learn about change as they tackle problems.

### Job problems

If at this stage the idea of a "set," a group of workers coming together to examine job problems begins to sound familiar, you're right. It is the basis of Japanese Quality Circles. The story of how this happened has now passed into legend, but merits retelling as it takes action learning back to its roots and the name that will always be associated with it, that of Reg Revans.

It is 1947 and Reg is Education Director of the Coal Board, part of a powerhouse group charged with overseeing coal nationalisation that includes Jacob Bronowski, Sir Geoffrey Vickers and Fritz Schumacher. Revans, by background a renowned Cambridge statistician, has the idea of using statistical techniques to test the impact of his training programmes.

The abysmal results so horrify him that he disappears from the scene for two years. He emerges, having spent the time as an ordinary coal face worker, with ideas that form the core of understanding of how adults learn. He originates the concept of "learning circles," a group of workers who provide each other with support and constructive criticism.

There the matter might have rested had it not been for a visit by the Japanese Productivity Council to examine their problems of quality. The report written by the JPC on their return makes it clear that they

did not learn a great deal about quality, but they are interested in Revans's "Learning Circles." They apply the concept to their quality problems, and the rest of the world spreads the next 30 years trying to replicate Japanese quality circles. Thus at least the legend.

Since those days Professor Revans's name has dominated debate, despite some more recent practitioners' attempts to reduce what they term the method's "Regcentricity." Mike Pedler's new book on Action Learning in Practice contains references to 25 papers by Revans on the subject.

Nevertheless, or maybe that should be "however," action learning has moved on from its early testing days in GEC and has become a diverse package of learning activities with a common core of those sets of five to six people offering mutual support in problem-solving under the guidance of a se adviser.

As Pedler points out, "the influence of action learning ideas is now far more widespread than those educational designs that bear the name."

Today there are action learning organisations offering help to companies in more than a dozen countries around the world from Australia to Sweden, Bahrain to India.

Action learning methods have become an accepted feature of the programmes in leading business schools in the UK, Europe and the States, including the Manchester Business School, the Inter-University Faculty in Brussels, the Irish Management Institute and McMaster University, Canada.

In the UK, the International

Management College at Buckingham is now working on an entirely action-learning-based MBA, sponsored by participating companies.

So what does action learning offer that has got companies and organisations as diverse as GEC, the Indian Coal Board, Dunlop, Plessey, and the State Government of Victoria so excited? Bob Garratt, one of this country's leading exponents of action learning, sees its success in its relevance to the problems harassed managers face on an everyday basis: "For any organisation to survive, its rate of learning has got to be equal to or greater than the rate of change in the environment. Action learning lets organisations change by learning to make better use of their management resources."

Managers are not taken into some artificial academic environment; a realistic length is set to the programme; and the problems discussed in the sets are those that managers and their organisations are dealing with now. As it is, and their companies change, adjust and grow.

More importantly, Mr Garratt believes, if done in the right way, action learning can maximise the effectiveness of a company's top management for strategic decision-making and planning because the managers further down the company have become more capable of taking responsibility for day-to-day operational issues through their use of action learning sets.

This does however presuppose another key feature of AL: that top management is convinced of

the validity of the method and the answers the sets produce and is prepared to change as a result, accepting qualified risk-taking as part of the solution.

British Telecom set up two groups that ran over eight months examining a first line engineering management problem. The difference was that for one group, the engineers, this was their problem.

For the others, the managers from elsewhere in the company, it was an external problem to which they brought a completely different approach and radically differing solutions.

What made the exercise valuable to BT was that both sets' solutions eventually contributed far more to the problem resolution than either set alone could have done.

That problem resolution is a key point in action learning. Any programme is only as good as the practical action it generates in-company. Few other forms of training can boast such direct and obvious results.

More particularly, in today's economic climate it can claim to be one of the most cost-effective means of staff development available. It also lends itself to a variety of problem situations: a small Midlands engineering company used it to divert a senior manager of 20-30 productive—40 per cent of his workload.

Other day-to-day problems have included a marketing re-organisation in the face of the market leader's change in strategy; solving problems with managers engineers on the introduction of robotics; managing differential performance by shift supervisors and handling a neurotic boss.

But does it actually work? Yes, believes a senior executive at Plessey, where action learning was first used to train the trainers and improve their understanding of management issues.

"We use it to solve very real problems. You have to balance it as one part of the training armoury when and where it's appropriate. We're doing a hell of a lot, and this is part of it. But an increasing number of senior managers are seeing it as more and more important. They are used to innovation in technology and welcome innovation in other areas."

For those who come from the bard number crunching end of management there will always be some doubts about action learning. But as the Plessey quote shows, any technique that is equally acceptable in Stockholm and Singapore, British Aerospace and the BBC should not long need to prove its effectiveness in improving business performance.

Even so, he feels that much good could come from the shift of interest in the U.S. towards managerial abilities such as entrepreneurship, motivation and deep understanding of the product in other places who continue to believe they can buy in the skilled people they need, rather than make them in-house by their own staff development processes.

It appears that management sometimes needs a new fashion to revitalise them. It has led some companies to commit themselves much more to internal management development, which should surely do good. It would surely do good also if that message could be written in massive letters on the office walls of the many top executives in the UK among several other places who continue to believe they can buy in the skilled people they need, rather than make them in-house by their own staff development processes.

Their MBA programmes have apparently held up well even though, in the aftermath of America's losing the palm for managerial excellence to Japan, much of the U.S. business world turned to berating MBA graduates produced there as being among other things greedy, self-seeking, analysis paralysed, technologically illiterate bureaucrats.

While such off-the-cuff criticisms have been suffered by the human products of the master's degree courses of UK management schools almost from the outset, they were something new to the longer-pedigreed American breed.



## Demand for MBA courses holds steady

### International institutions

MICHAEL DIXON

HOPPING ON a bus in Shanghai not long ago, Professor Hawrylyshyn sat down beside an elderly Chinaman who asked if he spoke English, and then enquired why he was in the city and where he had come from. The professor replied that he was there to teach a seminar in his capacity as head of the Geneva-based International Management Institute, formerly called CEI.

It was a small world, he added because the Institute really originated with the visit of some Chinese metallurgists to North America during World War II. They were sent by the Nationalist China National Resources Commission to learn enough about aluminium to set up their country's first plant to produce it.

They ended up at Alcan, which appointed a metallurgist called Paul Haenni to teach them about aluminium during the day. Realising they would feel isolated in the evenings, he hospitably invited them to his home after working hours. In those sessions they talked about the cultural and other differences between their coun-

tries and, since several of the group had travelled fairly widely, the characteristics of other nations as well.

When the Chinese were asked to report back on their progress, they wrote that they were learning a good bit about aluminium but, more importantly, developing a better understanding of how the world worked.

Someone sent a translation of the report to the top management of Alcan which told Mr Haenni to set up a college to develop a similar understanding among the company's multinational force of executives. Hence the Geneva-based Institute, which became independent of Alcan and formed links with the city's university in 1956.

The Chinaman on the bus then said it was a small world indeed. He had worked for his country's Natural Resources Commission during the war and had read the very same report.

As Mr Haenni's successor at the Institute, Professor Hawrylyshyn still maintains that developing working understandings between people holding decisive jobs in different societies is the prime task of specifically international management schools. Others in Europe include Insead centred at Fontainebleau and IMEDE based at Lausanne.

Their MBA programmes have apparently held up well even though, in the aftermath of America's losing the palm for managerial excellence to Japan, much of the U.S. business world turned to berating MBA graduates produced there as being among other things greedy, self-seeking, analysis paralysed, technologically illiterate bureaucrats.

While U.S. and UK schools may sacrifice some of systematic approaches and analytical techniques traditionally taught in such programmes in favour of less as traditionally rigorous studies of leadership and customer relations, Professor Hawrylyshyn does not expect his institution to go much farther in that direction than it has done already.

"Sensitivity to the needs of your customers and workers and so on is important but it doesn't provide you with all you need if you're to manage well. You still have to know how to structure your capital, lay out your production process, and engineer and launch new products, for instance," he says.

Even so, he feels that much good could come from the shift of interest in the U.S. towards managerial abilities such as entrepreneurship, motivation and deep understanding of the product in other places who continue to believe they can buy in the skilled people they need, rather than make them in-house by their own staff development processes.

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The Duke of Wellington would have been distressed to learn that, today, more than 80% of Britain's managers receive no formal management training.

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THE DUKE OF WELLINGTON

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To date there are two courses in the Henley Distance Learning programme: 'The Effective Manager - Managing for Results' and 'Accounting for Managers', and four more are in production. All are produced to the very highest standards associated with the Henley name.

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Ring Jack Seabright, the Managing Director, on (049 186) 552, and ask for further details of the Henley Distance Learning courses.

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WORLD STOCK MARKETS

OVER-THE-COUNTER

Table of over-the-counter stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

Nasdaq national market. Closing prices, July 13

Nasdaq national market closing prices table with columns for Stock, Sales, High, Low, Last, Day, and various price points.

CANADA

Table of Canadian stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

AUSTRIA

Table of Austrian stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

AUSTRALIA

Table of Australian stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

SWITZERLAND

Table of Swiss stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

TORONTO

Table of Toronto stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

BELGIUM/LUXEMBOURG

Table of Belgian/Luxembourg stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

DENMARK

Table of Danish stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

HONG KONG

Table of Hong Kong stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

FRANCE

Table of French stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

NETHERLANDS

Table of Dutch stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

GERMANY

Table of German stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

MONTREAL

Table of Montreal stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

SPAIN

Table of Spanish stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

NORWAY

Table of Norwegian stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

SWEDEN

Table of Swedish stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

SINGAPORE

Table of Singapore stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

SOUTH AFRICA

Table of South African stock prices with columns for Stock, Sales, High, Low, Last, Day, and various price points.

AMERICAN STOCK EXCHANGE CLOSING PRICES

Large table of American stock exchange closing prices with columns for 12 Month, High, Low, Stock, Div. Yld., P/E, Sts., Last, Day, and various price points.

Handwritten signature or mark at the bottom center of the page.



WORLD STOCK MARKETS

OVER-THE-COUNTER

Table with columns: Stock, Sales (thous), High, Low, Last, Day. Includes sub-sections for Continued from Page 26 and R-F.

Table with columns: Stock, Sales (thous), High, Low, Last, Day. Includes sub-sections for S-U and U-U.

Indices

Table for NEW YORK DOW JONES 1984, showing High, Low, and Since Comp'n values.

Table for STANDARD AND POORS, showing High, Low, and Since Comp'n values.

Table for N.Y.S.E. ALL COMMON, showing High, Low, and Change values.

Table for TORONTO, showing High, Low, and Change values.

Table for MONTREAL Portfolio, showing High, Low, and Change values.

Table for NEW YORK ACTIVE STOCKS, showing various stock prices and changes.

Base values of all indices are 100 except Australia All Ordinary and Metals-500. NYSE All Common-50...

BUSINESSMAN'S DIARY

UK TRADE FAIRS AND EXHIBITIONS. August 30-September 15 Ideal Home & DIY Exhibition (0232 650329) Belfast...

OVERSEAS TRADE FAIRS

August 7-11 Dublin Horse Show Dublin (01-839 3231) New York (021-705 5707) Harrogate...

BUSINESS CONFERENCES

July 17 London Chamber of Commerce and Industry: Employment law update seminar (01-248 4444) Cannon Street, EC4...

CHIVERS Our business has been building since 1884. 21 Escourt Street, Devises, Wiltshire SN10 1LL. Tel: (0300 212) Telex: 449350 CHIVERS WE CHIVERS & SONS LTD

£5.5m airfield orders placed with McTay

Two contracts, together worth £5.5m, for airfield fuel installations on Ascension Island and in the Falkland Islands, have been won by McTay Engineering...

CONSTRUCTION CONTRACTS

£48m motorway awards

The Department of the Environment and Transport has awarded BALFOUR BEATTY CONSTRUCTION its tenth M25 contract. The latest order, valued at £21.5m, covers the construction of the Micklefield Green to South Mimms Section and comprises the construction of 5.5 km of dual three-lane motorway...

The contract with AMALGAMATED DEVELOPERS (BUXTON). The project involves the construction of two stores (one of 25,000 sq ft, the other 12,000 sq ft) and 24 shop units along an enclosed mall as well as a service road and bridge over the River Wye to link with a projected relief road...

£4.5m work for Taylor Woodrow

Five new starts have given the MARSHALL CONSTRUCTION GROUP of Eiland another £2m worth of orders. A seventh development for the fast expanding DIY Operation B & O (Retail), has commenced at Barrow-in-Furness...



A scheme for the major redevelopment and renovation of Cambridge Terrace, Regent's Park, has been awarded to French Kier Construction. The twenty month multi-million pound project for Elystan Developments...

B.J. HIGGINS & SONS has won five contracts in both the private and public sectors...

Work has started on the £3.2m second phase of the shopping development in Buxton, Derbyshire. LOVELL CONSTRUCTION (NORTHERN) has won part of the Sannell Properties group, is to renovate the existing listed buildings and build new commercial and residential accommodation...

Forbes Lake of the Ozarks. A large advertisement featuring a stylized logo of a lake and mountains, with the text 'Forbes Lake of the Ozarks' in a large, decorative font.

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Your own vacation land on the fabulous Lake of the Ozarks in Central Missouri. Right in the heartland of America. Away from cities, noise, pollution and the rat-race of the workaday world. We call it Forbes Lake of the Ozarks... about 12,800 acres of scenic paradise. Not for everybody, but maybe for you.

Forbes Europe Inc. P.O. Box 56, London SW11 3UT England. Without obligation, please send me more information on Forbes Lake of the Ozarks. PLEASE PRINT Name, Address, City/State/Zip, Telephone, Preference: \$6,000 \$7,500 Higher.



AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Tr. Mgrs., Abbey Unit Tr. Mgrs. (c), Abbey Unit Tr. Mgrs. (d), etc., with columns for name, manager, and other details.

Table listing various unit trusts such as Abbey Unit Tr. Mgrs. (e), Abbey Unit Tr. Mgrs. (f), Abbey Unit Tr. Mgrs. (g), etc., with columns for name, manager, and other details.

FT UNIT TRUST INFORMATION SERVICE

Table listing various unit trusts such as Abbey Unit Tr. Mgrs. (h), Abbey Unit Tr. Mgrs. (i), Abbey Unit Tr. Mgrs. (j), etc., with columns for name, manager, and other details.

Financial Times Monday July 16 1984

Table listing various unit trusts such as Abbey Unit Tr. Mgrs. (k), Abbey Unit Tr. Mgrs. (l), Abbey Unit Tr. Mgrs. (m), etc., with columns for name, manager, and other details.

INSURANCES

Table listing various insurance policies and providers, including details on coverage and terms.

F.T. CROSSWORD PUZZLE No. 5466

Across
1 Out of the office, but ready to return early (12, 4)
4 A close shave (6)
8 In the way in a ship, but helps (7)
9 Here Roman vessels made spasmodic attacks (7)
11 Topsy-turvy punishment (repeated) (6, 4)
12 Help one in acute illness (4)
13 It's to be seen on a rifle (5)
14 A noisy whistler (18)
16 Old joke cracked at Christmas (5)
18 Ruled straight up (5)
20 Father to the French wife of a German husband (1, 4)
21 Flocks of journalists in search of victims (5, 5)
23 Peck rails turned out to be about from (7)
24 Three men a good man is in opposition (7)
25 Made eyes red although out of the wind at first (16)
26 Mean as an infuriated wasp (8)
Down
1 Mayne Poole's a past expert at British fabulous tales (5)
2 Ordering a taxi when the weather is hot (7)
3 Antipodal theme, not a beach (10)
5 Famous mountain (6)
6 Unfamiliar sort of chair taken into account (7)
7 Suitable continuance? (9)
10 The lub's put in bed and forbidden company (9)
13 So slumped his parcel is awkward to wrap (9)
15 Give short change - it's a mistake of sorts (9)
17 Act passively as a preliminary to a deal (7)
19 Tail one was in delight (7)
21 It naturally beats peck and beans (5)
22 Young man held in ridicule, comes to blows, perhaps (5)
The solution to last Saturday's prize puzzle will be published with names of winners next Saturday.

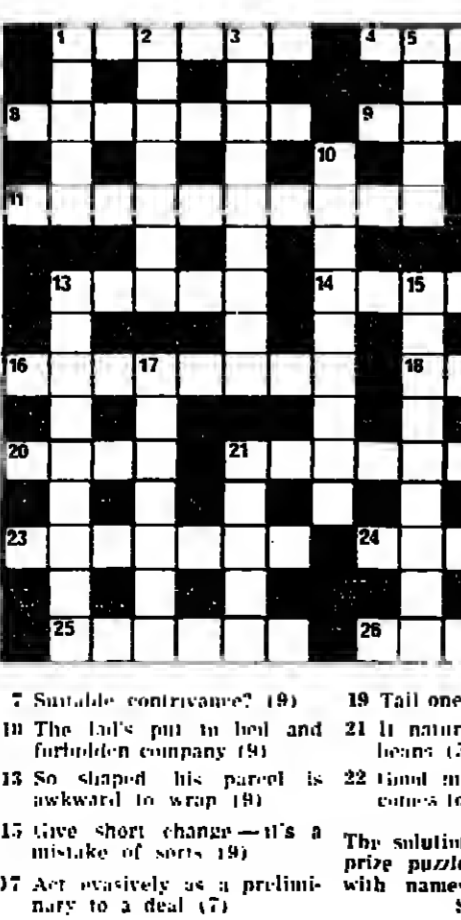
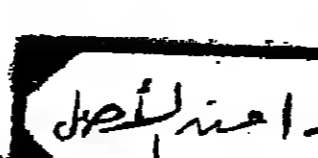


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Self-insured

Financial Times Monday July 16 1984

INSURANCE, OVERSEAS & MONEY FUNDS

Table of financial data for various insurance and fund companies, including Liberty Life Assurance Co Ltd, National Provident Institution, and others.

Table of financial data for various insurance and fund companies, including Sava & Prosper Group, Target Life Assurance Co Ltd, and others.

Table of financial data for various insurance and fund companies, including CAL Investments (Dunlop) Ltd, Grindley Henderson Mgt Ltd, and others.

Table of financial data for various insurance and fund companies, including Stroughfield Management Limited, Midland Bank Tr. Corp. (Jersey) Ltd, and others.

OFFSHORE AND OVERSEAS

Money Market

Trust Funds

Money Market

Bank Accounts

Money Market

Bank Accounts

Money Market

Bank Accounts

Money Market

Bank Accounts

Money Market

Bank Accounts

Money Market

Bank Accounts

Money Market

Bank Accounts



Espley Trust plc - broadly based for growth London-Leeds-Birmingham 021-454 9881

FT LONDON SHARE INFORMATION SERVICE

HOTELS - Continued

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

INDUSTRIALS (Miscel)

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

ENGINEERING - Continued

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

DRAPERY & STORES - Cont.

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

BEERS, WINES - Cont.

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

AMERICANS

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

BUILDING INDUSTRY, TIMBER AND ROADS

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

BRITISH FUNDS

"Shorts" (Lives up to Five Years)

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

Five to Fifteen Years

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

Over Fifteen Years

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

Undated

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

Index-Linked

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

INT. BANK AND O'SEAS GOVT STERLING ISSUES

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

CORPORATION LOANS

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

COMMONWEALTH AND AFRICAN LOANS

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

LOANS Building Societies

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

Hire Purchase, Leasing, etc.

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

Public Board and Ind.

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

Financial

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

CANADIANS

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

BANKS, HP & LEASING

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

CHEMICALS, PLASTICS

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

DRAPERY AND STORES

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

BEERS, WINES & SPIRITS

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

ELECTRICALS

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

FOOD, GROCERIES, ETC

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

ENGINEERING

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E

HOTELS AND CATERERS

Table with columns: Dividend Paid, Stock, Price, Last, Bid, Offer, Yld, Div, Div P/E



Jeff is wild

Financial Times Monday July 16 1984

INDUSTRIALS - Continued

Table of industrial stocks including companies like British Petroleum, Shell, and ICI, with columns for stock price, last price, and change.

LEISURE - Continued

Table of leisure stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

PROPERTY - Continued

Table of property stocks including companies like British Land, Granada, and News International, with columns for stock price, last price, and change.

INVESTMENT TRUSTS - Cont.

Table of investment trusts including companies like British Venture, British Venture, and British Venture, with columns for stock price, last price, and change.

OIL AND GAS - Continued

Table of oil and gas stocks including companies like British Petroleum, Shell, and ICI, with columns for stock price, last price, and change.



MINES - Continued

Table of mining stocks including companies like Anglo American, De Beers, and Anglo Coal, with columns for stock price, last price, and change.

MOTORS, AIRCRAFT TRADES

Table of motor and aircraft trade stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

Motors and Cycles

Table of motor and cycle stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

Commercial Vehicles

Table of commercial vehicle stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

SHIPPING

Table of shipping stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

Garages and Distributors

Table of garage and distributor stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

Tins

Table of tin stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

NEWSPAPERS, PUBLISHERS

Table of newspaper and publisher stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

PAPER, PRINTING ADVERTISING

Table of paper, printing, and advertising stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

SHOES AND LEATHER

Table of shoe and leather stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

SOUTH AFRICANS

Table of South African stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

TEXTILES

Table of textile stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

Miscellaneous

Table of miscellaneous stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

INSURANCES

Table of insurance stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

PROPERTY

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TOBACCOS

Table of tobacco stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land stocks including companies like British Airways, British Telecom, and British Gas, with columns for stock price, last price, and change.

INVESTMENT TRUSTS

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NOTES

Notes section containing various financial notices and company announcements.

LEISURE

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Notes section containing various financial notices and company announcements.



# CURRENCIES, MONEY and CAPITAL MARKETS

## FINANCIAL FUTURES FOREIGN EXCHANGES

### Pound fails to impress

BY COLIN MILLHAM

Sterling gained just over 1 cent during the week to close at \$1.3230-1.3240, but at the cost of another 2 per cent rise in clearing bank rates. This was not a very impressive performance, given the fact that other major currencies showed little change on balance against the dollar without any dramatic move in domestic interest rates.

Financial markets had almost learned to live with the long running miners' dispute, and although there has been growing concern that the damage to the economy will grow more serious if the strike continues into the winter, it was the immediate impact of a dock strike which really sent the pound into a nose dive.

Most of the action came on Wednesday, when the pound touched a record trading low of \$1.2975 in early trading, but closed nearer to the previous increase in base rates.

Support was probably provided for the pound by the Bank of England, but the most obvious central bank operating to the market during the week was the German Bundesbank. There was some suspicion that the Bundesbank council meeting on Thursday might raise the important Lombard rate. This remained at 5.5 per cent however, but meant the German authorities had to continue with some heavy intervention to stem the dollar's rise.

The U.S. currency touched a ten-year peak of DM 2.8580 during trading on Thursday, and finished at a ten-year closing high of DM 2.9490. It also ended at a seven-year peak of SFr 2.4080, and at all time highs of Ffr 8.7350, and L1.751.

The Bank of Japan also showed some fairly spirited defence of its currency, but the dollar rose to its highest level since last September against the yen at ¥242.60 on Thursday.

Whether a turning point was reached on Friday is not clear, but the dollar did show a much weaker trend. Figures released indicated that the economy con-

tinues to grow at a healthy pace, but there was no sign of overheating and inflation appears to be under control. Against this background there was growing optimism in the financial markets that the Federal Open Market Committee meeting today will vote for yet higher interest rates, and the dollar fell back to finish little changed on the week at DM 2.9305; SFr 2.3990; Ffr 8.7050; L1.744; and ¥241.50.

	July 13	Prev. close
Spot (\$1.3190-3200) (\$1.3110-3225)	1.3230	1.3225
1 month (0.05-0.05 pm) (0.07-0.03 pm)	1.3225	1.3225
3 months (0.05-0.05 pm) (0.03-0.07 pm)	1.3225	1.3225
6 months (0.05-0.05 pm) (0.03-0.07 pm)	1.3225	1.3225
12 months (0.05-0.05 pm) (0.03-0.07 pm)	1.3225	1.3225
Forward rates in U.S. cents discount		

### FORWARD RATES AGAINST STERLING

	Spot	1 month	3 months	6 months	12 months
U.S. Dollar	1.3235	1.3225	1.3225	1.3225	1.3225
French Franc	3.75	3.707	3.695	3.689	3.685
Swiss Franc	1.4875	1.4875	1.4875	1.4875	1.4875
Japanese Yen	318.50	317.98	315.32	311.74	305.33

### BANK OF ENGLAND TREASURY BILL TENDER

	July 13	July 0	July 10	July 8
Bills on offer	£100m	£100m	£100m	£100m
Total of	£581.0m	£370.7m	£114.13%	£94.97%
Unsubscribed	£100m	£100m	rate of discount 11.398%	£9.908%
Total allocated	£481.0m	£270.7m	rate of discount 11.77%	£8.092%
Minimum	£27.13	£27.08	Amount on offer	£100m
At short end	£27.13	£27.08	at next tender	£100m

### THE DOLLAR SPOT AND FORWARD

July 13	Day's spread	Close	One month	% Three months	% p.a.
UK	1.3235-1.3240	1.3230-1.3240	0.07-0.08 pm	0.48	0.01 pm-0.04d -0.05
Ireland	1.070-1.072	1.070-1.072	0.06-0.06 pm	0.67	0.28-0.18 pm 0.36
Canada	1.3270-1.3280	1.3270-1.3280	0.08-0.12c dis	-0.22	0.32-0.39c dis -1.02
Norway	1.205-1.208	1.205-1.208	0.12-0.12c dis	0.21	0.47-0.47c dis 0.51
Denmark	8.745-8.745	8.745-8.745	2c pm-4c	0.20	0.5-0.5 pm 0.37
Portugal	10.35-10.35	10.35-10.35	0.40-0.10 pm	0.40	2.50-2.50 pm 0.97
Spain	163.80-161.20	163.80-161.20	25-40c dis	-2.42	80-100c dis -2.23
Italy	1.745-1.745	1.745-1.745	5.25-40c dis	0.23	0.50-0.70c dis -3.84
Norway	8.170-8.190	8.170-8.190	0.25-0.75c dis	-0.73	0.50-1.00c dis -2.27
France	8.850-8.740	8.705-8.705	0.2c pm-par	0.13	0.10 pm-0.46d -0.48
Sweden	8.200-8.275	8.225-8.225	1.45-1.45c pm	6.08	4.35-2.10c dis -1.09
Japan	240.70-242.45	241.45-241.55	1.12-1.08 pm	0.48	3.33-3.23 pm 0.48
Austria	16.875-16.875	16.875-16.875	5.00-5.10 pm	0.03	28.00-28.00 pm 0.02
Switzerland	1.350-1.350	1.350-1.350	0.08-0.20c dis	0.09	4.30-4.25 pm 7.33

UK and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency. Belgian rate is for convertible francs. Financial time 78.50-79.50. Six-month forward dollar 0.50-0.70c dis, 12-month 1.55-1.10c dis.

### OTHER CURRENCIES

July 15	£	¢	Note rates
Argentina Peso	78.03-72.49	84.78-84.84	Australia
Australia Dollar	1.5760-1.5760	1.5881-1.5940	Brazil Cruzeiro
Belgium	36.70-36.20	36.70-36.20	Canada
Denmark	13.65-13.72	13.71-13.72	Deutsche Mark
France	8.745-8.745	8.745-8.745	Irish Punt
Germany	1.745-1.745	1.745-1.745	Japanese Yen
Italy	1.745-1.745	1.745-1.745	Netherlands
Japan	240.70-242.45	241.45-241.55	Portugal
Malaysia Ringgit	3.0850-3.0850	3.0850-3.0850	Spain
New Zealand Dollar	2.1585-2.1585	2.1585-2.1585	Sweden
Switzerland	1.350-1.350	1.350-1.350	Switzerland
U.S. Dollar	1.3230-1.3240	1.3230-1.3240	Yugoslavia

### EMS EUROPEAN CURRENCY UNIT RATES

	Currency	% change	% change	Divergence
Belgian Franc	44.8008	+0.34	+0.86	-1.54%
Danish Krona	8.14104	+0.38	+0.27	-1.62%
German Mark	2.28186	-0.29	-0.37	-1.08%
French Franc	8.47652	+0.19	-0.27	-2.46%
Dutch Guilder	2.32586	+0.12	-0.20	-2.49%
Irish Punt	0.78929	+0.29	+0.50	+1.86%
Italian Lira	1403.49	-2.27	-2.27	-4.15%

Changes are for Ecu, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

### EXCHANGE CROSS RATES

July 13	Pound Sterling	U.S. Dollar	Deutsche Mark	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canadian Dollar	Belgian Franc
Pound Sterling	1.0000	1.284	5.750	315.5	11.400	1.380	4.230	200.0	1.765	76.13
U.S. Dollar	0.779	1.000	4.533	241.4	8.660	2.403	3.198	174.4	1.298	67.82
Deutsche Mark	0.173	0.221	1.000	35.20	0.065	0.048	1.128	0.165	0.468	20.20
Japanese Yen	3.130	4.142	11.74	100.0	35.85	9.000	1.282	782.6	4.495	83.65
French Franc	0.0871	0.1163	0.169	0.027	1.000	0.0768	0.082	0.010	0.028	0.67
Swiss Franc	0.014	0.018	0.026	0.0015	0.013	1.000	0.758	0.028	0.008	0.29
Dutch Guilder	0.0036	0.0046	0.0067	0.0002	0.0076	0.0078	1.000	0.015	0.004	0.18
Italian Lira	0.0053	0.0070	0.0097	0.0003	0.0097	0.0097	0.0097	1.000	0.003	0.12
Canadian Dollar	0.070	0.094	0.137	1.921	8.946	1.818	2.410	131.5	1.438	45.58
Belgian Franc	0.014	0.018	0.026	0.0015	0.013	0.013	0.013	0.013	0.003	0.12

### EURO-CURRENCY INTEREST RATES (Market closing rates)

July 10	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	Deutsche Mark	French Franc	Italian Lira	Belgian Franc	Yen	Deutsche Kroner
Short term	18-12 1/2	10 1/2-10 3/4	11 1/2-11 3/4	8 1/2-8 3/4	5 1/2-5 3/4	5 1/2-5 3/4	5 1/2-5 3/4	10 1/2-11 1/2	11-11 1/2	11-11 1/2	10 1/2-11 1/2
3 days notice	18-12 1/2	10 1/2-10 3/4	11 1/2-11 3/4	8 1/2-8 3/4	5 1/2-5 3/4	5 1/2-5 3/4	5 1/2-5 3/4	10 1/2-11 1/2	11-11 1/2	11-11 1/2	10 1/2-11 1/2
1 month	18-12 1/2	10 1/2-10 3/4	11 1/2-11 3/4	8 1/2-8 3/4	5 1/2-5 3/4	5 1/2-5 3/4	5 1/2-5 3/4	10 1/2-11 1/2	11-11 1/2	11-11 1/2	10 1/2-11 1/2
3 months	18-12 1/2	10 1/2-10 3/4	11 1/2-11 3/4	8 1/2-8 3/4	5 1/2-5 3/4	5 1/2-5 3/4	5 1/2-5 3/4	10 1/2-11 1/2	11-11 1/2	11-11 1/2	10 1/2-11 1/2
6 months	18-12 1/2	10 1/2-10 3/4	11 1/2-11 3/4	8 1/2-8 3/4	5 1/2-5 3/4	5 1/2-5 3/4	5 1/2-5 3/4	10 1/2-11 1/2	11-11 1/2	11-11 1/2	10 1/2-11 1/2
12 months	18-12 1/2	10 1/2-10 3/4	11 1/2-11 3/4	8 1/2-8 3/4	5 1/2-5 3/4	5 1/2-5 3/4	5 1/2-5 3/4	10 1/2-11 1/2	11-11 1/2	11-11 1/2	10 1/2-11 1/2

Asian \$ (closing rates in Singapore): Short-term 10 1/2-11 1/2 per cent; seven days 11 1/2-12 1/2 per cent; one month 11 1/2-12 1/2 per cent; three months 12 1/2-13 1/2 per cent; six months 13 1/2-14 1/2 per cent; one year 14 1/2-15 1/2 per cent. Local rates: Eurodollars, two years 14 1/2 per cent; three years 14 1/2 per cent; four years 14 1/2 per cent; five years 14 1/2 per cent nominal closing rate. Short-term rates are call for U.S. dollar and Japanese yen; other two days' notice.

### MONEY MARKETS

### Rates settle down in London

Interest rates in London settled down towards the end of the week, after a rather dramatic period when it was by no means clear whether the 2 per cent rise to 12 per cent in clearing bank base rates would be enough to put a firm base under sterling.

The authorities obviously believe there is little justification on the domestic front for such a steep rise in interest rates, and are looking to blame events in the U.S. for the initial rise.

The mid-June UK money supply figures were disappointing, and probably helped to push money market rates higher. This resulted in the increase in base rates, but a much more significant factor behind the upward trend in rates was the performance of sterling against the dollar.

As the pound fell to successive record lows the money market became very nervous, and had its earlier fears confirmed that the rise to 12 per cent in base rates was not enough to support the pound. When rates went up to 12 per cent on Wednesday

Future developments will be largely governed by movements in U.S. rates, since the UK Government will be very keen to bring base rates back into single figures as soon as possible.

This week's meeting of the Federal Open Market Committee was at one time expected to produce a tightening of U.S. monetary policy, and although this is still not ruled out, opinions are now somewhat divided on the likely attitude of the Federal Reserve to another rise in rates at present. Federal funds were around 11 1/2 per cent at the beginning of last week but had fallen below 11 per cent by Friday.

### MONEY RATES

July 10	Frankfurt	Paris	Zurich	Amst'dam	Tokyo	Milan	Buenos Aires	Dublin
Overnight	5.50-5.60	11	8.6-8.8	8.6-8.8	10.1-10.2	10.4-10.5	10.4-10.5	11-11.1
One month	5.75-5.85	11 1/2-11 3/4	8.8-9.0	8.8-9.0	10.3-10.4	10.6-10.7	10.6-10.7	11.1-11.2
Three months	6.00-6.10	11 3/4-12 1/4	9.0-9.2	9.0-9.2	10.5-10.6	10.8-10.9	10.8-10.9	11.2-11.3
Six months	6.25-6.35	12-12 1/2	9.2-9.4	9.2-9.4	10.7-10.8	11.0-11.1	11.0-11.1	11.3-11.4
One year	6.50-6.60	12 1/2-13 1/2	9.4-9.6	9.4-9.6	10.9-11.0	11.2-11.3	11.2-11.3	11.4-11.5

### LONDON MONEY RATES

July 10	Sterling	Local Authority Deposits	Company Deposits	Market Deposits	Treasury (Buy)	Treasury (Sell)	Eligible Bank (Buy)	Eligible Bank (Sell)	Fin Trade (Buy)	Fin Trade (Sell)
Overnight	11 1/2	11 1/2-11 3/4	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2
7 days notice	11 1/2	11 1/2-11 3/4	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2
One month	11 1/2	11 1/2-11 3/4	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2
Three months	11 1/2	11 1/2-11 3/4	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2
Six months	11 1/2	11 1/2-11 3/4	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2
One year	11 1/2	11 1/2-11 3/4	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2	11 1/2

### FT LONDON INTERBANK FIXING

Local Authority Deposits	Local House Deposits	Finance House Deposits	Cent of Deposits	SDR Linked Deposits	EGU Linked Deposits
One month	11 1/2-12 1/4	11 1/2-12 1/4	11 1/2-12 1/4	11 1/2-12 1/4	11 1/2-12 1/4
Three months	11 1/2-12 1/4	11 1/2-12 1/4	11 1/2-12 1/4	11 1/2-12 1/4	11 1/2-12 1/4
Six months	11 1/2-12 1/4	11 1/2-12 1/4	11 1/2-12 1/4	11 1/2-12 1/4	11 1/2-12 1/4
One year	11 1/2-12 1/4	11 1/2-12 1/4	11 1/2-12 1/4	11 1/2-12 1/4	11 1/2-12 1/4

The fixing rates are the arithmetic mean, rounded to the nearest one sixteenth, of the bid and offered rates for 500,000 units by the market. Five reference banks at 11 am each working day. The banks are National Westminster Bank, Bank of Tokyo, Deutsche Bank, Banque Nationale de Paris and Morgan Guaranty Trust.

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